

USFN Marketing Meeting Agenda



Day & Date: Monday, January 12, 2026

Time: 2:00 PM CT

Chair: Christianna Kersey

Vice Chair: KC Merckel

Zoom Link:

<https://us06web.zoom.us/j/8419001019?pwd=bYCA9vPPgpDDsZvscYYK8WdbymvjhA.1>

Meeting ID: 841 900 1019 **Passcode:** 817770

1. USFN Values & Mission

USFN Values - In principle and in practice, USFN members are committed to leadership, ethics, professionalism, and diversity.

USFN Mission - USFN serves its members and mortgage servicing professionals by providing first-in-class education, networking opportunities, publications, and industry advocacy in support of effective business operations, as well as legal and regulatory compliance.

2. USFN Conflict of Interest/Confidentiality Statement

Conflict of Interest Declaration - Meeting attendees are hereby asked to declare any potential conflict of interest related to any topic on the agenda. Declarations in advance of the meeting are encouraged. If a declaration is made, the attendee will be asked to withdraw from the discussion of the agenda item and will be informed of any decisions after the deliberations have concluded.

Confidentiality Statement – Meeting attendees are reminded that all materials and matters distributed or otherwise discussed during the Meeting are to be held in strict confidence and are not to be discussed or shared or distributed beyond the members of the Committee. Minutes of the meeting will constitute “official” reports.

3. USFN Statement on Diversity, Equity, and Inclusion

In principle and in practice, USFN embraces diversity. The organization recognizes that the perspectives and talents of an inclusive community of members, program leaders, and participants can be a powerful catalyst for excellence, growth, and change in both industries and individuals. Moreover, our commitment to diversity is not only because it makes us better but because it is right.

For those reasons, we seek to create a culture of inclusiveness, collaborative practice, and innovation in the mortgage banking and default servicing field and in the law firms who serve this industry sector. USFN understands that this work is never done, and continually seeks out new perspectives and avenues to improve in this area.

A. Welcome & Call to Order – Christianna Kersey

- a. Roll Call (see attendance sheet) – **KC Merckel**
 - i. Welcome New Committee Members
 - ii. Email info@usfn.org any updates
- b. Review committee orientation videos – **Christianna Kersey**
- c. Committee Attendance Policy – **Christianna Kersey**
- d. USFN Values & Mission – **Christianna Kersey**
- e. USFN Conflict of Interest/Confidentiality Statement– **Christianna Kersey**
- f. Statement on Diversity, Equity and Inclusion - **Christianna Kersey**

B. Review & Approve November Minutes – Christianna Kersey

C. Board Liaison Updates – Melody Jones

D. Ex Officio Updates

- a. Bankruptcy – **OPEN**
- b. Compliance – **Andrew Boylan**
- c. DEI– **Emily Bartekoske**
- d. Education– **Christianna Kersey**
- e. Legal Issues– **Jeanette O'Donnell**
- f. Membership– **Jay Jones**
- g. Publications - **OPEN**
- h. REO Eviction – **Brett Beehler**
- i. Vice President - **James Clarke**

E. New Business – Christianna/KC

- a. Industry Updates - moves/news
- b. New subgroup assignments
 - i. Regional
 - ii. Forum
 - iii. Compliance & Legal Issues
 - iv. Virtual Events

F. USFN Updates – Tracy Vecchio

- a. Upcoming Events
- b. Volunteer Engagement
 - i. MBA Volunteer Sign-Up - <https://signup.com/go/JhTLzuk>
- c. USFN Reminders

G. Upcoming Meeting:

- a. Monday, February 9, 2026 – 2 pm CT
- b. Monday, March 9, 2026 - 2 pm CT
- c. Monday, April 13, 2026 - 2 pm CT
- d. Monday, May 11, 2026 - 2 pm CT
- e. June – NO MEETING**
- f. Monday, July 13, 2026 - 2 pm CT
- g. Monday, August 10, 2026 - 2 pm CT
- h. Monday, September 21, 2026 - 2 pm CT
- i. Monday, October 19, 2026 - 2 pm CT
- j. Monday, November 9, 2026 - 2 pm CT
- k. December – No Meeting & New Term**

H. Meeting Adjourned – Christianna Kersey

Marketing Committee Attendance 2026

NAME	FIRM/ORGANIZATION	EMAIL	Phone	Roll
Christianna Kersey – Chair	Cohn, Goldberg & Deutsch, LLC	ckersey@cgd-law.com	410-296-2550	☐
KC Merckel-Vice Chair	Millsap & Singer, LLC	kmerckel@msfirm.com	618-978-1853	☐
Melody Jones - Board Liaison	McCalla Raymer Leibert Pierce, LLP	Melody.Jones@mccalla.com	678-237-7340	☐
Jodi Bell	SingleSource Property Solutions LLC	Jbell@singlesourceproperty.com	619-279-2875	☐
Clara Bray	McCalla Raymer Leibert Pierce, LLP	clara.bray@mccalla.com		☐
Stacey Chambers	Kivell, Rayment & Francis, P.C.	schambers@kivell.com		☐
Gina Daya	Diaz Anselmo	gdaya@dallegal.com		☐
Maureen Zink Delaney	Carlisle Law	mzink@carlisle-law.com	(216)360-7200	☐
Kevin Duyon	Tiffany & Bosco, P.A.	kduyon@tblaw.com	603-548-0297	☐
Maggie Garden	Brock & Scott, PLLC	Maggie.Garden@brockandscott.com	860-818-0890	☐
Kylie Hembree	Aldridge Pite, LLP	khembree@aldridgepite.com	619-757-7056	☐
Kaily Knotts	Mortgage Connect, LP	kknotts@mortgageconnectlp.com		☐
Reyna McCollum	Gross Polowy, LLC	rMcCollum@grosspolowy.com	949-943-7412	☐
Jane Overbeck	Foundation Legal Group, LLP	jane.overbeck@thefoundationlegalgroup.com	609-313-4570	☐
Kelli Snowgren	Codilis and Associates, P.C.	kelli.snowgren@il.cslegal.com	972-762-7639	☐
Megan Johnson	Schneiderman & Sherman	mjohnson@sspclegal.com	248-539-7400	☐
Erica Fujimoto	Affinity Consulting Group	efujimoto@affinityconsulting.com	727-479-6919	☐
Victor Medrano	Frenkel Lambert Weisman & Gordon LLP	VMedrano@flwlaw.com	972-971-5997	☐
Jason Roberts	Baer Timberlake PC	jroberts@baer-timberlake.com	501-413-5099	☐
Amanda Ulrich	The Mortgage Law Firm, PC	Amanda.ulrich@mtglawfirm.com	214-558-1656	☐
Dianna O'Donnell	BWW Law Group, LLC	Dianna.Odonnell@bww-law.com	240-535-0044	☐

Marketing Ex-Officio & USFN Staff Members

NAME	FIRM/ORGANIZATION	EMAIL	Phone	Roll
OPEN Ex Officio - Bankruptcy				☐
Andrew Boylan Ex Officio - Compliance	McCarthy Holthus, LLP	aboylan@mccarthyholthus.com	619-955-1544	☐
Emily Bartekoske Ex Officio - DEI	SouthLaw, P.C.	emily.bartekoske@southlaw.com	515-223-7325	☐
Christianna Kersey Ex Officio - Marketing	Cohn, Goldberg & Deutsch, LLC	ckersey@cgd-law.com	410-296-2550	☐
Jeanette O'Donnell Ex Officio – Legal Issues	Powers Kirn, LLC	jeanette.odonnell@powerskirn.com	609-923-3186	☐
Jay Jones Ex Officio - Membership	Brock & Scott, PLLC	jay.jones@brockandscott.com	954-618-6955 ext. 6040	☐
Kylie Hembree Ex Officio - Publications	Aldridge Pite, LLP	khembree@aldridgepite.com	619-757-7056	☐
Brett Beehler Ex Officio – REO Evictions	Rosenberg & Associates, LLC	Brett.Beehler@Rosenberg-Assoc.com	(216)360-7200	☐
James Clarke Ex Officio – Vice President	Orlans Law Group PLLC	jclarke@orlans.com	603-548-0297	☐
Tracy Vecchio	USFN	tvecchio@usfn.org	817-770-0819	☐