

## WESTERN INSTITUTE OF NURSING 60TH ANNIVERSARY CONFERENCE TASK FORCE

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Task Force Purpose: To strategize and implement activities to highlight the 60<sup>th</sup> anniversary of the conference.

The task force met on June 9 to brainstorm ideas for the anniversary conference. A second meeting is scheduled for September 16. Key ideas from the meeting include:

### 1. Incorporating WIN's History into the Program

- 5-minute lightning talks before each general session, representing a variety of generations, institutions, and specialties. Make them thematic to match the focus of the general session.
- One-hour panel discussion: "Then and Now/Looking back and looking forward" w/ Q&A. Consider recording. Note: The WAN Program Committee has a similar idea: "The Art and Science of Storytelling: Honoring Our Legacy, Shaping Our Future" (working title).
- Reported to the task force that Andrea Wallace, WIN Governor of Nursing Research, is working with WIN Associate Deans of Research to publish a follow-up article to the 50<sup>th</sup> Anniversary article, "The Best is Yet to Come", in *Nursing Research*.
- Update the [50<sup>th</sup> anniversary poster PDFs](#) with the last decade. Place posters or slideshow in the foyer and/or develop slides to display onscreen prior to each general session.
- Develop a Jeopardy-style game of WIN's history.

### 2. Wednesday Evening Reception "Wear Your Sparkles/Bling"

- The task force supports a 2.5-3 hour Wednesday evening reception (6:30-9 PM) with a DJ and dance floor. UW SON has a DJ on staff.
- Include a photo booth with props.
- Develop a slideshow of historical, candid photos to run during reception. Invite members to share conference photos from past decades. Consider including messages in slideshow.

### 3. Swag

- The task force supported branded keepsake photos from the photo booth over conference swag.
- WIN logo enamel lapel pin (with new diamond design) for sale.
- Distribute badge ribbons to show how many WIN conferences participants have attended (10, 20, 30, etc).

### 4. Fundraising for the 60×60 Endowment Goal

- Discussed an "Honor a mentor or scholar" initiative with a \$60 donation beginning in the fall. Create an honor wall for display at the conference.
- Raffle donated items (from member institutions?).

- Pre-order WIN shirts or hoodies – find third party to distribute merchandise so office is not managing orders.
- Be mindful that there are not too many fundraising initiatives running simultaneously.
- Ensure all fundraising efforts reach WIN members who are not attending the conference.

Task Force members include:

Basia Belza, UW

Heather Coats, CU, WIN Board of Governors

Holli Devon, UCLA

Kim Kassab, CU, WIN Board of Governors

Hannah Kim, Kaiser Permanente, WIN Program Committee Co-Chair

Ruth Taylor-Piliae, Univ of Arizona, WIN Program Committee Co-Chair

Hilaire Thompson, Dean, UW

Elaine Walsh, Seattle Children's

Kyla Woodward, WIN Development Committee Chair