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Abstract

- Implementation of pediatric residency advocacy curricula has been shown to increase resident interest in advocacy and future advocacy engagement.
- Most prior advocacy training has focused on residents.
- Little is known about the impact of an advocacy curriculum on other clinical and non-clinical personnel in the interprofessional primary care setting.

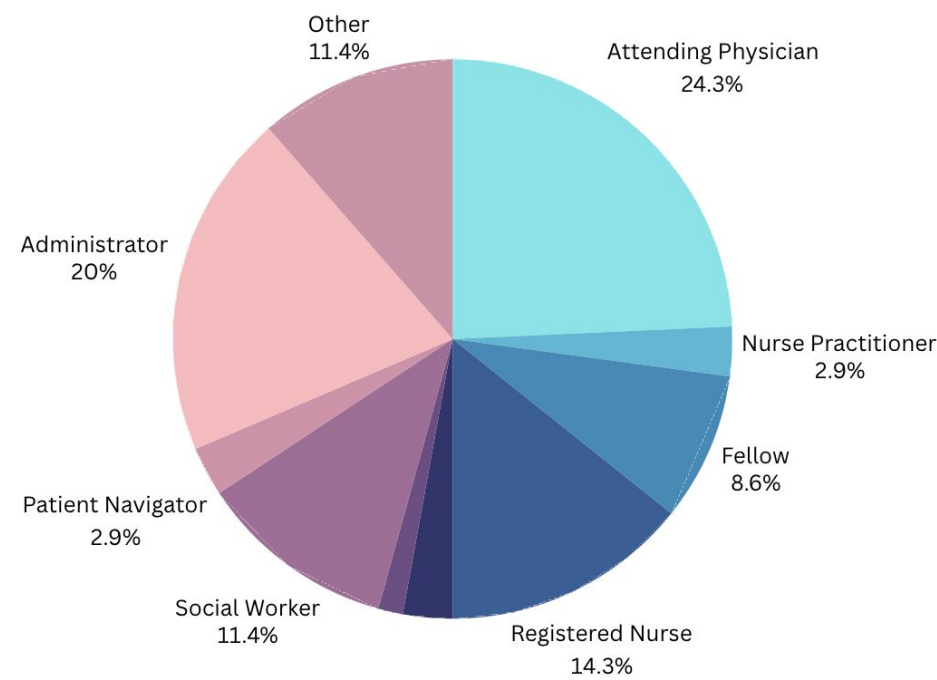
Objectives

- Increase clinical and non-clinical staff understanding, comfort, and familiarity with child health advocacy activities by designing and implementing a novel pediatric primary care advocacy curriculum.
- Measure changes in learner engagement in advocacy activities.
- Examine differences in perceptions of advocacy between different groups of interprofessional learners.

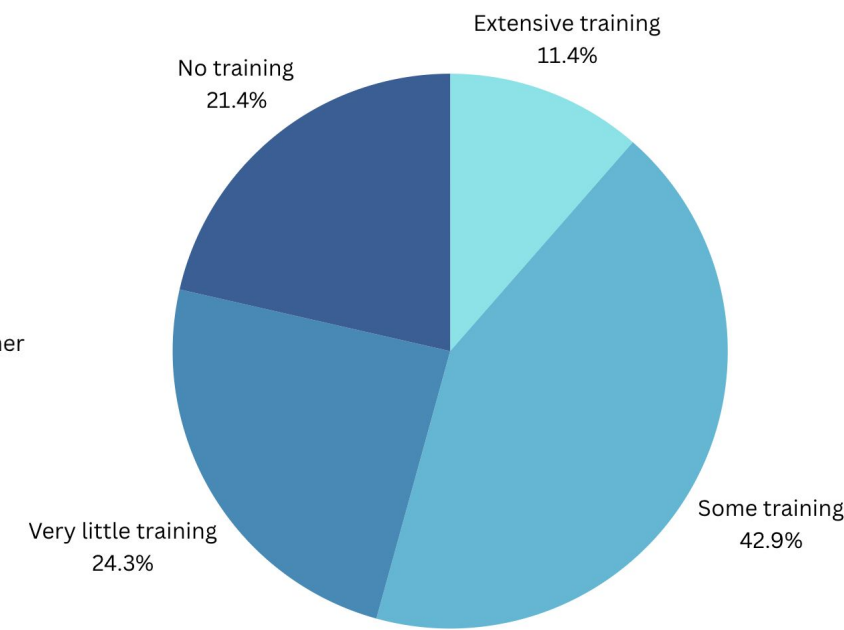
Methods

- We developed an advocacy curriculum for clinical and non-clinical staff at two Massachusetts academic pediatric primary care clinics in collaboration with our hospital's Government Relations department.
- Four virtual interactive workshops were held between 2023 and 2024. Topics included storybanking, op-eds, and letters to the editor; using social media to advocate; legislative advocacy and lobbying; and a discussion with a local legislator.
- Pre- and post-intervention surveys regarding advocacy experience and attitudes, and achievement of individually set advocacy goals were compared using the Wilcoxon signed rank test.

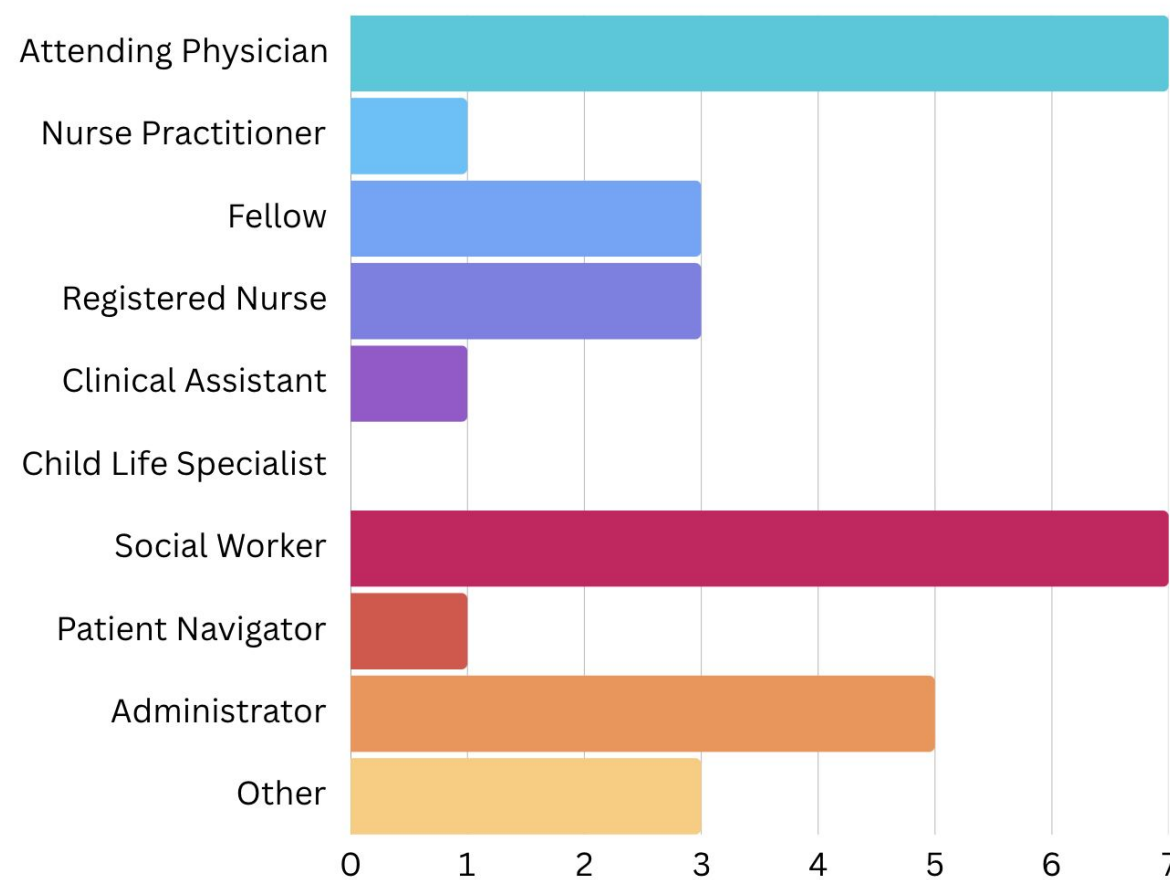
Results



Baseline Respondents (n=70, rate 19.2%)
Other: SLP, Phlebotomist, Early Intervention Director, Research Assistant (2), Developmental Specialist, Psychologist, Phone Room Supervisor



Baseline Reported Formal Advocacy Training



Self-Reported Advocacy Activity Engagement Per Respondent at Baseline (n=31, rate 44%)
Other: Early Intervention Director, Psychologist, Research Assistant

Pre- and Post-Survey Reports	Z-Score	p-value
Advocacy activity engagement	2.0000	0.0455*
Comfort contacting legislators	2.1910	0.0285*
Comfort using social media	1.9800	0.0477*

*statistically significant p < 0.05

LET'S ADVOCATE!

- Reflect on the patient scenario you used in the first session - or think of a new one - where advocacy could have impacted the interaction/clinical outcome
- Condense the story and make it HIPAA compliant (storybanking! social math!)
- Choose a social media platform
- Sketch out how you would compose a post for that platform

A slide from the curriculum workshop

- Attendance at sessions ranged from 5-29 participants.
- Seven out of 13 respondents self-reported reaching their set advocacy goal.
- Forty-four percent of participants reported that attending a session would change how they approach their work.
- Seventy-seven percent of participants would attend another session.

Conclusions

- Implementation of an interprofessional advocacy curriculum in pediatric primary care was associated with improvements in staff-reported comfort with and participation in certain advocacy activities.
- Next steps will focus on larger sample sizes to demonstrate change as well as education around specific advocacy interests and topics.

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