

MAY 18 - 22 | HYATT REGENCY DALLAS

DALLAS, TEXAS

Exhibitor & Sponsor Prospectus

May 19 - 22 | Exhibits

THE SOCIETY FOR PEDIATRIC RADIOLOGY

WWW.SPR.ORG

WELCOME

Message from the President:

On behalf of the Society for Pediatric Radiology (SPR), I am pleased to invite you to participate in and support the SPR 2027 Annual Meeting and Postgraduate Course, taking place May 18–22, 2027, in Dallas, Texas. SPR's Annual Meeting is an important gathering for our community and plays a vital role in advancing the Society's mission "to foster excellence in pediatric healthcare by supporting a professional community dedicated to advancing safe imaging and image-guided care for all children through innovation, research, and education." The theme for this year's meeting is "Signal Over Noise: Shaping the Future of Pediatric Radiology."

With more than 700 attendees each year, the SPR Annual Meeting is the largest annual gathering of subspecialty pediatric imaging experts in the world. Your participation offers the opportunity to connect directly with the pediatric radiology community creating an environment where you can build lasting relationships with SPR members and leadership while gaining valuable insight into the needs and priorities of the pediatric radiology community.

We are excited to continue offering opportunities designed to maximize your experience at the meeting. This includes our popular, exclusive Mix & Mingle Reception, which provides a unique opportunity for participating companies to engage directly with SPR and SCORCH leadership in a more personal and interactive setting.

Your support of the SPR Annual Meeting helps make this exceptional educational experience possible while providing your organization with valuable opportunities to connect with the pediatric radiology community. We would be delighted to partner with you for SPR 2027 and welcome the opportunity to discuss how we can work together to create a meaningful and successful experience for your organization. Please do not hesitate to reach out to me or the SPR team with any questions.

I look forward to welcoming you to Dallas in May 2027 and to your participation in what promises to be an outstanding Annual Meeting.

Janet Reid, MD

President, Society for Pediatric Radiology

Signal Over Noise:
Shaping the Future of Pediatric Radiology

SPR MISSION STATEMENT

The Society for Pediatric Radiology fosters excellence in pediatric healthcare by supporting a professional community dedicated to advancing safe imaging and image-guided care for all children through innovation, research, and education.

LEARNING OBJECTIVES

The SPR 2027 Annual Meeting and Postgraduate Course will provide pediatric and general radiologists with an opportunity to do the following:

1. Evaluate and apply evolving evidence, recommendations, and standards of care in pediatric radiology to support state-of-the-art clinical practice across diverse practice settings.
2. Develop strategies to foster professional connection, collaboration, and a sense of community in pediatric radiology while adapting to evolving practice models, including remote and hybrid work.
3. Evaluate innovative strategies to strengthen the pediatric radiology workforce by optimizing recruitment, redefining practice needs, and exploring expanded team-based models of care.
4. Engage with a multidisciplinary community of pediatric imaging professionals to integrate current knowledge, practice recommendations, and diverse perspectives into collaborative, patient-centered pediatric imaging practice.
5. Evaluate emerging applications of artificial intelligence in pediatric radiology and identify practical opportunities to use AI for workflow optimization, lesion interpretation, triage, and education while maintaining quality and professional standards.

TARGET AUDIENCE

- Pediatric Radiologists from across the world
- General Radiologists who frequently care for pediatric patients
- Pediatric Radiology Fellows
- Residents in training
- Radiographers and other Pediatric Imaging Technologists
- Pediatric Nurses
- Radiology Administrators
- Other Physicians and Healthcare Providers with an interest in pediatric imaging
- Regulatory Experts
- Medical Physicists

https://www.spr.org/events/spr2027

Select Your Exhibitor Package!

EXHIBIT PACKAGES	EXHIBIT *$3,800*	BRONZE *$7,500*	SILVER *$15,000*	GOLD *$25,000*	PLATINUM *$40,000*
Name and Description in Meeting Mobile App	✓	✓	✓	✓	✓
Listing on Event Signage and Meeting App	✓	✓	✓	✓	✓
Inclusion in the exclusive Mix & Mingle Product Showcase with SPR & SCORCH leadership!	✓	✓	✓	✓	✓
Meeting attendee list before and after event	✓	✓	✓	✓	✓
1 Lead Retrieval License (Additional licenses may be purchased for an extra fee)	✓	✓	✓	✓	✓
Signature Stamp	✓	✓	✓	✓	✓
1 Exhibit Space (one skirted 6' table and two chairs)	✓	✓	✓		
2 Exhibit Spaces (two skirted 6' tables and four chairs)				✓	✓
2 Exhibitor Badges (includes access to the meeting, Welcome Reception and Annual Banquet)	✓	✓			
4 Exhibitor Badges (includes access to the meeting, Welcome Reception and Annual Banquet)			✓	✓	
8 Exhibitor Badges (includes access to the meeting, Welcome Reception and Annual Banquet)					✓
2 Invitations to the Private President's Reception			✓		
4 Invitations to the Private President's Reception				✓	✓
1 À La Carte Option(s) valued at $5,000 or below (pending availability)		✓			✓
2 À La Carte Option(s) valued at $5,000 each or below (pending availability)			✓	✓	
SPR Platinum Partner Leadership Exchange					✓
Participation in the CT, MR, and US Protocol Sessions					✓
Invitation to present at the SCORCH Annual Meeting (9/2027)					✓

À La Carte Sponsorship/Marketing

Connect with the SPR community through unique sponsorship opportunities designed to enhance the attendee experience while putting your company in the spotlight!

Please note all options have limited space and are available on a first-come, first-served basis.

Annual Banquet Music Entertainment & Photobooth	$15,000	Help make the SPR Annual Banquet an unforgettable evening by sponsoring the musical entertainment and photo booth experience! With your company recognized as the sponsor, this is a great opportunity to create a memorable attendee experience.
Signature Scent Studio	$12,000	Give attendees the opportunity to step away, unwind, and get creative as they design their own custom scent. From selecting their favorite fragrance notes to creating a personalized blend, this interactive wellness experience is designed to delight the senses and leave attendees with a memorable takeaway.
Welcome Reception Signature Mocktail & Cocktail	$10,000	Welcome SPR attendees with a signature mocktail created especially for the SPR 2027 Welcome Reception! As the sponsor, your company can put its own creative spin on this refreshing experience while enjoying prominent recognition throughout the event. From the first sip to the first conversation, this sponsorship is a memorable way to introduce your brand and help attendees kick off the meeting in style. There is also an option to brand bar napkins *(additional fees may apply).*
Vendor Lunch Symposium ***Available only to Platinum Sponsors on a first-come, first-served basis.***	$10,000	Bring your brand to the table and host a lunch symposium in a dedicated environment, designed to educate, engage, and showcase what your company has to offer! Whether highlighting a new product, sharing research and initiatives, or exploring emerging trends, this is your opportunity to create meaningful dialogue with a highly targeted audience. (*Limited for up to 80 attendees on a first-come, first-served basis. Fee does not include the cost for audio-visual equipment, and food and beverage as requested*)
Focus Session ***Space is limited***	$7,500	This is an opportunity for your company to conduct a 1-hour focus session during the meeting, comprised of up to ten (10) attending Society members. During this session, you will be able to interact directly with experts in all aspects of Pediatric Radiology, to hear their needs, concerns and interests and to demonstrate the latest equipment and services your company offers. *(Fee does not include the cost for audio-visual equipment and food and beverage as requested).*
Texas Treats Break	$5,000	Bring a taste of Texas to attendees with a delicious Texas Treat featuring local favorites and regional flavors. This fun and memorable sponsorship gives your company an opportunity to treat attendees while receiving recognition during a break.

PARTNER. SUPPORT.
CONNECT WITH THE GLOBAL PEDIATRIC IMAGING COMMUNITY.

À La Carte Sponsorship/Marketing

Case of the Day	$5,000	Sponsor the Case of the Day Competition, challenging attendees to put their knowledge to the test with a new case each day. Your company will be recognized as the sponsor of this interactive experience, creating a memorable connection between your company and the excitement of learning, participation, and friendly competition.
Signature Mocktail Beverage Break	$5,000	Treat attendees to a refreshing experience with a Signature Mocktail Beverage during a break featuring a specialty mocktail beverage selected by your company. It's a fun way to refresh, recharge, and connect while giving your brand visibility during the meeting!
Social Media Post	$2,000	Put your company in the spotlight! Extend your reach beyond the meeting with one dedicated post on SPR's social media channels. Share your company, products, services, or participation with the SPR community in front of followers before or during the Annual Meeting.
Grab-n-Go Exhibit	$1,500	Unable to attend the meeting in person? Keep your company in front of attendees with a Grab-n-Go Exhibit. Send branded materials, promotional items, or other collateral for display. Companies may send materials occupying no more than 2'–3' of table space. Representatives may not be sent to staff these exhibits, and any remaining collateral will be recycled following the meeting. Shipping expenses are not included.
Mobile App Banner	$1,500	Capture attendee attention where they're already looking—the official SPR Annual Meeting mobile app! A custom banner advertisement provides prominent digital visibility throughout the meeting, giving your company a direct way to showcase your brand, product, or message to attendees.
Mobile App Notification	$500	Put your message directly in attendees' hands and send a customized push notification delivered through the official meeting mobile app. With up to 140 characters, this highly visible opportunity is a great way to encourage attendees to visit your booth, discover your products, or engage with your company.



Exhibitor Services & Venue

SIGN UP TODAY!

Once you have made the decision to exhibit, the exhibitor application and contract will need to be submitted - Accessible here!

EXHIBIT SERVICES

The SPR will utilize Alliance Nationwide Exposition as the official Exhibitor Appointed Contractor for the 2027 Annual Meeting and Postgraduate Course.

All arrangements should be coordinated through Alliance Nationwide Exposition and the SPR. It is important to know that the Hotel will not accept any shipments, so you must arrange your shipping needs through the Exhibitor Appointed Contractor.

Registered exhibiting companies will receive exhibitor materials at least two months in advance of the meeting. The exhibitor materials will contain all necessary information and order forms including:

- Drayage and shipping
- Labor regulations and rates
- Electrical service –you must order electrical for your exhibit space if needed
- Audiovisual and computer rentals
- Electric, audio visual and drayage are **NOT** included with your exhibit space.

It is imperative that the exhibitors supply material that will fit within the assigned space. The space allots for one 6'x30" table.



VENUE

The venue for all SPR 2027 conference sessions and activities, including the Exhibit Hall, will be at the Hyatt Regency Dallas hotel.

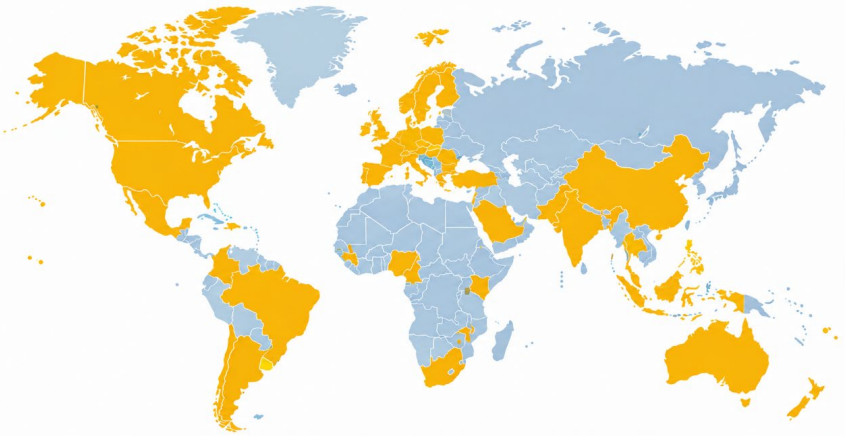
Group Block Deadline: April 23, 2027 @ 5:00 pm CT. Click here or call 1-800-233-1234 to reserve your room. *(When calling, ask for Group Reservations and mention our group code: G-SPR7)*

We encourage you to reserve your room early, as rooms may sell out before the group block deadline.

LEARN MORE

Visit the meeting webpage for details on the SPR Annual Meeting, registration, program schedule and more! https://www.spr.org/events/spr2027

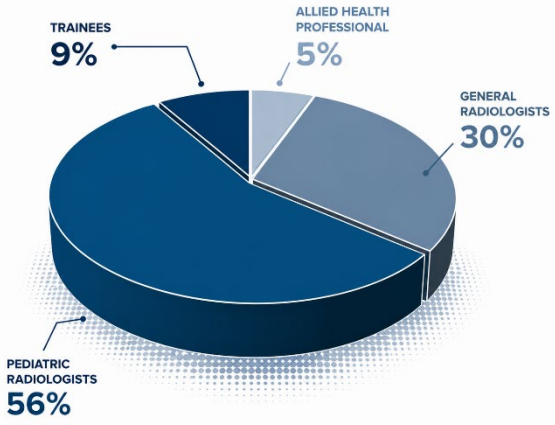
A Look Back at IPR 2026
Boston, Massachusettes



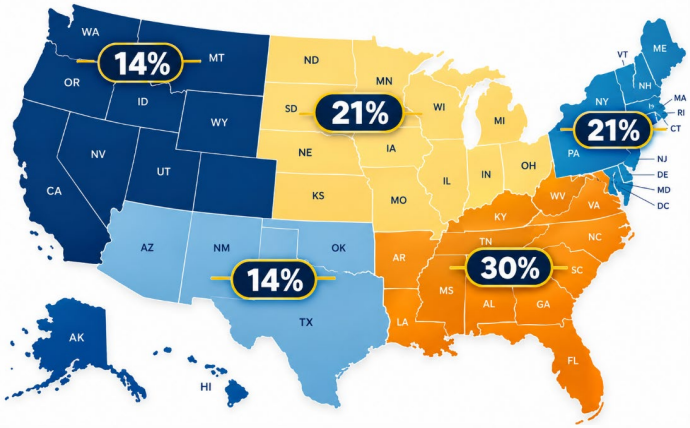
900 +
Attendees

53
Countries

Attendee Breakdown



32
Exhibitors



178
Scientific Papers

249
Electronic Posters

Past Exhibitors & Corporate Supporters

These companies and institutions increased their presence in the pediatric radiology community at past annual meetings of the Society.

Advocate Children's Hospital
Agfa HealthCare Corp.
AIRS Medical
Alexion Pharmaceuticals
American Board of Radiology
Applied Medical Technology
ARA Diagnostic Imaging
Aris Radiology
Arterys
Azz Radiology AI
Bayer HealthCare
BioMarin Pharmaceutical
Boston Children's Hospital
Bracco Diagnostics
Canon Medical Systems USA
Canon Medical HIT
Carestream
Children's Hospital of Philadelphia
ChiRhoClin
Circle Cardiovascular Imaging
Crescom Co.
DocPanel
DOMED
Dream Think Imagine
Driscoll Children's Hospital
Elsevier
Envision Physician Services
EOS imaging
Eyas Medical Imaging
FUJIFILM Healthcare America's Corporation
FUJIFILM Medical Systems USA
FUJIFILM VisualSonics
GE HealthCare
GLEAMER
Guerbet, LLC
Hawaii Pacific Health Medical Group
Hitachi
ILLUMINATE
Imorgon
InkSpace Imaging
KindVR
KinetiCor
Kubtec Digital X-Ray
lifeImage
Little Journey
Lippincott Williams & Wilkins
LMT Medical Systems GmbH
LocumTenens.com
MEDNAX Radiology Solutions
Merge Healthcare
Metrasens
MILVUE
Mindray North America
MRIguidance
National Decision Support Company
Nemours Children's Health
NeoCoil/NeoSoft
Neoscan Solutions
NordicNeuroLab
Northh Medical GmbH
Norton Children's
Norton's Medical Group
Nuance
Ochsner Health

(cont. on next page)

Past Exhibitors & Corporate Supporters

PediaRad
Philips Healthcare
Planmed
Polarean
Provincial Health Services Authority
Qgenda
Radiology Associates of North Texas
Radia
RADPAC
RedRick Technologies
Samsung Neurologica
ScanMed
ScImage
SealCath
Sectra
Siemens Healthineers
SpellBound
SREE Medical Systems
St. Jude Children's Research Hospital
Stratasys
SuperSonic Imagine
TeraRecon
Texas Children's Hospital
Time Medical Limited
UT Southwestern Medical Center
UVA Health
Visiana
Vital
Wolters Kluwer
WVU Medicine
YourMembership



SECURE YOUR SPOT TODAY! Complete the application and contract here!

Important Dates & Schedule

DEADLINES

April 1	Commitment due for guaranteed listing in the printed meeting program book.
April 19	All exhibit & sponsorship payments due to SPR.
April 23	Hotel room block deadline.
TBD	Last day to receive all advanced order materials.
May 18	Setup: 1:00 p.m. – 5:00 p.m. C.T.
May 22	Dismantle: 11:00 a.m. – 2:00 p.m. C.T. (Dismantle cannot occur before this time).

EXHIBIT SCHEDULE

Wednesday, May 19	• 6:30 a.m. – 8:00 a.m. – Breakfast • 10:00 a.m. – 10:30 a.m. – Morning Break & Exhibit Hall Kick-Off • 12:00 p.m. – 1:30 p.m. – Lunch Break • 3:30 p.m. – 4:00 p.m. – Afternoon Break • 6:30 p.m. – 7:30 p.m. – Welcome Reception
Thursday, May 20	• 6:30 a.m. – 8:00 a.m. – Breakfast • 10:00 a.m. – 10:30 a.m. – Morning Break • 12:00 p.m. – 1:30 p.m. – Lunch Break • 3:30 p.m. – 4:00 p.m. – Afternoon Break • 6:00 p.m. – 7:00 p.m. – Exhibitor Mix & Mingle Showcase
Friday, May 21	• 6:30 a.m. – 8:00 a.m. – Breakfast • 10:00 a.m. – 10:30 a.m. – Morning Break • 12:00 p.m. – 1:30 p.m. – Lunch Break • 3:30 p.m. – 4:00 p.m. – Afternoon Break
Saturday, May 22	• 6:30 a.m. – 8:00 a.m. – Breakfast • 10:30 a.m. – 11:00 a.m. – Morning Break • 11:00 a.m. – Exhibitor Dismantle & Move-out



You are welcome to staff your exhibit at any other times your representatives are available during the program hours. All times are subject to change.
Final confirmation will be distributed well in advance.

Early dismantle is **not** permitted unless approved by the SPR and proper arrangements have been made with the EAC, with costs being absorbed by the exhibiting company.

Terms and Policies

All exhibits must conform to and enhance the professional, educational, and instructional atmosphere of the meeting.

1. Exhibit space will be allocated on a first-paid, first-served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.

2. Application for space must be accompanied by the full fee to guarantee reservation. All payments must be received by April 19, 2027. Reservations made after April 19, 2027, must be followed by payment within two (2) working days. Unpaid exhibit reservations will be released for general sale. Exhibiting/sponsoring company will remain responsible for payment of space. Terms are enforced regardless of whether the sponsor/exhibitor does not attend, fails or elects not to participate in conference, or if exhibit space is resold due to notification of absence. No refunds.

3. The standard exhibit space is one (1) 6'x30" table, unless stated or marked otherwise on the floor plan or in the exhibitor prospectus. The exhibitors must supply material that will fit within the assigned space. All tables will be approximately 3 feet of clearance on all sides and there will be approximately 3 feet between each table. All exhibits/tabletops must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.

4. No exhibitor shall assign, sublet, or share the whole or any part of the space contracted to them. Exhibitors agree to limit the service and/or materials displayed in their exhibit area to those purveyed by the exhibitor, with the exception that other proprietary equipment may be used solely for the purpose of demonstrating the materials or services of the exhibitor.

5. Any other booth furnishings and equipment must be contracted through the official exhibition service contractor or the hotel/convention center, as indicated in the exhibitor's service kit. No outside food and beverage can be distributed to attendees within the meeting space

6. SPR reserves the right to impose limitation on noise levels and any other method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the exhibitor's assigned space. Exhibitors may not interfere with collateral that is not produced by said exhibitor. Violation of this will result in cancellation of exhibit space during show without refund.

7. SPR reserves the right to rearrange the final floor plan based on unsold or unoccupied exhibit space. Space shall be of equal or greater value and specifications. In said event all exhibitors will be notified in writing, prior to the event.

8. In the event that no representative of an exhibiting organization has claimed its space by 6:30 a.m. Central Standard Time on May 19, 2027, SPR has the right to relocate the exhibit space.

9. If SPR should be prevented from holding the exhibition for any reason beyond SPR's control (such as, but not limited to, damage to the building, riots, strikes, epidemics, pandemics, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned exhibit space due to reasons beyond SPR's control, then SPR has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit space fee.

10. The exhibitor shall be liable to the host facility and/or SPR for any damage to the building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of the exhibitor.

11. No photography is allowed without the permission of the booth staff and/or show manager. Such permission shall not be unreasonably withheld.

12. Exhibitor Responsibility Clause: To the fullest extent permitted by law, the person/legal entity described as “Exhibitor” in this clause and in this exhibitor contract hereby assumes full responsibility and agrees to indemnify, defend and hold harmless Hyatt Regency Dallas (“Hotel”) and Hotel’s owners, managers, subsidiaries, affiliates, employees and agents (collectively, “Hotel Parties”), as well as The Society for Pediatric Radiology (“Group”), from and against any and all claims or expenses arising out of Exhibitor’s use of the Hotel’s exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor’s indemnity obligations in this clause. Such insurance shall be in the amount of not less than $1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

13. Exhibitor Health and Safety Protocols: Exhibitor acknowledges that it is solely responsible for its personnel’s well-being. Therefore, Exhibitor accepts the risk of being exposed to, contracting, and/or spreading any communicable disease such as COVID-19 to attend SPR’s meeting. Exhibitor acknowledges that it and its personnel who attend SPR’s meeting must comply with the applicable health and safety laws and regulations of Dallas. Exhibitor also agrees to comply with any health and safety measures that Hotel and SPR may adopt, including those that Hotel and SPR issue after Exhibitor signs, initials, and returns this document. Exhibitor agrees that its failure to comply with such laws, regulations and measures may result in SPR excluding it from the meeting.

Terms and Policies

BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each company is allotted up to 2 badges per one 6'x30" tabletop exhibit space purchased. Badges entitle exhibitors to attend the educational sessions for education credits and social events included in the exhibitor package purchased. Additional registrations for the meeting and social events may be made by paying the appropriate non-member fees.

SPR MEETING AND SOCIAL EVENT CODE OF CONDUCT

All exhibit personnel are expected to review and uphold the SPR Meeting and Social Code of Conduct. Personnel in violation will be asked to leave the function, or additional action will be taken as outlined in the document, accessible **here.**

SECURITY

No security guard or space secured by a restricted lock will be provided in the exhibit space. The safekeeping of all exhibitor/sponsor property shall remain the responsibility of the exhibitor and/or sponsor.

SPR and Hyatt Regency Dallas will not be held responsible for any lost, stolen or damaged exhibitor/sponsor property.

AGREEMENT TERMS

All terms are non-cancelable. All terms and conditions of the SPR 2027 Annual Meeting & Postgraduate Course are agreed upon and enforced by company signature. Company must agree to pay for the assigned exhibit space in accordance with the guidelines contained in the SPR Exhibit Contract Terms. Company must agree to abide by all provisions set forth in these terms as a part of this contract between The Society for Pediatric Radiology and the exhibitor/sponsor. Terms are enforced regardless of whether the sponsor/exhibitor does not attend, fails or elects not to participate in conference, or if exhibit space is resold due to notification of absence. No refunds.

PAYMENT TERMS

Payment is due upon receipt of invoice from SPR or upon signature of this agreement. Exhibit Space assignment is contingent upon receipt of payment in full, terms are non-cancellable.

TAKE THE NEXT STEP!
Complete the exhibitor application and contract - accessible **here**!

