



**SUSTAINABLE
PURCHASING
LEADERSHIP
COUNCIL**

The Power of Procurement for Good

WEBINAR SPONSORSHIP PROSPECTUS

The Sustainable Purchasing Leadership Council (SPLC) is a global community, uniting purchasers, suppliers, advocates, and experts to drive positive change through procurement. Together, we're committed to strengthening our environment, society, and economy.

Sponsoring an SPLC initiative puts your brand alongside sustainability leaders, connecting you with key procurement professionals and industry influencers. Our unique programs offer unparalleled visibility, showcasing your commitment to a better future.

SPLC's webinar program provides the sustainable purchasing community with educational content that communicates best practices and encourages innovation.

SPLC By The Numbers



180+
organizational
members



\$800B
member
annual spend



3,000+
webinar registrants



20,000+
followers



11,000+
newsletter
subscribers

SPLC WEBINARS



SPLC webinars dive deep into real-world sustainability initiatives. Leading experts dissect case studies, revealing project journeys from development to procurement integration, including the challenges overcome. Attendees gain invaluable insights and have the opportunity to engage in dynamic Q&A.

Webinar Sponsorship Packages

<u>Topic</u>	<u># of Webinars</u>	<u>Cost</u>
Decarbonization	4	\$10,000
Supplier Engagement	4	\$10,000
Legislative Update	2	\$5,000
Public Sector	4	\$10,000
Higher Education	4	\$10,000

Individual Webinar Sponsorships

<u>Topic</u>	<u>Cost</u>
Women in Procurement	\$3,000
Understanding Packaging (UP) Scorecard	\$3,000
Regenerative Agriculture	\$3,000
<i>Other individual topics to be added</i>	

Benefits of Webinar Sponsorship

- Logo featured in all webinar marketing and promotional activities, including the introductory slide during the webinar
- Opportunity to welcome webinar attendees (3 minutes max)
- Recognition on SPLC Linked In company and group pages

Questions?

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Additional Information

- SPLC will record all webinars, and they will be archived for future access for SPLC members.
- Sponsors are prohibited from selling the content of the presentation.
- Sponsors should refrain from overt statements, harsh language, or pointed humor that disparages the rightful dignity or social equity of any individual or group.
- SPLC has the final determination of the content, length, and date of the webinar.
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- Webinar registration will be closed if deemed necessary or canceled due to lack of interest and sponsorship can be transferred to a future webinar.
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