



**SUSTAINABLE  
PURCHASING  
LEADERSHIP  
COUNCIL**

*The Power of Procurement for Good*

## REGIONAL CONNECT SPONSORSHIP PROSPECTUS

The Sustainable Purchasing Leadership Council (SPLC) is a global community, uniting purchasers, suppliers, advocates, and experts to drive positive change through procurement. Together, we're committed to strengthening our environment, society, and economy.

Sponsoring an SPLC initiative puts your brand alongside sustainability leaders, connecting you with key procurement professionals and industry influencers. Our unique programs offer unparalleled visibility, showcasing your commitment to a better future.

SPLC's new Regional Connect events convene sustainable procurement leaders and innovators for collaborative networking and mutual learning opportunities.

### **SPLC By The Numbers**



**180+**  
organizational  
members



**\$800B**  
member  
annual spend



**3,000+**  
webinar registrants



**20,000+**  
followers



**11,000+**  
newsletter  
subscribers

# SPLC REGIONAL CONNECT EVENTS



SPLC's Regional Connect events are high-impact, in-person gatherings designed to unite sustainable procurement leaders, innovators, and changemakers in key geographic markets. Serving as dynamic hubs for peer networking, regional collaboration, and forward thinking dialogue on sustainable purchasing and supply chain innovation, each Regional Connect features curated programming that reflects local priorities and challenges.

With events taking place in the San Francisco Bay Area and Boston in October 2025, the SPLC Regional Connects provide a powerful platform to position your organization at the forefront of sustainable procurement in some of the most sustainability-focused regions in the country. Confirm your sponsorship today to demonstrate your organization's thought leadership, increase brand visibility, and engage directly with procurement professionals and sustainability champions.

## Sponsorship Opportunities (per event)

### Title Sponsor \$20,000 (1 available)

- Exclusive "Title Sponsor" recognition (e.g., Sponsored by ...)
- Premium logo placement on all event materials (emails, website, signage)
- Opening remarks or speaking opportunity during the event
- Dedicated email feature to SPLC community in newsletter post event
- Company profile included in one SPLC newsletter
- Full registrant list with contact information (opt-in only, per privacy rules)
- Table or booth space at event (zero waste standards)
- 4 complimentary transferrable event registrations
- Social media spotlight on LinkedIn, including tags
- Recognition throughout event
- Opportunity to contribute to SPLC blog or community platform
- Recognition in post-event thank-you email

### Engagement Sponsor \$10,000

- Prominent logo placement on all event materials (emails, website, signage)
- Mention in SPLC newsletter (shared with other sponsors)
- Access to registrant list (name, company, title only; opt-in list)
- 4 complimentary transferrable event registrations
- Table or booth space at event (zero waste standards)
- Social media mention on LinkedIn, including tags
- Recognition during welcome remarks
- Recognition in post-event thank-you email

### Supporter Sponsor \$5,000

- Logo included on all event materials (emails, website, signage)
- 2 complimentary transferrable event registrations
- Social media mention on LinkedIn, including tags
- Recognition during welcome remarks
- Recognition in post-event thank-you email

### Additional opportunities specific to location:

#### Lunch Sponsor \$10,000

- Exclusive branding of the lunch (e.g., "Lunch Sponsored by ...") in event agenda, on-site signage at lunch area, and digital signage/slides before and during lunch
- Logo placement on event website
- Welcome remarks during lunch or recorded welcome message
- Custom activation opportunity that aligns and is approved by SPLC mission (e.g., sustainability-themed giveaway, demo station, or interactive experience at lunch)
- 2 complimentary transferrable event registrations
- Dedicated sponsor spotlight post on LinkedIn
- Mention in event welcome and thank-you emails

#### Refreshment Sponsor \$2,500

- Recognition in event agenda, on-site signage at the refreshment station, digital signage/slides during the break
- Logo placement on event website
- Mention in event welcome and thank-you emails
- Group social media thank-you post recognizing all refreshment sponsors
- 1 complimentary transferrable event registration

### Questions?

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