



2027 WIN CONFERENCE

Sponsor and Exhibitor Prospectus

**Hyatt Regency Bellevue on Seattle's Eastside
April 6 - 9 | Bellevue, WA**

ABOUT WIN

The WIN conference, celebrating its 60th year, welcomes an estimated 800-900 participants annually, including nurse scientists, practitioners, educators, students, deans and CNOs, academic institutions, healthcare organizations, and community partners from the western US and beyond. All convening to advance nursing science and to foster a strong nursing research community for future generations.

With customizable sponsorships tailored to fit your organization's needs, **your support** for WIN's mission of *connecting a diverse community of nurses in the West to improve health through excellence in nursing research, practice, and education* will be visible to all who attend. Join WIN, the premiere nursing research organization in the West, and reserve your sponsorship today.

Important Conference Dates

Conference Registration Opens: December 2026

Exhibit Booth Order Deadline: March 1, 2027

Hotel Room Rate Deadline: March 15, 2027

WIN Conference: April 6-9 2027

60th Anniversary Celebration: April 7, 2027



2026 WIN Conference
San Francisco, CA

507 Poster Presentations
155 Podium Presentations
281 Doctoral & 52 Masters
Students

Direct
Career
Impact

936 Attendees

11 Special Interest Groups
30 US States Represented
25 Sponsors & Exhibitors



Reserve Here



SPONSORSHIPS



Diamond Anniversary Sponsor – \$20,000



- Diamond Anniversary Sponsors' logos will be included on conference signage, the WIN website, and the digital program cover;
- A representative from each Diamond Sponsor institution is invited to the stage during the opening session of the conference and at the beginning of the Anniversary Reception;
- Diamond Sponsors receive **four complimentary conference registrations**;
- Diamond Sponsors receive a **complimentary booth** in the conference exhibit hall;
- Diamond Sponsors receive a banner ad on the conference mobile app and a full page ad in the digital conference program;
- Diamond Sponsors are invited to display signage next to the conference registration desk or additional booth/table next to the registration desk;
- Diamond Sponsors will be recognized in emails to members and from the podium during the opening session of the conference;
- Diamond Sponsors are entitled to one email sent to WIN attendees with your text and logo included;
- Diamond Sponsors are entitled to one push notification to be sent through the conference mobile app;
- Diamond Sponsors have the option to reserve one table at the Anniversary Reception (up to 10 seats);
- Diamond Sponsors are invited to provide branded cocktail napkins for the Anniversary Reception.

Designate your conference sponsorship toward (optional):

- 60th Anniversary Celebration
- Keynote Address



Presenting Sponsor – \$10,000

- Presenting Sponsors' logos will be included on conference signage, the WIN website, and the digital program cover;
- A representative from each Presenting Sponsor institution is invited to the stage during the opening session of the conference;
- Presenting Sponsors receive **two complimentary conference registrations**;
- Presenting Sponsors receive a **complimentary booth** in the conference exhibit hall;
- Presenting Sponsors receive a banner ad on the conference mobile app and a full page ad in the digital conference program;
- Presenting Sponsors are invited to display signage next to the conference registration desk;
- Presenting Sponsors will be recognized in emails to members and from the podium during the opening session of the conference;
- Presenting Sponsors are entitled to one push notification to be sent through the conference mobile app;
- Presenting Sponsors have the option to reserve one table at the Anniversary Reception (up to 10 seats).

Designate your conference sponsorship toward (optional):

- Student Welcome Breakfast (Day 1 or 2)
- Welcome Breakfast - Non-Student (Day 1 or 2)



Gold Sponsor – \$5,000

- Gold Sponsors receive **one complimentary conference registration**;
- Gold Sponsors receive a **complimentary booth** in the conference exhibit hall;
- Gold Sponsors receive a full page ad in the digital program;
- Gold Sponsors are invited to display signage next to the conference registration desk;
- Gold Sponsors will be recognized in emails to members and from the podium during the opening session of the conference;
- Gold Sponsors' logos will be included on the WIN website.

Designate your conference sponsorship toward (optional):

- Distinguished Research Lectureship
- State of the Science Address in Research, Practice, or Education
- Poster Sessions (Day 1 or 2)

Silver Sponsor – \$2,500

- Silver Sponsors will be recognized in the digital program, from the podium during the opening session, in emails to members, and on the website;
- Silver Sponsors receive a full page ad in the digital program.

Complimentary registration and exhibit booth not included with this sponsorship.

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ACTIVATION ITEMS

Tangible, impact driven sponsorships created for instant recognition and every day use.

WiFi Sponsor - \$7,500

- WiFi Sponsors receive **one complimentary conference registration**;
- WiFi Sponsors receive a **complimentary booth** in the conference exhibit hall;
- WiFi Sponsors are invited to display signage next to the conference registration desk;
- WiFi Sponsors' logos will be included on the Exhibitors & Sponsors page in the Digital Program acknowledging sponsorship, if reserving a booth;
- WiFi Sponsors will be recognized in emails to members and from the podium during the opening session of the conference;
- WiFi Sponsors' logos will appear on WiFi sign-in landing page or through WIN signage (TBD with AV company);
- WiFi Sponsors' logos will be included on the WIN website.

Anniversary Celebration Photo Booth Sponsor - \$5,000

- Anniversary Celebration Photo Booth Sponsors receive **one complimentary conference registration**;
- Anniversary Celebration Photo Booth Sponsors receive a **complimentary booth** in the conference exhibit hall;
- Anniversary Celebration Photo Booth Sponsors are invited to display signage next to the photo booth entry line;
- Anniversary Celebration Photo Booth Sponsors will be recognized in emails to members and from the stage during the 60th Anniversary Celebration;
- Anniversary Celebration Photo Booth Sponsors' logos will be included on the WIN website.

Attendees will receive digital and printed photos by a professional photographer during the celebration.

Professional Headshot Booth Sponsor - \$5,000

- Headshot Booth Sponsors receive **one complimentary conference registration**;
- Headshot Booth Sponsors receive a **complimentary booth** in the conference exhibit hall;
- Headshot Booth Sponsors' logos will be included on the Exhibitors & Sponsors page in the Digital Program acknowledging sponsorship, if reserving a booth;
- Headshot Booth Sponsors will be recognized in emails to members and from the podium during the opening session of the conference;
- Headshot Booth Sponsors' logos will be included on the WIN website.

Attendees will receive one digital headshot photo by a professional photographer during select exhibit hall hours.

"Invitation Only" Meeting Room Sponsor - \$5,000

Host private "invitation only" discussions, focus groups, or mini-educational sessions within WIN's meeting space.

- Meeting Room Sponsors receive one meeting room on one day of the conference (Wednesday or Thursday) from 7 AM - 4 PM with a maximum capacity of 30-50 theater set;
- Meeting Room Sponsors receive **one complimentary conference registration**;
- Meeting Room Sponsors will be recognized in emails to members and from the podium during the opening session of the conference;
- Meeting Room Sponsors' logos will be included on the WIN website.

Not included: Food & Beverage, special order furniture, or standard AV package. Check with WIN staff about adding this to your sponsorship.



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EXHIBIT BOOTHS & ADS

Exhibit Booth – \$1,500

In 2027, the Exhibit Hall, Poster Presentations, and refreshment breaks will share the same space in an open, flowing floor plan. Each day approximately 125 posters will be on display with their authors in two separate poster presentation hours, bringing hundreds of attendees into the exhibit hall.

Exhibit booths can be reserved as a standalone purchase or included in a Gold Sponsor, Presenting Sponsor, or Diamond Anniversary Sponsor order. Booth purchases must be received by **March 1, 2027**. Space is limited and subject to availability.

\$1,500 Exhibit booth fee includes:

- One complimentary conference registration
- 8x10 booth space with 8' back drape and 3' sides
- Company sign
- Draped table (6') and 2 chairs, wastebasket
- Invitation to the Welcome Reception

Advertising Opportunities

- Full page ad in the digital program – \$750
- Half page ad in the digital program – \$500

Ads must be received by **March 1, 2027**

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We look forward to partnering with you on the 2027 Conference!

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