

— 2027 — *Annual Meeting*

SOCIETY FOR
SAMBA ULATORY
ANESTHESIA

Outpatient • Office Based • Non-Operating Room

May 6-8, 2027
Hyatt Regency Savannah
Savannah, GA

Sponsorship Opportunities

Plan to partner with SAMBA today!

For more sponsorship information,
contact the SAMBA Executive Office at
info@sambahq.org or **414-488-3915**.

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SAMBA ULATORY
ANESTHESIA

Outpatient • Office Based • Non-Operating Room

6737 West Washington Street
Suite 4270, Milwaukee, WI 53214
Phone: (414) 488-3915
www.SAMBAhq.org

Dear Colleagues,

On behalf of the Society for Ambulatory Anesthesia (SAMBA), I invite you to become a sponsor for our **SAMBA 2027 Annual Meeting** to promote your latest innovations and clinical solutions. Following our record-breaking attendance in 2024, this premier in-person event returns to Savannah, Georgia from May 6-8, 2027, at the Hyatt Regency Savannah. Hundreds of attendees are expected to participate in engaging, thought-provoking, educational sessions and lively discussions aimed at advancing the practice of ambulatory surgery and anesthesia. Anesthesiologists, many of whom hold leadership and administrative roles in ambulatory anesthesia, will be present. These healthcare providers are stakeholders and key decision-makers about products and services utilized in their ambulatory surgery centers, both in academia and private practice.

SAMBA 2027 provides the unparalleled platform to position your brand directly before these key decision-makers and stakeholders in ambulatory anesthesia. Our exhibit hall that sold out last time we were in Savannah includes space to showcase your products and services – products and services that, we believe, will help our members improve patient care, cut costs, and remain at the forefront of ambulatory anesthesia innovation. Notably, our dedicated evening reception offers an exclusive environment for targeted networking and hands-on product demonstrations. Your presence at the SAMBA 2027 Annual Meeting positions your brand as an industry leader and provides access to these stakeholders.

You can increase your exposure by selecting one of our add-on options or sponsorship packages. With our breakfast and luncheon symposium opportunities, you have added time to educate attendees in more detail about your brand/product and achieve maximum engagement. Our team is available to customize a package that aligns with your strategic goals. We invite you to capitalize on this opportunity to showcase your brand to key stakeholders, network with peers and professionals and promote your products and services at a global level.



We are delighted to be meeting again in Savannah and anticipate having another record breaking group of enthusiastic attendees looking forward to new ideas and products to improve their practice! I hope that you will partner with us for this exciting opportunity! Please contact us for additional details about our sponsorship opportunities.

A handwritten signature in black ink that reads "Fred E. Shapiro".

Fred E. Shapiro, DO, FASA
President, SAMBA

ANNUAL MEETING ATTENDANCE

**NORA
Anesthesiologists**

**Anesthesiologists
at Free Standing
Ambulatory Surgery
Centers**

**Academic
Ambulatory
Anesthesiologists**

**Office-Based
Anesthesiologists**

**Private Practice
Ambulatory
Anesthesiologists**

**SOCIETY FOR
SAMBA ULATORY
ANESTHESIA**

Outpatient • Office Based • Non-Operating Room

SAMBA has a membership of over 800 physicians, who actively practice ambulatory, office-based, and non-operating room anesthesia, and also other health professionals with an interest in ambulatory anesthesia and residents in training. SAMBA strives to be the leader in the perioperative care of the ambulatory surgical patient.

SPONSOR OPPORTUNITIES

PLATINUM SPONSORSHIP

\$15,000

(Only 2 Available)

- **Lunch Seminar Symposia** – sponsor a 60-minute education session during lunch for 125 attendees. Includes meeting room rental, LCD projector, screen, microphone, and signage. Dates available: Thursday, May 6 from 12:15 PM – 1:15 PM or Friday, May 7 from 12:00 PM – 1:00 PM.
- **Post-event survey email acknowledgement** – your company logo will appear in the SAMBA 2027 post-event email that is sent to all SAMBA attendees.

PERKS

- (3) full-conference badges for SAMBA 2027.
- (3) invitations to SAMBA VIP Dinner on Saturday, May 8.
- All other sponsor perks.

GOLD SPONSORSHIP

\$10,000

(Only 3 Available)

- **Breakfast Seminar Symposia** – sponsor a 60-minute education session during breakfast for 75 attendees. Includes meeting room rental, LCD projector, screen, microphone, and signage. Dates available: Thursday, May 6 from 7:00 AM – 8:00 AM, Friday, May 7 from 7:00 AM to 8:00 AM or Saturday, May 8 from 7:00 AM – 8:00 AM.
- **Post-event survey email acknowledgment** – your company logo will appear in the SAMBA 2027 post-event email that is sent to all SAMBA attendees

PERKS

- (2) full-conference badges for SAMBA 2027.
- (2) invitations to SAMBA VIP Dinner on Saturday, May 8.
- All other sponsor perks.

SILVER SPONSORSHIP

\$5,000

- **Business Meeting & Awards Luncheon** – dedicated slide shown prior to the Business Meeting and Awards luncheon.

PERKS

- (1) full-conference badge for SAMBA 2027.
- All other sponsor perks.

Increase your company's exposure and visibility to SAMBA 2027 attendees with one of our sponsorship packages!



PERKS INCLUDED IN ALL SPONSOR PACKAGES...

- **Recognition in SAMBA LINK** – your company logo will be featured in an issue of SAMBA's quarterly member newsletter.
- **Recognition on SAMBA Homepage and 2027 Event Website** – your company's logo will be featured on the SAMBA homepage and event registration page.
- **Annual Meeting Signage** – your company's logo featured on SAMBA signage throughout the meeting space.

For more exhibitor and sponsor information, contact our Development Committee Chair, Dr. Basem Abdelmalak at abdelmb@ccf.org or cell (216) 374-6129 or our society office at info@sambahq.org or (414) 488-3915.

EXHIBITS AND ADD-ONS

PAST SPONSORS & EXHIBITORS



EXHIBIT OPPORTUNITIES

EXHIBIT BOOTH SPACE - \$3,250

- (2) Exhibit Hall Registrations for use by exhibit staff only.
- Listing in Annual Meeting Program Guide.
- Listing on SAMBA 2027 event website.

Larger booth size pricing available upon request

Each 8' x 10' or 10' x 10' booth space (exact sizing TBD based on final layout) includes: 8' high back drapery and 3' high side drapery (suspended on aluminum piping), one company identification sign and a wastebasket. **One 6' x 24" Table and two chairs are included for 2027.** Additional tables and chairs are available for rental for an additional fee through our show decorator.

EXHIBIT HALL HOURS

THURSDAY, MAY 6

- **Registration/Set-Up:** 7:00 AM to 5:00 PM
(move in and set up by 5:00 PM)
- **Exhibit Hall Open:** 5:00 PM to 7:00 PM
- **Reception with Exhibitors:** 5:00 PM to 7:00 PM

FRIDAY, MAY 7

- **Exhibit Hall Open:**
 - » 7:00 AM to 8:00 AM
 - » 9:45 AM to 10:30 AM
 - » 2:00 PM to 3:00 PM
- **Society Social:** 6:00 PM
(Exhibitors Welcome to Participate)

SATURDAY, MAY 8

- **Exhibit Hall Open:**
 - » 7:00 AM to 8:00 AM
 - » 10:00 AM to 10:45 AM
- **Exhibit Teardown:** 10:45 AM to 2:00 PM

A LA CARTE ADD-ONS

LEAD RETRIEVAL - \$250 [NEW FOR 2027]

SAMBA is adding lead retrieval for 2027! Lead retrieval allows your exhibit hall team to seamlessly capture attendee contact information with a quick scan of a QR code located on each name badge.

LANYARD SPONSOR - \$3,000

As the official Lanyard Sponsor, your company's logo will be integrated into the essential fabric of the event. This high-visibility opportunity keeps your organization top-of-mind from the moment attendees check in until the final session concludes.

MOBILE MEETING APP SPONSORSHIP - \$3,500

Recognition as a SAMBA 2027 Mobile Meeting App sponsor. Attendees will have access to the schedule and handouts for the meeting. There will be no printed handouts or schedules available so this sponsorship will provide a high level of brand exposure. Includes a banner ad within the app.

NAME BADGE SPONSOR - \$3,000

As the official Name Badge Sponsor, your company's logo will be prominently featured in full-color on the back of every single attendee badge. This prime real estate offers continuous exposure throughout the entire meeting.

WEBINAR SYMPOSIA - \$10,000

Sponsor a stand-alone SAMBA Webinar Symposium prior to or after the meeting. Must be scheduled prior to December 31, 2027.

ADVERTISE WITH SAMBA

DIGITAL MEETING ADVERTISING OPPORTUNITIES

REGISTRATION WEBSITE

ADVERTISEMENT - \$550

Your banner advertisement featured in the headline on the SAMBA 2027 registration website seen by all visitors. (6) opportunities available.

ATTENDEE REGISTRATION

CONFIRMATION EMAIL

ADVERTISEMENT - \$825

Your advertisement will appear in all SAMBA 2027 registration confirmation emails delivered directly to attendees containing their registration details. (6) opportunities available.

PRE-EVENT MARKETING EMAIL

ADVERTISEMENT - \$875

Your advertisement will appear in SAMBA 2027 promotional emails sent to the SAMBA database before the event. (6) opportunities available.

YEAR-ROUND ADVERTISING OPPORTUNITIES

Members and other ambulatory anesthesiology professionals look to SAMBA to provide information within the industry. Advertising with SAMBA allows your company to connect with our members on a regular basis.

SAMBA LINK

(MEMBERS-ONLY QUARTERLY NEWSLETTER)

1 issue - \$250

3 issues - \$695

2 issues - \$475

4 issues - \$900

DID YOU KNOW? (MEMBERS-ONLY BI-WEEKLY EDUCATIONAL EMAIL WITH TOPICS OF INTEREST TO AMBULATORY ANESTHESIA)

1 email - \$250

3 emails - \$695

2 emails - \$475

4 emails - \$900

WEBSITE ADVERTISING

3 months - \$500

6 months - \$725

12 months - \$1,000

The banner has a blue background with a white and yellow wave-like graphic on the left. On the left, the text "SOCIETY FOR AMBULATORY ANESTHESIA" is written in white, with "AMBULATORY" in a smaller font. Below this, in a smaller white font, is "Outpatient • Office Based • Non-Operating Room". On the right, the text "DID YOU KNOW?" is written in large, bold, white sans-serif font, followed by a white lightbulb icon.

Dear Andrew,

Did You Know... that patients taking SGLT2 inhibitors need to hold these medications for 3-4 days before elective surgery?

Sodium-glucose cotransporter-2 (SGLT2) inhibitors (so-called "flozins") are a relatively new class of hypoglycemic agent primarily used in the treatment of diabetes mellitus (DM). By inhibiting glucose and sodium re-absorption in the proximal tubule and causing glycosuria, their mechanism of action is independent of pancreatic insulin production.¹ These medications reduce the risks of myocardial infarction, heart failure, kidney disease, and mortality in diabetic patients.² They also seem to have cardiovascular and renal protective effects in non-diabetic patients.³ Because of their established efficacy, you should expect to see "flozins" on the medication lists of an increasing number of your ambulatory surgical patients!

RULES AND REGULATIONS

SAMBA Acronym

The acronym "SAMBA" means the Society for Ambulatory Anesthesia acting through its respective officers, directors, members, committees, and agents acting for it in the management of the exhibition.

Exhibition Dates and Hours

No exhibitor, nor any employee, agent, or servant of an exhibitor, shall be permitted to enter the exhibit hall until 60 minutes before the official opening hour, nor allowed to remain later than 30 minutes after the official closing hour, except on the last day of the exhibition. Exhibits must be staffed during all exhibit hours.

Exhibition Standards

Exhibits and promotional materials should be dignified and truthful and designed to provide useful and reliable information. The exhibition of a product or service at the SAMBA meeting does not constitute a SAMBA endorsement of the product or service, or of the claims made. Drugs or devices which require pre-market approval from the FDA or which must comply with established product standards will not be eligible to exhibit unless such FDA approval has been obtained, or they are explicitly permitted under FDA regulations as investigational items. Any product or device pending FDA approval must display prominent, highly visible signage at the booth stating: "Investigational Device: Not Available for Clinical Use." SAMBA reserves the right not to sell space for the exhibition of any product or service that is at issue or in litigation with a government agency.

Permissible Exhibits/Product and Material Distribution

All business activities of the exhibitor must be within the exhibitor's allotted exhibit space. In connection with distribution of product samples in the exhibitor's booth(s), these samples must be distributed at least two feet inside the booth. The use of propane, butane or other combustible bottled gas is prohibited. Helium balloons are not permitted. At the request of SAMBA, made at any time or times before or during the exhibition, exhibitor must promptly furnish SAMBA with sample products, packages, labels, advertising, and promotional literature that would be or is being distributed before exhibitor will be eligible to participate or continue in the exhibition. SAMBA reserves the sole and absolute right to determine which items and products are appropriate in its judgment for inclusion in the exhibition and to refuse, cancel or restrict any applicant or exhibit that SAMBA considers undesirable for any reasons. This provision applies to exhibitor's conduct, articles, printed matter, samples, questionnaires, or anything that SAMBA deems objectionable. If SAMBA decides that any of these do not meet its standards or are not suitable, the exhibitor must at once comply with SAMBA demands or can withdraw and, if appropriate, receive a refund of the rental fee paid, prorated for the unused booth as determined by SAMBA.

Facility

Hyatt Regency Savannah, 2 West Bay Street, Savannah, GA 31401

Venue & Fire Compliance

Exhibitors must comply with all local fire codes, union labor regulations, and safety policies mandated by the Hyatt Regency Savannah.

Aisle Restrictions, Suitcasing, and Outboarding

Marketing and product distribution are strictly restricted to paid booth spaces. Violators working the aisles will have their badges confiscated and will be removed from the property. Outboarding is strictly prohibited.

Space Assignment

SAMBA will use a priority system for assigning booth space. All signed contracts and full payment must be received with online application. Priority will include length of exhibit service with SAMBA as well as level of participation.

SAMBA's Purpose

SAMBA's purpose in conducting this meeting is to advance knowledge within the areas of its goals and constitution through its educational programs, its communication and resource information. The Society, in keeping with its stated purpose, encourages exhibitors to be educational, communicative and resource informative in their exhibit displays. All exhibits and products/services displayed must be pertinent to the practice of ambulatory anesthesia and in the professional interest of the attendees.

No Smoking Policy

Smoking is not permitted in the exhibit hall at any time during move-in, show hours, or moveout by exhibit personnel, exhibit suppliers or meeting attendees.

Payment

Full payment is due with online application. Applications will not be processed until the appropriate payment is received. No company may exhibit unless full payment for booth space and sponsorship has been received. Online payments can be made by Visa, MasterCard, Discover or American Express credit card.

Payment via check made out to SAMBA can be mailed to: SAMBA, 6737 W Washington St, Suite 4270 Milwaukee, WI 53214

Hotel Accommodations

Discounted lodging is available at the Hyatt Regency Savannah, 2 West Bay Street, Savannah, GA 31401. Details can be found on sambahq.org.

Cancellation or Reduction of Space

All cancellations or reductions in space must be sent in writing to SAMBA. If written cancellation is received at the Society's office by:

- 12/31/2026: Full refund less \$250
- 02/01/2027: Full refund less \$500
- After 02/01/2027: No refunds

Force Majeure and Event Interruption

Should the SAMBA 2027 Annual Meeting and Trade Show be canceled, rescheduled, relocated, or materially interrupted, in whole or in part, as a result of acts of God, war, government regulations or advisories, acts of terrorism, civil disorder, strikes or labor disputes, public health emergencies, epidemics, pandemics, curtailment of transportation facilities, utility failures, or severe weather making it illegal, impossible, or commercially impracticable to host the event, SAMBA shall not be liable for any exhibitor losses, damages, or travel expenses. In any such

event, SAMBA reserves the right, at its sole and absolute discretion, to retain all or a portion of the booth rental fees to cover actual show expenses incurred by SAMBA up to that date, or to apply such fees toward a rescheduled or future event. No refunds are guaranteed under Force Majeure circumstances.

Badge Distribution

All badges for representatives who are registered in advance will be distributed on-site at the Registration Desk.

Guest Badges

Every effort will be made to assure that only properly identified and authorized registrants enter the exhibit hall. Technical exhibitors' guest badges are designed to allow access to the exhibit floor to individuals whom an exhibitor has a legitimate need to have present. These individuals may be

- VIP's for parent company
- Advertising agency representatives
- Exhibit designers or builders
- Exhibitor appointed contractors
- Consultants
- Industry analysts
- An exhibitor's original equipment manufacturer

Guest badges must not be issued to physicians or allied health individuals who should be registered through the Society's registration process for educational sessions and exhibit viewing. Badges should not be used as a form of registration for personnel working the booth. The exhibiting company is responsible for the actions of their guests. Misuse of the exhibitor guest badge system may result in the expulsion of the exhibitor and guest from the exhibit hall.

Vendor Badges

Individuals who want to view the exhibit floor but are not affiliated with an exhibiting company may register for a one-day vendor pass at \$250.

Prizes, Contests, Lotteries and Giveaways

Prizes, contests, lotteries, or drawings are strictly prohibited at all times. Giveaways are restricted strictly to items intended for patient benefit or the professional education of health care professionals (such as medical textbooks or anatomical models), must be modest in value (not to exceed \$100 fair market value), are latex-free, and must comply fully with AdvaMed and PhRMA codes. Non-educational or branded promotional items (including, but not limited to, pens, pads, mugs, bags, and gadgets) are strictly prohibited regardless of value. Exhibitors bear 100% of the legal responsibility for tracking and reporting any "transfers of value" (such as food, beverages, or educational materials) provided to physicians at their booth. Giveaways must not obstruct booth traffic and must be stored within the booth space or in an approved area through the general contractor.

REGISTRATION FORM

COMPANY INFORMATION

Company Name _____
(as it should appear in all printed pieces and on website)

Contact Name for Fulfillment _____

Title _____

Company Address _____

City _____ State _____ ZIP _____

Phone Number _____ Email Address _____

Website _____

SPONSORSHIP & ADVERTISING OPPORTUNITIES

SPONSOR PACKAGES

- ☐ Platinum Sponsorship: **\$15,000**
- ☐ Gold Sponsorship: **\$10,000**
- ☐ Silver Sponsorship: **\$5,000**

EXHIBITS

- ☐ One (1) Booth Space: **\$3,250**

A LA CARTE ADD-ONS

- ☐ Lead Retrieval: **\$250**
- ☐ Lanyard Sponsor: **\$3,000**
- ☐ Mobile Meeting App Sponsorship: **\$3,500**
- ☐ Name Badge Sponsor: **\$3,000**
- ☐ Webinar Symposia: **\$10,000**

DIGITAL MEETING ADVERTISING OPPORTUNITIES

- ☐ Attendee Registration Website Advertisement - **\$550**
- ☐ Attendee Registration Confirmation Email Advertisement - **\$825**
- ☐ Pre-Event Marketing Email Advertisement - **\$875**

YEAR-ROUND ADVERTISING OPPORTUNITIES

SAMBA LINK

(members-only quarterly newsletter)

- ☐ 1 issue - **\$250**
- ☐ 2 issues - **\$475**
- ☐ 3 issues - **\$695**
- ☐ 4 issues - **\$900**

DID YOU KNOW?

(members-only bi-weekly email)

- ☐ 1 email - **\$250**
- ☐ 2 emails - **\$475**
- ☐ 3 emails - **\$695**
- ☐ 4 emails - **\$900**

WEBSITE ADVERTISING

- ☐ 3 months - **\$500**
- ☐ 6 months - **\$725**
- ☐ 12 months - **\$1,000**

SIGNATURE AGREEMENT

In accordance with the provisions of the enclosed Exhibitor/ Sponsor Participation Rules & Regulations governing participation at the SAMBA Annual Meeting, the undersigned hereby makes an application for conference participation which, when accepted by SAMBA and accompanied by payment, becomes a binding contract. The undersigned also acknowledges that they have read and will abide by the Exhibitor/Sponsor Participation Rules & Regulations.

Acknowledged by: _____

For (Company Name): _____

Date: _____

PAYMENT INFORMATION

Total Due \$ _____
(Full payment due with application)

☐ Check/Check Number _____
(Make Check Payable to SAMBA;
include copy of this form with check)

☐ Please email me an invoice to pay via Credit Card

Email for invoice: _____
(VISA, Mastercard, American Express and Discover Accepted)

Send this form and payment to:
Society for Ambulatory Anesthesia (SAMBA)
6737 W Washington St, Suite 4270
Milwaukee, WI 53214
Or email info@sambahq.org

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