

CELEBRATING
50 YEARS
Society for ACADEMIC
Continuing Medical Education

LEADERSHIP • SCHOLARSHIP • COLLABORATION

Exhibit and Support Prospectus



2026 SACME Annual Meeting
March 22-25, 2026
Lexington, Kentucky

Join us in Lexington to
celebrate 50 years!

SACME.ORG/SACME50

#SACME50

You're invited to join us for this milestone meeting in Lexington, Kentucky, March 22-25, 2025. The meeting theme is **CPD for All**.

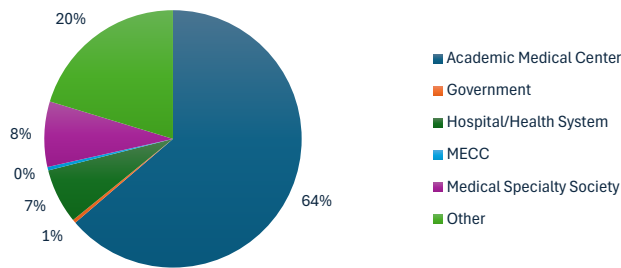
As a 2026 sponsor, you will:

- **Gain exposure** to a highly targeted audience of CE/CPD professionals
- **Network** with attendees, speakers, and industry peers
- **Connect** through a conference social media hashtag
- **Gather sales leads** and conduct valuable market research
- **Make new contacts** and meet current clients
- **Align your organization** with professionals from leading healthcare organizations and academic institutions
- **Be a featured sponsor at our special 50th anniversary celebration!**

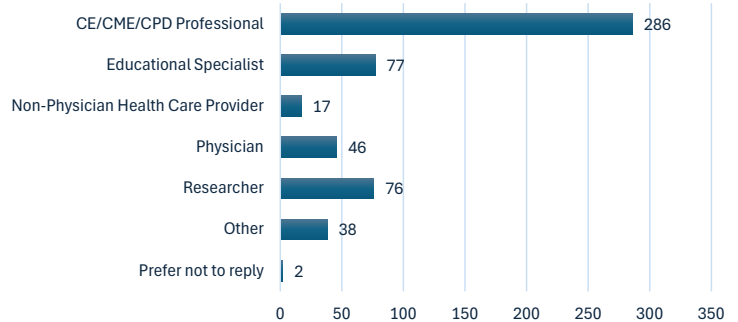


SACME Annual Meeting Attendee Profile

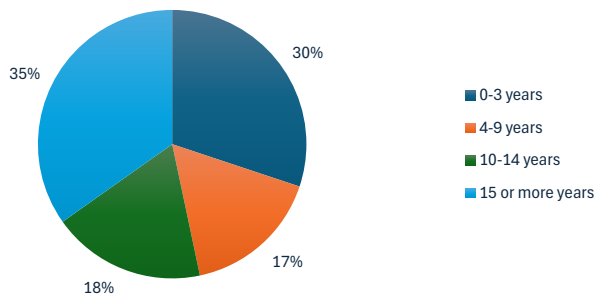
Institution Type



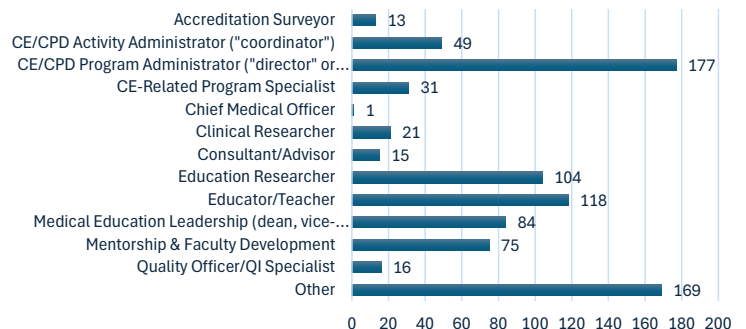
Professional Role



Years in Profession



Type of CE/CPD Work



SPONSORSHIP OPPORTUNITIES

Availability subject to CME sponsorship requirements. Registration form is on page 8 and exhibit rules on page 9.

\$2,500

\$3,000
after
Jan. 12

- **Exhibit Booth** with one six-foot draped table and two chairs. Diamond Sponsors get first choice of booth locations, followed by Platinum, then Gold level sponsors.
- **Complimentary Conference Registration** for exhibit booth representative(s) (includes meals, conference materials, and program access; additional reps \$725 each).
- **Logo and link listed on event website and in mobile app** - Logo listed on exhibitor/sponsor page of website and exhibitor/sponsor profile in mobile app.
- **Brand Recognition** on event signage and PowerPoint slides featured in some breaks.
- **Participation in SACME “exhibit hall games” for attendees** - Specific activities/games are to be determined, but will be designed to encourage attendees to visit booths each day.
- ***Hyperlinked logo in SACME member newsletter *Pulse Points* (1 issue)** - Member newsletter summarizing current and upcoming SACME activities; sent every 2 weeks to 200-350 active SACME members.
- **Pre-meeting dedicated social media feature post** - A social post thanking sponsor with logo on SACME’s social media.

\$3,500

\$4,000
after
Jan. 12

LIMIT 4

Gold Sponsors receive all benefits of Silver Sponsors PLUS:

- **Additional Complimentary Conference Registration** for exhibit booth representative(s) (total of 2) (includes meals, conference materials, and program access; additional reps \$725 each).
- ***Logo in additional issue of SACME member newsletter *Pulse Points* (2 issues total)** - Member newsletter summarizing current and upcoming SACME activities; sent every 2 weeks to 200-350 active SACME members.
- **Mobile app inclusion in “featured sponsor” rotating carousel** - Logo included in randomized logo carousel on app home page.
- **Dedicated mobile app push notification** - Notification sent during the meeting to thank sponsors and encourage attendees to visit their booth and mobile app profile.
- **Pre-meeting email** - You provide the HTML content, SACME distributes to attendees who have opted in.



*Benefits that extend beyond the Annual Meeting to year-round SACME sponsorship recognition

SPONSORSHIP OPPORTUNITIES

Availability subject to CME sponsorship requirements. Registration form is on page 8 and exhibit rules on page 9.

\$5,000

\$5,500

after

Jan. 12

LIMIT 3

Platinum Sponsors receive all benefits of Gold Sponsors PLUS:

***Logo in additional issue of SACME member newsletter *Pulse Points* (3 issues total)** - Member newsletter summarizing current and upcoming SACME activities; sent every 2 weeks to 200-350 active SACME members.

Additional Pre-meeting dedicated social media feature post (2 total) - A social post thanking sponsor with logo on SACME's social media.

Post-meeting email - You provide the HTML content, SACME distributes to attendees who have opted in.

Mobile app splash screen - Recognition of sponsors with logos as mobile app is loading.

Brand recognition on Annual Meeting registration page - Recognition of sponsors with logos on the page where people begin their registration for the Annual Meeting.

Organize an auxiliary event at a time not conflicting with meeting programming - Organize a dinner, focus group, etc.; SACME will help advertise its availability to attendees and can help arrange a meeting room in the hotel if requested – but we cannot guarantee how many attendees will participate.

Sponsored webinar - Your hyperlinked logo in marketing emails and recognition on a slide before a SACME-organized webinar; SACME advertises its webinars to 6,000+ contacts in the SACME database.

***Hyperlinked logo in SACME email to full contact list** - Logo in an email of SACME's choosing, sent to 6,000+ contacts in the SACME database.

*Benefits that extend beyond the Annual Meeting to year-round SACME sponsorship recognition



SPONSORSHIP OPPORTUNITIES

Availability subject to CME sponsorship requirements. Registration form is on page 8 and exhibit rules on page 9.

DIAMOND



\$6,500

**\$7,000
after
Jan. 12
LIMIT 2**

Diamond Sponsors receive all benefits of Platinum Sponsors PLUS:

- **Additional Complimentary Conference Registration** for exhibit booth representatives (**3 total**).
- ***Logo in additional issue of SACME member newsletter *Pulse Points* (4 total)** - Member newsletter summarizing current and upcoming SACME activities; sent every 2 weeks to 200-350 active SACME members.
- **Additional dedicated mobile app push notification (2 total)** - Sent during the meeting to thank sponsors and encourage attendees to visit their booth and mobile app profile.
- **Additional pre-meeting email (2 total)** - You provide the HTML content, SACME distributes to attendees who have opted in.
- **Additional sponsored webinar (2 total)** - Your hyperlinked logo in marketing emails and recognition on a slide before a SACME-organized webinar; SACME advertises its webinars to 6,000+ contacts in the SACME database.
- ***Additional hyperlinked logo in SACME email to full contact list (2 total)** - Logo in an email of SACME's choosing, sent to 6,000+ contacts in the SACME database.
- **PowerPoint slide featured in rotating slides between sessions** - You design a single slide for inclusion in our rotating slides; your design requires SACME's approval.
- **Mobile app home page banner** - Logos included in the image at the top of the home page of the event mobile app.
- **Signature Cocktail at Welcome Reception** - SACME and venue will collaborate on a signature cocktail to recognize each Diamond sponsor; each sponsor's drink will be served in branded cups with logo/cocktail on signage at bars.
- **Sunrise Symposium** - Each Diamond sponsor will have the opportunity to give a presentation during breakfast on Tuesday or Wednesday morning. Requires SACME's approval of content, and SACME cannot guarantee attendees will participate. Breakfast will be available outside of the symposium for those who do not want to attend; SACME can consult with the sponsor to make the presentation topic more appealing to attendees.
- **Wi-fi Sponsorship - Limit 1** - Sponsor logo featured on wi-fi sign in page and sponsor name utilized in wi-fi password, pending venue capabilities. Only one available; first Diamond Sponsor to sign up can choose between this and the mobile app side menu branding (if only one Diamond sponsor signs up, they get both).
- **Mobile app side menu logo - Limit 1** - Sponsor logo is featured at the bottom of the pop-out menu in the event mobile app. Only one available; first Diamond Sponsor to sign up can choose between this and the wi-fi sponsorship (if only one Diamond sponsor signs up, they get both).

*Benefits that extend beyond the Annual Meeting to year-round SACME sponsorship recognition

SPONSORSHIP LEVEL OVERVIEW

	Silver Sponsor \$2,500 \$3,000 after Jan. 12	Gold Sponsor \$3,500 \$4,000 after Jan. 12 <i>Limit 4</i>	Platinum Sponsor \$5,000 \$5,500 after Jan. 12 <i>Limit 3</i>	Diamond Sponsor \$6,500 \$7,000 after Jan. 12 <i>Limit 2</i>
Exhibit Booth	✓	✓	✓	✓
Complimentary Conference Registrations	1	2	2	3
Logo and link listed on event website and in mobile app	✓	✓	✓	✓
Brand Recognition on event signage and PowerPoint slides	✓	✓	✓	✓
Participation in SACME “exhibit hall games” for attendees	✓	✓	✓	✓
*Hyperlinked logo in SACME member newsletter <i>Pulse Points</i>	1	2	3	4
Pre-meeting dedicated social media feature post	1	1	2	2
Mobile app inclusion in “featured sponsor” rotating carousel		✓	✓	✓
Dedicated mobile app push notification		1	1	2
Pre-meeting email		1	1	2
Post-meeting email			1	1
Mobile app splash screen			✓	✓
Brand recognition on Annual Meeting registration page			✓	✓
Organize an auxiliary event at a time not conflicting with meeting programming			✓	✓
Sponsored webinar			1	2
*Hyperlinked logo in SACME email to full contact list			1	2
PowerPoint slide of your design featured in rotating slides between sessions				✓
Mobile app home page banner mention				✓
Signature Cocktail at Welcome Reception				✓
Sunrise Symposium				✓
Wi-fi sponsorship - 1 available				✓
Mobile app side menu logo - 1 available				✓

**Benefits that extend beyond the Annual Meeting to year-round SACME sponsorship recognition*

EXHIBITS & SUPPORT

SACME offers our exhibitors and sponsors a variety of branding opportunities at competitive rates. We hope you'll join us in the exhibit hall and/or make a selection from a variety of ways to market your organization to SACME attendees at this milestone 50th Anniversary meeting!

If you have questions about exhibit and sponsorship options, contact Lynne Valentic, SACME Conference Director at lvalentic@sacme.org.

Exhibitor Fees

Early Rate: \$2,000

After Jan. 12: \$2,500

Non Profit Exhibitor

Early Rate: \$900

After Jan. 12: \$1,100

All Exhibitors Receive...

- One (1) 6' exhibit table, 2 chairs, wastebasket plus access to the meeting wi-fi Sunday through Wednesday.
- One (1) complimentary registration to access all open sessions (\$725 for each additional registration).
- Participation in SACME "exhibit hall games" for attendees
- Recognition on SACME PowerPoint presentations during some breaks
- Company logo with hyperlink on the SACME event website
- Over 9 hours of exhibit time without competing programming!



Additional Support Options

Subject to CME sponsorship requirements

Welcome Reception or Lunch Sponsor – \$2,500

(limit 1 per function)

Includes logo recognition on function in the event app.

Conference Bag – \$2,500* (limit 1 sponsor)

Name and logo on the official conference bag ordered by SACME.

Conference Lanyards or Notepads – \$1,500*

(limit 1 sponsor for each)

Name and logo printed on badge lanyards or notepad distributed to attendees.

Breakfast or Coffee Break – \$1,500 each

Includes logo recognition on function in the event app.

Branded Pens – \$1,000*

Name/logo on pens ordered by SACME.

Sponsored Activity – \$1,000 each

Includes logo recognition on function (e.g., yoga, meditation, dance) in the event app.

Brochures or Flyers in Conference Bag – \$400*

Flyers that you print & ship to SACME; fee covers stuffing the materials into the conference bags.

Exhibitor Lead Retrieval – \$250

Ability to scan attendees with their consent to obtain contact information.

Exhibit Schedule

Set-Up

Sunday, March 22

1:00 – 5:00 PM ET

Tear Down

Wednesday, March 25

after breakfast

*Brand recognition on attendee materials is subject to CME sponsorship requirements.

SPONSORSHIP REGISTRATION FORM

Contact Information (To whom all sponsor correspondence should be sent)

Contact Person: _____

Organization: _____

Title: _____

Address: _____

City, State, Postal Code: _____

Country: _____

Contact Person Email: _____

Contact Person Phone: _____

Organization Website: _____

(As it should be linked on the SACME website)



Send form via email to
info@sacme.org or
mail to:
SACME
820 East High St, Ste.A,
Charlottesville, VA 22902

Exhibit & Support Options

- ☐ **Exhibit Booth** - \$2,000 (\$2,500 after 1/12)
- ☐ **Non-Profit Exhibitor** \$900 (\$1,100 after 1/12)
Exhibit Booth includes One Booth Rep
- ☐ Additional Booth Rep (\$725 per rep)
\$725 x _____ number of additional reps
\$_____ TOTAL for additional reps
- ☐ **Welcome Reception Sponsor** – \$2,500
- ☐ **Lunch Sponsor** – \$2,500
- ☐ **Conference Bag** – \$2,500
- ☐ **Breakfast Sponsor** – \$1,500
- ☐ **Coffee Break Sponsor** – \$1,500
- ☐ **Sponsored Activity** – \$1,000
- ☐ **Conference Lanyards** – \$1,500
- ☐ **Conference Notepads** – \$1,500

Sponsorship Packages

<input type="checkbox"/> Silver Sponsor \$2,500 \$3,000 after 1/12	<input type="checkbox"/> Gold Sponsor \$3,500 \$4,000 after 1/12
<input type="checkbox"/> Platinum Sponsor \$5,000 \$5,500 after 1/12	<input type="checkbox"/> Diamond Sponsor \$6,500 \$7,000 after 1/12

- ☐ **Conference Pens** – \$1,000
- ☐ **Brochures or Flyers in Conference Bag** – \$400
- ☐ **Exhibitor Lead Retrieval** – \$250

☐ **I agree to the rules on page 9 of the 2026 SACME Prospectus.**

(Authorized Signature)

(Do not email credit card information; email is not secure.)

Make checks payable to SACME. Remittance must be in U.S. Dollars.
A \$25 surcharge will be assessed to cover any collection fees.

Payment

Total Payment: \$ _____

Credit Card: ☐ VISA ☐ MasterCard ☐ AMEX

☐ Check # _____

Card number: _____ Exp Date: _____

Cardholder Printed Name: _____ CSC*: _____

Signature: _____ Cardholder Email: _____

*The CSC code is the three digit security code located on the signature strip on the back of Visa and Mastercards.
American Express cards have a four-digit security code located on the front.

EXHIBIT RULES

Certificate of Insurance

Exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" in the name of the Society of Academic Continuing Medical Education from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance in no less than \$1,000,000 per occurrence.

Assignment of Space

Diamond Sponsors get first choice of booth locations, followed by Platinum, then Gold level sponsors. Additional exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. After registering, you will receive a confirmation letter with your assigned number and location.

Booth Restrictions

(a) Booth banners and display elements cannot exceed a height of 3 feet if placed on table. (b) 'Subleasing' of space is not permitted.

Ancillary Events

An ancillary event is any function held during the meeting a party other than SACME. All ancillary events must receive SACME authorization whether the organizer is requesting SACME meeting space or holding the event off-site. No events may be scheduled during SACME educational sessions. To obtain SACME meeting space, the organizer must be an exhibitor and/or conference supporter.

Liability/Hold Harmless

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend SACME from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and SACME and their respective agents or employees shall not be responsible for loss, damage or destruction of property.

Protection of Exhibit Space

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of SACME or a representative of the venue, which must be provided to SACME staff.

Enforcement of Rules and Regulations

The rules and regulations of SACME exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that SACME shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. SACME shall have the final determination for enforcement of all rules, regulations and conditions. SACME reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the SACME mission and values. This includes the conduct of persons and the content and placement of printed matter. SACME may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

Exhibitor Responsibility and Badges

Each exhibitor must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. SACME reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Exhibitors are invited to attend the sessions, but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

Cancellations and Refunds

Cancellations of exhibitor or sponsorship commitments must be made in writing to SACME by February 3, 2026 for a full refund minus a 25% administration fee. Refunds will not be issued for requests made after February 3, 2026. No refunds will be made to individuals who attend a portion of the meeting. No refunds will be made for cancellations due to inclement weather. SACME reserves the right to substitute faculty, or cancel or reschedule sessions (because of low enrollment or other circumstances). If SACME must cancel the conference in its entirety, SACME may refund the appropriate registration fees to all conference registrants; no refunds will be made for travel expenses related to the conference.

Compliance with Fire Regulations & Laws

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in any booth or in the exhibit area. Exhibitors must comply with all laws, rules, regulations and ordinances.

For exhibit-related questions please contact
Lynne Valentic at lvalentic@sacme.org

ACCME Conditions

1. STATEMENT OF PURPOSE: Program is for scientific and educational purposes only and will not promote the Company's products, directly or indirectly.
2. CONTROL OF CONTENT AND SELECTION OF PRESENTERS AND MODERATORS: The SACME Program Committee is ultimately responsible for control of content and selection of presenters and moderators. The Company agrees not to direct the content of the program.
3. ROLE OF SACME: SACME will assume certain responsibilities for the overall management of this activity and the day-to-day communications with the parties associated with this activity, including faculty and the Company.
4. DISCLOSURE OF FINANCIAL RELATIONSHIPS: SACME will ensure meaningful disclosure to the audience of (a) Company funding and (b) any significant relationships that the Company has with SACME (e.g., grant recipient) or with individual speakers or moderators.
5. INVOLVEMENT IN CONTENT: There will be no "scripting," emphasis, or influence on content by the Company or its agents.

6. ANCILLARY PROMOTIONAL ACTIVITIES: No promotional activities will be permitted in the same room or oblique path as the educational activity. No product advertisements will be permitted in the program room.
7. OBJECTIVITY & BALANCE: The SACME Program Committee will make every effort to ensure that data regarding the Company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
8. LIMITATIONS ON DATA: The SACME Program Committee will ensure, to the extent possible, meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
9. DISCUSSION OF UNAPPROVED USES: The SACME Program Committee will require that presenters disclose when a product is not approved in the United States for the uses under discussion.
10. OPPORTUNITIES FOR DEBATE: The SACME Program Committee will ensure meaningful opportunities for questioning or scientific debate.

11. INDEPENDENCE OF SACME IN THE USE OF CONTRIBUTED FUNDS:

- Funds should be in the form of an educational grant made payable to SACME as directed.
- All other support associated with this CME activity (e.g., distributing brochures, preparing slides, etc.) must be given with the full knowledge and approval of SACME.
- No other funds from the Company will be paid to the program director, faculty, or others involved with CME activity (additional honoraria, extra social events, etc.).

All parties agree to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education (appended).

SACME agrees to:

- acknowledge educational support from the Company in program brochures, syllabi, and other program materials;
- upon request, furnish the Company a report concerning the expenditure of the funds provided.