| I. Mission Statement \& Purpose: |  |
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| A. Mission Statement: | To advise and assist the Board in attracting, maintaining, and retaining new members. |
| B. Responsibilities: |  |
| 1. | Review monthly membership statistics and follow up on non-renewals. |
| 2. | Develop, implement, and maintain membership retention strategies, in consultation with the Chapter's Membership Director. |
| 3. | Appoint a pool of Membership Ambassadors to assist in integrating new members into the Chapter. Ambassadors are appointed by the Committee Chair. |
| 4. | Review and recommend WSCAI chapter luncheon/breakfast speakers/topics. |
| 5. | In coordination with the Chapter Office, perform other functions as directed by the Board. |
| II. Organization: |  |
| A. Membership: | The Committee shall be composed of WSCAI members who shall be members in good standing. The membership should provide a diverse level of experience in community association affairs and the committee should strive for inclusivity. With the exception of the Board Liaison referenced below, no committee member may sit on more than two (2) committees at any one time, and no more than one member of a community association, management company or business partner may sit on the same committee at a time. Should an existing committee member change communities or companies causing more than one person on the committee to be from the same organization, that person may fulfill their existing term but is not eligible to renew for another term if two or more people from the same organization are on the same committee at the time of term renewal. Members of the Committee shall be known as "Members" in this Charter. |
| 1. Number of Members: | The Committee shall be composed of a minimum of five (5) Members and a maximum of fifteen (15) |


|  | Members, unless the Board approves a different <br> number. In addition, the Committee shall include a <br> Board member that serves as a non-voting liaison <br> and reports to the WSCAI Board. In the event all <br> member positions have been filled, a waiting list <br> will be created to fill vacancies. There may be a <br> limitation on the number of members from a <br> particular membership group (e.g., managers, <br> business partners, CAVLs). |
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| 2. Term Length: | New terms shall begin at the first Committee <br> meeting of the calendar year. Members shall <br> serve three-year terms which shall be staggered <br> for continuity of operations. Members are limited <br> to two consecutive terms but may rejoin after a <br> break in service of at least one year. Members <br> who, at the time this revised Charter is adopted by <br> the Board, have served more than six consecutive <br> years, may be "grandfathered" and serve one <br> additional one-year term through December 31, <br> 2021. |
| 3. Meetings: | The Committee ordinarily meets monthly. Meetings <br> may be rescheduled or canceled in the discretion <br> of the Chair. The Chair may call special meetings |
| as needed. At the option of the Chair or by |  |
| direction of the WSCAI Board, Committee |  |
| Meetings may be held by teleconference or other |  |
| electronic means that allow for real-time |  |
| discussion. |  |


|  | may be removed by the Chair, by a vote of a <br> majority of Members, or by the President. |
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| 6. Vacancies: | In the event of a Committee member vacancy, <br> replacement candidates may be chosen by the <br> President or by the Committee from among <br> interested applicants, including those from the wait <br> list or from the WSCAl membership. A majority <br> vote of the Committee members present at the <br> monthly Committee meeting shall select the <br> replacement. |
| 7. Member Roster: | Members shall provide personal contact <br> information to the Chair, including an email <br> address and daytime telephone number. The Chair <br> shall keep a roster of Members and their term <br> expiration dates, which will be updated as <br> appropriate. |
| B. Leadership: | A Committee Chair, a Vice-Chair and a Secretary <br> shall be selected annually by majority vote of the <br> Committee at the first Committee meeting of the <br> calendar year. Membership on the Committee for <br> one year is required before a member may run for <br> the Chair or Vice-Chair position. |
| The Chair shall be responsible for chairing |  |
| Committee Meetings. The Chair and Vice-Chair |  |
| may divide responsibilities between each other in |  |
| their discretion. The WSCAI Executive Director |  |
| may also share responsibilities with the Chair, |  |
| which responsibilities may be divided between the |  |
| Chair and Executive Director in the discretion of |  |
| the Chair. |  |


|  | Vice-Chair has been elected, the Committee shall elect a new Chair by majority vote, to serve in the position until the next annual Chair election. |
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| 5. Subcommittees | The Committee may form subcommittees as necessary to design and implement programs to achieve the purpose and fulfill the responsibilities of the Committee. |
| C. Meetings: |  |
| 1. Quorum | At all committee meetings, a majority of the committee members shall constitute a quorum for the transaction of business, and the votes of a majority of the members present at a meeting at which a quorum is present shall constitute the action of the committee. |
| 2. Voting: | Member voting shall typically occur during inperson, telephonic or online meetings. Voting may occur verbally, through a show of hands, or through written ballot, at the discretion of the Chair. In the discretion of the Chair, member voting may occur by email or other electronic means as needed. |
| 3. Reporting Requirements: | The Committee Chair shall provide a written "Snapshot" report to the Executive Director on the form approved by the Board within seven (7) days of each meeting or prior to the next occurring Board meeting, whichever is sooner. The Chair will also arrange for timely preparation by the Secretary and delivery to the Executive Director of minutes of each meeting. |
| III. Supplementary Articles: |  |
| A. Budget \& Expenses: | The Committee is allotted an annual budget. The Committee may request additional funds from the WSCAI Chapter which shall be subject to approval by the WSCAI Chapter Board of Directors. |
| B. Member Experience: |  |
| C. Subcommittees: | The Committee may have subcommittees such as Ambassador, Retention, and Chapter Luncheon Topic etc. as necessary to design programs to achieve the purpose and fulfill the responsibilities of the Committee. |
| D. Amendments: | Changes and amendments to this Charter may be proposed by a majority vote of Committee Members present at a Meeting and adopted or amended by a majority vote of the Board. |


| E. Previous Updates: | September 10, 2019 |
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| F. Chapter Bylaws | This Charter is subject to Article VIII, Section 5 of <br> the Chapter Bylaws. |
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