

2029 Conference Proposals

WIN's third-party planner, Stefanie Maher, from Conference Direct, submitted multiple RFPs for the 2029 conference, focusing on Southern California. Hollywood, Los Angeles, and San Diego responded with proposals.

Preferred dates for the 2029 conference are:

April 10-13, 2029

April 17-20, 2029

Loews Hollywood Hotel has the standout proposal due to its room rate, complimentary Wi-Fi of 80 mbps, and location in the heart of Hollywood which offers many entertainment and tourism opportunities. Loews Hollywood is a 4-Star hotel with the highest average guest ratings among Trip Advisor, Google, and Booking.com reviews.

Three San Diego hotels submitted proposals. The best proposal came from the newly renovated (2026) Sheraton San Diego Resort. Ideally located on the harbor within minutes of the San Diego airport, the room rate, mid-range F&B minimum, ample meeting space, and free airport shuttle made this a competitive offer as a San Diego location.

The Westin Bonaventure Hotel & Suites is also competitive with a lower room rate and F&B minimum, but the hotel's location in the Downtown/Financial District of Los Angeles and its outdated meeting space and guest rooms make this less favorable for attendee experience.

Loew's Hollywood Hotel – 4-star hotel

<https://www.loewshotels.com/hollywood-hotel>

April 9 - 14, 2029 or April 16 - 21, 2029

\$289 per night – no resort fee

Food/Beverage minimum: \$210,000 (not including 25% service charge / 9.50% tax)

Unknown AV discount – will continue to negotiate

Complimentary WiFi in meeting rooms up to 80Mbps – if Encore is selected as AV provider

Guest room internet: Complimentary for 3 devices

Presidential Suite at group rate

10 upgrades for Board/Speakers at group rate

Sheraton San Diego Resort – Eco-certified

<https://www.marriott.com/en-us/hotels/sansi-sheraton-san-diego-resort/overview/>

April 9 - 14, 2029 or April 16 - 21, 2029

\$309 per night + \$40 resort fee

Food/Beverage minimum: \$196,000 (not including 27% service charge / 7.75% tax)

15% AV discount if Encore is sole AV provider

No WIFI discount offered for meeting space – will continue to negotiate

Guest room internet: 3 MPBS included in resort fee

Presidential Suite comped

4 upgrades at the group rate for Board/Speakers, 6 upgrades at group rate + \$150

Westin Bonaventure Hotel & Suites, Los Angeles – Eco-certified

<https://www.marriott.com/en-us/hotels/laxbw-the-westin-bonaventure-hotel-and-suites-los-angeles/overview/>

April 9 - 14, 2029

\$269 per night – no resort fee

Food/Beverage minimum: \$150,000 (not including 26% service charge / 9.75% tax)

10% AV discount offered by Westin and any additional from Encore is TBD – will continue to negotiate

Discounted WiFi in meeting rooms from Encore is TBD – will continue to negotiate

Guest room internet: Complimentary

Presidential Suite is offered as a Deluxe Suite at group rate

10 upgrades for Board/Speakers

	<u>Loews Hollywood Hotel</u>	<u>Sheraton San Diego Resort</u>	<u>Westin Bonaventure Hotel & Suites, Los Angeles</u>
Trip Advisor / Google / Booking.com User Ratings	4.3 / 4.3 / 8.8 4 Star hotel	3.9 / 4.1 / 8.0 Eco-certified	3.8 / 4.3 / 8.5 Eco-certified
Dates	April 9-14 April 16-21	April 9-14 April 16-21	April 9-14
Room Rate	\$289	\$309	\$269
Resort Fee	Waived	\$40 (reduced from \$50)	Waived
Attrition	80% cumulative	85% cumulative	80% cumulative
Comp rooms	1:40	1:45	1:40
F&B Minimum	\$210,000	\$196,000	\$150,000
Service Charge + Tax	25% + 9.50%	27% + 7.75%	26% + 9.75%
AV Discount	TBD by Encore	15% if Encore is sole provider	10% from Westin, additional TBD by Encore
Complimentary Wifi - Meeting space	80 MB if Encore is sole provider of AV	No	Discounted rate TBD
Complimentary Wifi - Guest rooms	Complimentary for up to 3 devices	Included in Resort fee	Waived
Presidential Suite	At group rate	Comped	Deluxe Suite upgrade at group rate
10 Upgrades for Board/Speakers	At group rate	4 complimentary, 6 at group rate + \$150	Yes
Complimentary Board Meeting in 2028	Yes	Yes	Discounted rate TBD
Airport Proximity	8 miles / 25 min to BUR 16 miles / 1 hr to LAX	1.5 miles / 5 min to SAN – free shuttle	16 miles / 31 min to BUR 18 miles / 45 min to LAX
Last WIN conference	Never	2019	Never

Based on the proposals we received, Loews Hollywood Hotel is the recommended proposal to pursue, with Sheraton San Diego Resort as a back-up, and the Westin Bonaventure Hotel & Suites as a third option.