



Welcome to the SPLC Social Media Toolkit! This toolkit is designed to provide you with the resources and guidance you need to effectively promote SPLC on social media platforms.

Inside this toolkit, you'll find key messages, sample posts, and visual assets to help you amplify our message and drive engagement. Thank you for helping to promote SPLC!

[SPLC LinkedIn Page](#)
[SPLC LinkedIn Group](#)

Be sure to tag SPLC on each post!

General SPLC Posts

Feeling overwhelmed by the abundance of information and discussions around how to incorporate sustainability into your procurement program? The Sustainable Purchasing Leadership Council (SPLC)'s decade of experience with sustainable procurement is essential for all organizations wanting to make a positive environmental, social, and economic impact on their operations and the world around them. Learn more about SPLC membership: <https://www.sustainablepurchasing.org/>

The Sustainable Purchasing Leadership Council (SPLC) offers programs that support all stages of the sustainable procurement journey with annual assessment and benchmarking, tested guidance and solutions, strategic coaching and peer-to-peer support. Learn more about membership in this important organization: <https://www.sustainablepurchasing.org/>

The Sustainable Purchasing Leadership (SPLC) membership is a powerful collaborative network that brings experts together to share knowledge, coordinate efforts, and move markets. Learn more about the amazing membership benefits SPLC has to offer: <https://www.sustainablepurchasing.org/>



Navigator Posts

What does sustainable procurement excellence even mean? And how is your organization measuring up? The Sustainable Purchasing Leadership Council (SPLC) Navigator digital platform provides definitions, your current status and guidance on next steps. Learn more:

<https://www.sustainablepurchasing.org/splc-navigator>

Your organization is deeply invested in sustainable procurement. Need a way to comprehensively measure your progress? The Navigator digital platform from the Sustainable Purchasing Leadership Council (SPLC) enables annual benchmarking and performance monitoring towards leadership maturity. <https://www.sustainablepurchasing.org/splc-navigator>

Investing in sustainable procurement is critical to your organization's impact. Need help making the business case? Engage in the Navigator digital platform from the Sustainable Purchasing Leadership Council (SPLC) to anonymously benchmark against your peers and get targeted actions and support to build a roadmap towards improving your impact.

<https://www.sustainablepurchasing.org/splc-navigator>

Has your organization been discussing the impacts of your supply chain? Ready to put words into action? Check out the Navigator digital platform from the Sustainable Purchasing Leadership Council (SPLC)! With over a decade's worth of collective multi-stakeholder expertise, the platform will provide what your organization needs to become a true global sustainable purchasing leader and a roadmap to realize your success. <https://www.sustainablepurchasing.org/splc-navigator>

Have you hit a plateau in implementing your sustainable procurement activities? Engage in the Navigator digital platform from the Sustainable Purchasing Leadership Council (SPLC) to activate department-level measurement and benchmarking, then get the support your organization needs to bring everyone along. <https://www.sustainablepurchasing.org/splc-navigator>

Having trouble engaging your entire organization in your sustainable procurement initiatives? Activate department-level measurement and benchmarking using the Navigator digital platform from the Sustainable Purchasing Leadership Council (SPLC), then get the support your organization needs to improve your collective performance.

<https://www.sustainablepurchasing.org/splc-navigator>

The Sustainable Purchasing Leadership Council (SPLC) has defined a fully implemented sustainable procurement system as one that: Procures the most sustainable goods and services, from the most sustainable suppliers, in alignment with the purchasing organization's strategic sustainability goals.

This definition serves as the foundation for the SP Assessment evaluation (on which SPLC Navigator is built), which addresses 38 prioritized Key Performance Indicators (KPIs) across five evaluation pillars: Strategic Integration, Supplier Sustainability, Product Sustainability, Make It Matter, and External Leadership and Advocacy. Learn more about how your organization can use the SPLC Navigator to assess and improve the maturity and effectiveness of its sustainable procurement program, and roadmap next steps to increase program impact:

<https://www.sustainablepurchasing.org/splc-navigator>

The Navigator tool from the Sustainable Purchasing Leadership Council (SPLC) scales sustainable procurement best practices by providing procurement teams with a comprehensive pulse check and diagnosis of their current sustainability initiatives, whatever stage they are at. The assessment process enables procurement professionals to benchmark against their peers, understand their strengths, weaknesses, and areas for improvement, and set a path forward to a robust, strategic sustainable procurement program. <https://www.sustainablepurchasing.org/splc-navigator>



The SPLC NAVIGATOR logo is at the top left. Below it is a 2x2 grid of blue boxes, each containing a question:

What does SP excellence look like and how is my organization doing?	How do I compare to my peers - within and outside my organization?
What is my organization doing well at? Where are opportunities?	Where can I find the resources to get to the next level?

Leadership Awards

The Sustainable Purchasing Leadership Council (SPLC) Leadership Awards recognize purchasers and suppliers who have gone beyond the norm to drive sustainability through procurement and supply chain initiatives with significant impact on their own organization and on the world.

To qualify for the 2024 Leadership Awards, complete your submission by July 17th, 2024:

<https://www.sustainablepurchasing.org/awards>

