



**SUSTAINABLE  
PURCHASING  
LEADERSHIP  
COUNCIL**

## **SPLC TECHNOLOGY SPONSORSHIP**

### **SPLC Navigator<sup>SM</sup> Sustainable Procurement Assessment Platform**

The Sustainable Purchasing Leadership Council (SPLC) is the leading hub for credible sustainable procurement guidance, coaching, and collaborations that enable organizations to develop meaningful, strategic sustainable procurement programs that deliver a clear consistent demand signal for more sustainable goods and services.

A uniform assessment system to measure organizations' progress towards sustainable procurement excellence is critical to driving continued progress toward procurement's sustainability impact. Today's procurement organizations must be able to efficiently and effectively measure their sustainable procurement performance in alignment with their organizational sustainability goals and unique spend profiles to answer to investors, customers, and their own internal leadership when asked what their programs are accomplishing and what they need to do better. Assessment data that flags elements which support organizations' progress toward maturity, or areas where progress tends to stall, is essential to the creation of information and support systems that evolve to meet purchaser needs.

## SPONSORSHIP OPPORTUNITIES

# Technology Sponsorship \$20,000



## Measuring Progress and Providing Support

The SPLC has convened a team of multi-stakeholder experts to develop a sustainable purchasing assessment platform – [SPLC Navigator<sup>SM</sup>](#), – that will provide annual measurement of a set of prioritized sustainable purchasing best practices, enable benchmarking to peers, and deliver suggested resources for improved performance. Platform criteria are based on SPLC’s Maturity Model, Program and Category Guidance, aligned with external sustainability frameworks and reporting schemes, and overseen by the SPLC’s Technical Advisory Committee. In addition to enabling an individual organizations’ understanding of their progress towards impact, SPLC Navigator<sup>SM</sup> will provide benchmarking and set the stage for public reporting on the collective maturation and growth of the sustainable procurement discipline and its impact over time.

## The Development Roadmap

2024 Milestones include:

- Finalization and release of the 2024 question set / criteria
- Development and launch of the SPLC Navigator<sup>SM</sup> Automated Platform for SPLC Member and Non-Member access
- Publication of the first annual 2024 Sustainable Procurement Report
- Development of the 2025 question set / criteria and subsequent platform updates
- Advanced roadmapping functionality and support for 3rd party verification

## Platform Sponsorship Opportunity

An SPLC Navigator<sup>SM</sup> Technology Sponsorship (\$20,000) provides funding to support the continued development of the SPLC Navigator<sup>SM</sup> platform and the underlying criteria and question set.

Benefits include ongoing recognition (ex. public announcements, related websites, and webinars) as a supporter for this important global initiative, early insights into performance data and trends before they are released publicly, and (optional) a dedicated SPLC coach to assist your organization in measuring and evaluating your sustainable procurement progress.

### Questions?

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