Tennessee Society of Association Executives
|2026 AWARDS OF EXCELLENCE

Great work deserves to be recognized.

The work. The people. The impact.

Celebrate the programs, initiatives and people making a difference across Tennessee's association community. Has your association tried something new, found a creative solution or achieved something you're especially proud of? Is there a colleague whose leadership, service or contributions deserve recognition? We'd love to hear about it!

COMPLETE ENTRIES DUE • MONDAY, NOVEMBER 16, 2026 • 5 P.M. CT

ASSOCIATION PROGRAM EXCELLENCE	INDIVIDUAL AWARDS
Continuing Education Programming	Associate Member of the Year
Marketing	The Betty Brock Association Executive of the Year
Special Events	Rising Star
Associations Impact Tennessee	

Association Program Excellence Awards

Open to TNSAE member associations. Share a program or initiative that made a difference. Category examples are provided to spark ideas.

Continuing Education Programming: virtual, hybrid or in-person continuing education

Marketing: website, social media campaign, association collateral or marketing campaign

Special Events: annual meeting, conference, trade show, awards program or tournament

Associations Impact Tennessee: a mission-aligned project or program providing community assistance or responding to a community need

What to include in your entry

Answer every question below in order. The entry narrative may not exceed five pages.

1. Official title of entry (include website and page links, if applicable).
2. Implementation: beginning and ending date(s).

3. In 50 words or less, what sets this entry apart and makes it award-worthy?
4. Needs Assessment: How was the need identified? How does the program/service address it?
5. Logistics & Production: How was it delivered to the target audience? Describe promotional materials and methods.
6. Budgeting & Finance: What were the financial goals? Were they met?
7. Evaluation: What methods measured success? Provide evaluation summaries.

ELIGIBILITY • TNSAE member association entries only. Projects or services implemented within the past year, with most activity occurring in 2026.

Include the completed entry form and one copy of supporting materials (samples, brochures, evaluation instruments or other supplemental information). Submit documents as PDFs to info@tnsae.org. All entries and supplied materials become TNSAE property and will not be returned.

Individual Awards

**TNSAE members may submit a quick individual nomination by Monday, November 2, 2026*. TNSAE will follow up to request the complete award entry from the nominee. All scored information must be received by Monday, Nov, 16, at 5 p.m. CT to be considered. Self-nominations are welcome.

Associate Member of the Year

Recognizes a supplier member (associate member category) for ongoing service to their industry, the association community and TNSAE.

List contributions to TNSAE and allied societies, including board or committee service, speaking or teaching, published articles, continuing education courses, honors and awards.	45
Years providing association products/services; years with current employer; years as a TNSAE Associate member.	20
Describe special service or leadership in other professional societies and associations (including civic, fraternal, political organizations or clubs). List memberships, achievements, positions held and honors received.	20
Describe participation in civic and community activities, including contributions, positions held and honors received.	10
Professional designation (such as CHSE, CMP or CHSP).	5

The Betty Brock Association Executive of the Year

TNSAE's highest recognition honors respected leaders of their own associations who contribute time and expertise to other voluntary membership organizations and actively serve in civic and

community affairs. Recipients exemplify the best of association management and bring credit to the profession and association community.

Describe achievements across the nominee's association management career, including programs and activities that improved the effectiveness and development of employing association(s) and the field of association management.	45
List contributions to TNSAE and allied societies, including board or committee service, speaking or teaching, published articles, continuing education courses, honors and awards.	20
Years in association management; years with current association; years as a TNSAE Regular member.	10
Describe special service or leadership in other professional societies and associations (including civic, fraternal, political organizations or clubs). List memberships, achievements, positions held and honors received.	10
Describe participation in civic and community activities, including contributions, positions held and honors received.	10
Certified Association Executive (CAE) designation.	5

For each individual award, include the nominee's name and the nominator's name (if not self-nominated).

Rising Star

Recognizes a TNSAE member for professional achievement, specifically members who have been in association management for less than five years.

Years in association management; years with current association; years as a TNSAE Regular member.	10
Describe achievements across the nominee's association management career, including programs and activities that improved the effectiveness and development of employing association(s) and the field of association management.	30
List contributions to TNSAE and allied societies, including board or committee service, speaking or teaching, published articles, continuing education courses, honors and awards.	25
Describe special service or leadership in other professional societies and associations (including civic, fraternal, political organizations or clubs). List memberships, achievements, positions held and honors received.	15
Describe participation in civic and community activities, including contributions, positions held and honors received.	15
Certified Association Executive (CAE) designation.	5

Quick nominations: November 2 deadline

By Monday, November 2, share the award category, nominee and nominator names and contact information, and a brief reason for the nomination. The complete entry addressing every scored criterion is due Monday, Nov. 16, at 5 p.m. CT. A quick nomination alone is not a completed award entry.

Submission details

Deadline: Monday, Nov. 16, 2026, by 5 p.m. CT. No extensions.

Full individual entries must answer every applicable scored criterion (five-page maximum). Include a completed entry form and one copy of supporting materials in PDF format. Previously nominated individuals who have not won in the same category may be nominated again; a new form is required.

Email PDF submissions to info@tnsae.org. All entries and supporting materials become TNSAE property and will not be returned. An award need not be presented in every category.

QUESTIONS? Jamie Flynn • 615-298-5944 • jamie@tnsae.org

Link to enter submission details: https://form.jotform.com/262853885457171