

October 6-9, 2024

Hotel Valley Ho
Scottsdale, AZ

Why become a SPARC Conference Sponsor?

SPARC attendees include Directors of Summer and Auxiliary Programs from independent schools across the country. Nearly all attendees are decision-makers with the authority to engage in contracts with programs and businesses that support their work. Our unique conference environment allows for ongoing interaction with attendees in an intimate and collegial environment.

What is SPARC?

SPARC is the premier national organization serving independent school auxiliary program leaders. Offering professional development experiences throughout the year, current benchmarking data and best practices, and a community of supportive peers, SPARC supports schools in maximizing their auxiliary program potential.



SPARC Audience

SPARC member schools represent a diverse and fast-growing selection of top independent day and boarding schools across the country. All of our schools are committed to leading exceptional summer and after-school programs that serve their student body and their wider community. Programs offered by SPARC schools include summer camps, enrichment camps, academic programs, after school and enrichment programming during the academic year, tutoring, facility rentals, and partnerships with third party providers. In addition, most Directors of Auxiliary Programs are responsible for operational purchasing and contracts including school store, transportation, and food service.

NATIONAL CONFERENCE SPONSOR

FEE: \$3,200

SPONSORS MUST BE CURRENT SPARC BUSINESS PARTNERS

Included in package:

- Your company logo on the national conference page of the SPARC website.
- Mention in a pre-conference email to attendees. We will include your logo and a link to your website.
- Inclusion in our printed conference program. We will include your logo, full contact information, and 35 word company description.
- Inclusion in the conference app used by all attendees.
- A complete list of all conference attendees prior to the conference. Attendee email addresses will be provided immediately following the conference.
- A single page company flyer or postcard (to be provided by you) inserted into every attendee's conference bag.
- A 6 ft. table in the primary conference meeting area or main courtyard where all general sessions and breaks will take place.
- Full conference registration for 2 attendees including all sessions and food when provided.

NATIONAL CONFERENCE PREMIER SPONSOR

FEE: \$5,200

PREMIER SPONSORS MUST BE CURRENT SPARC BUSINESS PARTNERS

Premier Sponsors receive all of the benefits outlined above, plus:

- Exclusive sponsorship of one high profile SPARC event including choice of the following:
 - Welcome Reception - Sunday evening
 - General Session - Monday or Tuesday
 - Skyline Rooftop Reception - Monday evening
 - Lunch on the Lawn - Monday or Tuesday
 - Skyline Rooftop breakfast - Wednesday morning
- Access to attendee emails prior to the conference for direct communication.
- Prominent placement on SPARC National Conference page identifying your business as a Premier Sponsor.
- Opportunity to introduce yourself at a general session to all attendees.
- Preferred table location for highest visibility throughout the conference.
- Full conference registration for up to 3 attendees including all sessions and food when provided.

Contact:

Bob Rojee, Senior Advisor
bob@SPARCnational.com