



BECOME A STUDENT SUCCESS PARTNER



SSDA advocates for the unique needs of small and rural school districts in California, including funding, accountability, and more. SSDA is the only non-profit association amplifying the voices of small school districts in California. What started with four member districts has grown into a thriving association with a membership of over 400 rural, small, and mid-size districts.

SSDA's Mission: *Uniting and elevating small school districts through strategic legislative advocacy, collaborative networks, and targeted professional development, fostering an engaged community of empowered educational leaders for the success of every student.*



SSDA 2026 - 2027 STUDENT SUCCESS PARTNER PACKAGES

GOLD PACKAGE

GOLD BASIC \$2,500
JULY 1, 2026 - SEPTEMBER 1, 2026

Don't miss this final, limited-time opportunity to join SSDA as an Student Success Partner for \$2,500 during this exclusive enrollment window.

This is the final opportunity to join at the \$2,500 level.

Take advantage of this enrollment window to join at \$5,500 per year, valid from July 1, 2026, through September 1, 2026. This special rate rewards early commitment and includes a complimentary booth for one exhibitor at our Annual State Conference.

GOLD DISCOUNTED PACKAGE \$5,500
JULY 1, 2026 - SEPTEMBER 1, 2026

GOLD REGULAR ENROLLMENT PACKAGE \$6,500
SEPTEMBER 2, 2026 - JUNE 30, 2027

The regular enrollment package is from September 2, 2026, to June 30, 2027. You will receive a complimentary booth for one exhibitor at our Annual State Conference.





SSDA 2026 - 2027 STUDENT SUCCESS PARTNER PACKAGES

PRINCIPAL PACKAGE

PRINCIPAL DISCOUNTED PACKAGE JULY 1 - SEPTEMBER 1, 2026

\$10,000

Join the \$10,000 Principal Membership Package during this enrollment window to avoid a price increase and gain exclusive opportunities to showcase your organization or company!

The regular enrollment package is from September 2, 2026, to June 30, 2027. You will still have excellent opportunities to showcase your company.

\$11,000

PRINCIPAL REGULAR ENROLLMENT PACKAGE SEPTEMBER 2, 2026 - JUNE 30, 2027

HERE'S WHAT'S INCLUDED IN THE PRINCIPAL PACKAGE:

- **1 Booth:** *One booth at the Annual State Conference with **two** exhibitors included at each.*
- **\$4,500 discretionary fund** to use for additional sponsorship opportunities throughout the year.
- **Note:** *The discretionary fund is included within the \$10,000 total package.*





SSDA 2026 - 2027 STUDENT SUCCESS PARTNER PACKAGES

SIGNATURE PARTNER

\$35,000

This partnership provides unparalleled visibility and exclusive access to small and rural school district leaders and SSDA's top events. You'll have the opportunity to showcase your commitment to small school districts with prominent branding and strategic networking.

As a Signature Partner, your brand will be front and center in the small school district community, ensuring your impact is felt across our network of educators and administrators.

HERE'S WHAT'S INCLUDED AS A SIGNATURE PARTNER:

- **Two booths:** One at the Annual State Conference and one at the Summer Conference, with **three** exhibitors included at each.
- **\$13,500 discretionary fund** for additional sponsorship opportunities throughout the year
- **\$13,000** for your organization's or company's branding - use it for printed items or other creative initiatives.
- **Note: The discretionary and branding funds are included within the \$35,000 total package.**

*To become an SSDA Signature Partner, we **invite you to complete an application.** Once submitted, our team will review your application to ensure it's the right fit.*

Apply Here!

Or scan the QR code below!



Benefits	Signature Partner (\$35,000)	Principal Package (\$10,000/\$11,000)	Gold Package (\$5,500/\$6,500)
Website Recognition	Your logo featured on the SSDA homepage, along with a top placement in the Student Success Partner Directory, including your company description, website, and social media links.	Your logo displayed in the Student Success Partner Directory, along with a company description and link to your company website.	Your logo and a link to your company website in the Student Success Partner Directory.
SSDA Membership Email	SSDA will send out four emails on your behalf every quarter (4x per year).	SSDA will send out two emails on your behalf twice a year (2x per year).	SSDA will send one email on your behalf each year (1x per year).
Quarterly Newsletter	One full-page or half-page color advertisement in every newsletter. One Newsletter article (subject to approval, 500-word max - 4x per year).	Two half-page (5.5 × 8.5 inches) color advertisements featured in our newsletter (2x per year).	
Exhibitor & Sponsorship Selection	First right to Exhibitor and Sponsorship selection.	Second right to Exhibitor and Sponsorship selection.	Third right to Exhibitor and Sponsorship selection.
Annual State Conference	Complimentary booth for three exhibitors, with banners displaying the Signature Partners. Signature Partners will also be recognized on stage at some time period during the conference.	Complimentary booth for two exhibitors at the annual conference	The \$5,500/\$6,500 membership level includes a complimentary booth for one exhibitor at our Annual Conference.
Summer Conference	Complimentary booth for three exhibitors. Banners showcasing the Signature Partners.		
Superintendent Roundtables	One 3-5 minute presentation in front of our Superintendent Roundtable per year (must include a present superintendent to provide testimony).	*There will be an additional fee to present at the superintendent roundtables.	*There will be an additional fee to present at the superintendent roundtables.
Event Branding	\$13,000 included in the \$35,000 for exclusive access to branding opportunities at all major events and logo placement on printed materials.	Logo placement on printed and digital materials.	Logo placement on digital materials.
Discretionary Fund	\$13,500 discretionary fund included in the \$35,000 for additional sponsorship opportunities throughout the year.	\$4,500 discretionary fund to use for additional sponsorship opportunities throughout the year.	