



2026 WIN Conference

**Navigating the Currents in Healthcare and Academia:
Bridging Research, Practice, and Education**

**Sponsor & Exhibitor
Prospectus**

**April 21 - 24
Hilton San Francisco Union Square
San Francisco, CA**

ABOUT WIN

The WIN conference, now in its 59th year, welcomes an estimated 800 participants annually, including nurse scientists, practitioners, educators, students, deans and CNOs, academic institutions, healthcare organizations, and community partners from the western US and beyond. All convening to advance nursing science and to foster a strong nursing research community for future generations.

With customizable sponsorships tailored to fit your organization's needs, **your support** for WIN's mission of *connecting a diverse community of nurses in the West to improve health through excellence in nursing research, practice, and education* will be visible to all who attend. Join WIN, the premiere nursing research organization in the West, and reserve your sponsorship today.

Important Conference Dates

Sponsor & Exhibitor Reservations Open: June 1, 2025

Call for Abstracts Open: July 15, 2025

Call for Abstracts Deadline: October 15, 2025

Conference Registration Opens: December 2025

Sponsor & Exhibitor Deadline: March 16, 2026

WIN Conference: April 21 - 24, 2026



2025 conference in Spokane, WA

413 Poster Presentations
148 Podium Presentations
198 Doctoral Students

**Direct
Career
Impact**

763 Attendees

29 US States Represented
21 Sponsors & Exhibitors
22 Grants & Awards



Reserve Here



SPONSORSHIPS

Presenting Sponsor – \$10,000

- Presenting Sponsors' logos will be included on conference signage, the WIN website, the digital program cover, and on the save-the-date that is published in the bimonthly Nursing Research journal;
- A representative from each Presenting Sponsor institution is invited to the stage during the opening session of the conference;
- Presenting Sponsors receive **two complimentary conference registrations**;
- Presenting Sponsors receive a **complimentary booth** in the conference exhibit hall;
- Presenting Sponsors receive a banner ad on the conference mobile app and a full page ad in the digital conference program;
- Presenting Sponsors are invited to display signage next to the conference registration desk;
- Presenting Sponsors will be recognized in emails and social media posts, and from the podium during the opening session of the conference;
- Presenting Sponsors are entitled to one push notification to be sent through the conference mobile app.



Gold Sponsor – \$5,000

- Gold Sponsors receive **one complimentary conference registration**;
- Gold Sponsors receive a **complimentary booth** in the conference exhibit hall;
- Gold Sponsors receive a full page ad in the digital program;
- Gold Sponsors are invited to display signage next to the conference registration desk;
- Gold Sponsors will be recognized in emails to members and social media posts, and from the podium during the opening session of the conference;
- Gold Sponsors' logos will be included on the WIN website.

Designate your conference sponsorship toward (optional):

- Student Welcome Breakfast (Day 1 or 2)
- Welcome Breakfast (Day 1 or 2)
- Sponsor a Refreshment Break (AM or PM)



Silver Sponsor – \$2,500

- Silver Sponsors will be recognized in the digital program, from the podium during the opening session, in emails and social media posts, and on the website;
- Silver Sponsors receive a half page ad in the digital program.

Designate your conference sponsorship toward (optional):

- Keynote Address
- Distinguished Research Lectureship
- State of the Science Address in Research
- State of the Science Address in Practice
- State of the Science Address in Education
- Poster Sessions (Day 1 or Day 2)

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EXHIBITORS

Exhibit Booth – \$1,500

In 2026, the Exhibit Hall, Poster Presentations, and refreshment breaks will share the same space in an open, flowing floor plan. Each day approximately 200 posters will be on display with their authors in two separate poster presentation hours, bringing hundreds of attendees into the exhibit hall.

Exhibit booths can be reserved as a standalone purchase or included in a Gold Sponsor or Presenting Sponsor order. Booth purchases must be received by March 16, 2026. Space is limited and subject to availability.

\$1,500 Exhibit booth fee includes:

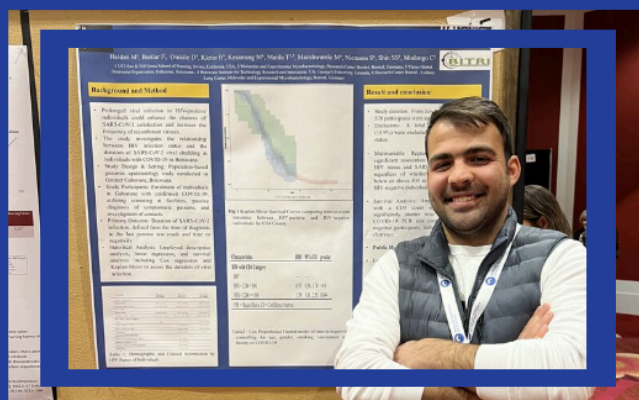
- One complimentary conference registration
- 8x10 booth space with 8' back drape and 3' sides
- Company sign
- Draped table (6') and 2 chairs, wastebasket
- Invitation to the Welcome Reception



Advertising Opportunities

- Banner ad on the mobile app – \$1,000
(LIMITED AVAILABILITY)
- Full page ad in the digital program – \$600
- Half page ad in the digital program – \$400

Ads must be received by March 23, 2026



We look forward to partnering with you on the 2026 Conference:

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Kelly McGrath, Program Manager
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