

# Digital Advertising Opportunities with



## NEWSLETTER ADVERTISING



The screenshot shows the November 27, 2025 issue of the SBI News Brief. It features a prominent advertisement for BD Suite of Ultrasound-Guided Breast Biopsy Tools. Below the ad, there is a section titled 'SBI NEWS' with a sub-section about honoring mentors. A blue callout box on the right side of the newsletter lists the following information:

**PRICING:**  
**\$4,950-\$10,400** depending on ad placement

*SBI News Brief* includes the most relevant stories gathered from leading news sources and industry publications to keep **medical imaging professionals** informed on the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.



**10,945**  
Subscribers



**Weekly**  
Distribution

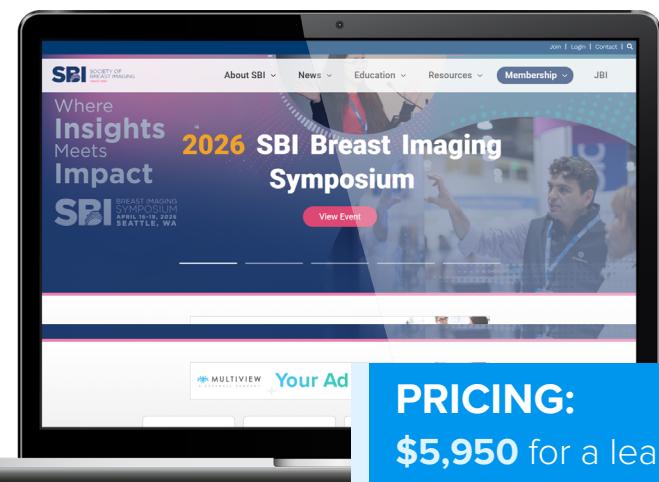


**91%**  
Open Rate

- + Re-engage SBI newsletter subscribers as they browse online with digital ads on their favorite websites and apps.

Price: Varies depending on impression volume

## WEBSITE ADVERTISING



The screenshot shows the SBI website homepage. A blue callout box on the right side of the page lists the following information:

**PRICING:**  
**\$5,950** for a leaderboard ad

WWW.SBI-ONLINE.ORG ANNUAL STATS:



**7,400**  
Unique Visitors



**25,500**  
Pageviews

- + Expand your reach with a website extension campaign to stay top of mind with SBI website visitors as they continue to browse online.

Price: Varies depending on impression volume

Advertising with SBI is managed by Multiview. To book your campaign, please contact:



[salesinquiries@multiview.com](mailto:salesinquiries@multiview.com)



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