

PRESIDENT'S COLUMN

By Deborah Samuel, MBA, FACEHP

Greetings, SACME members! I was honored to be installed as President of SACME at the recent spring meeting in Madison, WI, following Pam McFadden's remarkable tenure over the past year.

Under Pam's leadership, the past year has been successful with many endeavors, including ongoing efforts to operationalize the structure of committees; build capacity and engage membership; update and finalize the SACME Handbook; announce the availability of SACME research grants, for which evaluation is underway; finalize a request for proposal for the 2016 CME Congress; establish a Strategic Affairs Work Group; among other efforts. Thanks, Pam, for your leadership and contributions to SACME!

For those that are not aware, I am the Director, Division of CME at the American Academy of Pediatrics (AAP) in Elk Grove Village, IL (suburban Chicago). Having been with the AAP for 15 years, I have served the organization in other roles, including as the Manager, Education & Accreditation Services and a CME Manager. In addition to being a SACME member, I am also a long-time member of the Alliance for Continuing Education in the Health Professions (ACEHP) and have served ACEHP and other organizations as a volunteer and a faculty member.

At this time, I would like to share with you a few updates on SACME priorities and directions.

As you may know, membership is very strong, as we currently have 256 members. Please encourage others you know who are not members of SACME to consider joining!

SACME leadership is in the process of reviewing the bylaws for potential changes and enhancements and those

will be communicated to the membership at the appropriate time. Stay tuned.

Also, if you have thought about getting more involved in SACME, please consider serving as a member of one of its committees. Please access the SACME handbook (a valuable resource!) at the following link to review more information about SACME's committees: <http://www.sacme.org/Policies>. Many exciting activities are underway in the committees. Please consider getting involved.

I look forward to serving SACME as President over the coming year and welcome hearing from you with your ideas for how SACME can better serve you, its most valuable resource! Please contact me at dsamuel@aap.org or 847/434-7097.



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PAST PRESIDENT'S ARTICLE

By Pam McFadden



I was deeply honored to be elected as Vice President of SACME a few years ago. That position came with a certain level of comfort knowing I would be mentored and learn the inner workings and behind the scene happenings of SACME over the following two years. Unfortunately, that didn't occur. Once the shock of Gordon West's unexpected passing set in, it slowly dawned upon me that the level of comfort I was expecting had vanished. I felt as if my father had thrown me into the deep end of the pool for the first time and it was sink or swim.

The interesting thing about the pool is that there are always other people standing around. If my father had thrown me in and I began to sink, he or someone else would have jumped in to lift my head above water. And reflecting back on the completed year of the unexpected presidency of this amazing organization, I am grateful for the bystanders who jumped in. The initial panic turned into a successful year of serving as President.

I am currently the Associate Vice President of Professional and Continuing Education at the University of North Texas Health Science Center in Fort Worth, Texas. I've been with the department 20 years and charged with leading it since 1997. During that time, I've spearheaded our initial and subsequent ACCME self-studies, our American Osteopathic Association accreditation, nursing providership and, most recently, ACPE accreditation. I also succeeded in having an institutional policy implemented so that all continuing education sponsored by the health science center is coordinated through our office. That was no easy task, but it has opened doors with other departments that would have remained closed. Today, we work with every unit of the university—a medical school, biomedical graduate school, schools of public health and health professions, a PA and physical therapy program and use continuing education as a unifying thread which crosses long-built silos and provides value.

Looking back, I'm still not exactly sure why I joined SACME. Although I was a member of the Alliance, active in the Medical Schools Member Section and attended the annual conference each year, I knew many of my peers were members of this "other" CME organization. So, a

number of years ago I took the plunge and joined. Within a short time as a member, reading the Intercom, following the listserv and attending meetings, I realized there were issues affecting me, my CME office and institution. They were issues for which I needed more in-depth information and direction than I was getting anywhere else. The more involved I became, the more I learned. It was a richer experience and more focused on my needs.

So here we are a few years later. Industry funding is diminishing at a rapid pace. CME/CPD providers in academic settings are being forced to look inward and transform long-held perceptions from conference planners to change agents. In addition, it appears the way healthcare is delivered, at least in the US, is changing. As with other great shifts CME/CPD has experienced in recent years, SACME is providing leadership. But building and sustaining a quality healthcare workforce will require engagement by all SACME members. That's my challenge to you—jump in the deep end with me. We'll all help each other. Know our mission and goals. Look for ways you can help SACME build strong relationships with other organizations and agencies. Join a committee or just lend support when someone is flailing around about to sink. SACME cannot be all things to all people, but we can support our members and their organizations while moving the field of CME/CPD forward.

I recognized the importance of being the President of SACME. The guiding principles I used in my organization helped guide me to move SACME forward. I hopefully led with integrity, sharing all sides of all issues so leadership and membership made the best informed decisions. We're all in this together, and together we can make a difference in the profession and in healthcare.

I sincerely appreciate your advice, commitment and work to help us achieve even more.

SAVE THE DATE

November 1-6, 2013

Philadelphia, PA

www.sacme.org

National conversations about the future of medical education, research and patient care.



SAVE THE DATE

SACME 2014 Spring Meeting

Wednesday, April 30, 2014 - Saturday, May 3, 2014
Cincinnati, OH/Northern Kentucky - Embassy Suites



See you in Cincinnati next year!



The **Society**
for Academic Continuing Medical Education
www.sacme.org

HOSTED BY:
University of Cincinnati Center for
Continuous Professional Development

FOR MORE INFORMATION:
Visit www.sacmespringmeeting.org,
Or call Susan Tyler, 513-558-3132




SACME HANDBOOK NOW AVAILABLE

By Edeline Mitton

A few years ago the SACME leadership decided that it needed to update the communication tool that covers the different volunteer positions and activities of the society. The handbook was distributed to several members for feedback based on their positions. Last August when I first started as Secretary of the Board, the SACME leadership reached out and asked for my assistance with the handbook. After much revision, a final review was needed to reflect new committee structures, calendar and other recent changes.

As I began my task, assistance was solicited from the five regional reps, Connie LeBlanc from Canada, Brooke Taylor from the Central Region, Jim Norton from the Southern Region, Bob Morrow from the Northeastern Region and Beth Bower from the Western Region. A wiki was setup and each of the regional reps were given a section to review and revise as necessary. The final compilation was then reviewed as a whole by the reps, committee chairs and SACME leadership.

The SACME Board of Directors approved the revised Policies and Procedures handbook at the 2013 SACME Spring Meeting. The handbook is now available on the SACME web site and all members are encouraged to download and review it (located in the About Us section).

The document provides guidance to SACME's volunteers on issues including: Governance and Oversight, Officers' Roles and Responsibilities, Organizational Liaisons, Executive Secretariat Duties, Committee and Work Group Structure and Responsibilities, INTERCOM Mission and Responsibilities, and an Organizational Calendar as well as special activities. The handbook is intended to be a living document and updates will be made on an as-needed basis.



HANDBOOK

Rev. 4/5/13

SACME SEARCHING FOR *INTERCOM*

EDITOR AND Co-EDITOR

Do you have writing and editing skills and are interested in searching out story ideas? SACME announces open positions of *INTERCOM* Editor and Co-Editor. If you are interested in volunteering, please contact our Executive Secretariat Jim Ranieri at 205-978-7990.

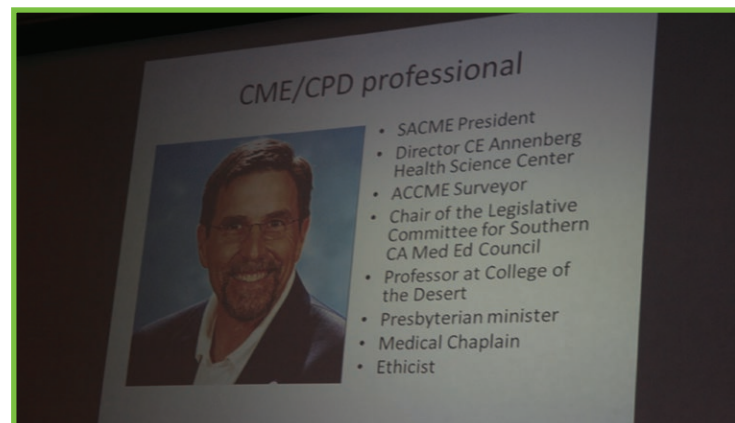
INTERCOM is the official newsletter of the Society and is published three times per year. It is led by a volunteer editor or by co-editors who solicit story ideas and contribute articles to each issue. Co-Editors and administrative support supplement the proofing and production of the newsletter.

**HELP
WANTED**

The overall mission of *INTERCOM* is to provide SACME members (a) current news and information that will help them better function in their professional roles associated with CME in academic institutions and (b) information about current Society activities. The Editor and Co-Editor maintain contact with SACME officers, committees and membership to be aware of current activities that are newsworthy and relevant to members.

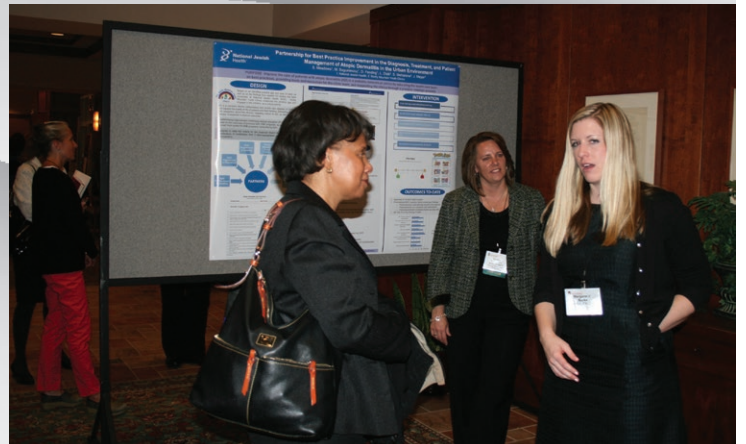
If you'd like to learn more about this volunteer opportunity, please contact Jim Ranieri at 205-978-7990 or info@sacme.org.





Pam McFadden presented the family of Gordon

MEETING



West with an acknowledgement of his service.



MEET OUR NEW OFFICERS

Elizabeth A. Bower, MD, MPH, FACP

Western Region representative

Beth is an Associate Professor in the Department of Medicine and Assistant Dean of Continuing Medical Education at Oregon Health & Sciences University. She received her B.A. in Human Biology from Stanford University in 1984. After 3 years of research in the biotech industry, she began her medical training at Yale University School of Medicine, graduating in 1991. Dr. Bower subsequently completed residency in Internal Medicine at OHSU in 1994 and a fellowship in general internal medicine at the Portland V.A. Medical Center/OHSU in 1997. She returned to OHSU as a faculty member in 2000 and received her M.P.H in Biostatistics and Epidemiology from OHSU in 2007.

Alex Djuricich, MD

Communications Committee Chair

Alex grew up in Chicago, IL. After attending Northwestern University as an undergraduate, he matriculated at Loyola University Stritch School of Medicine, graduating in 1994. He then embarked on a residency in combined Medicine-Pediatrics at the Indiana University School of Medicine, completing this in 1998.

After spending a few years in primary care at a community hospital in the Detroit area, he completed a primary care faculty development fellowship program at Michigan State in 2001. He returned to Indiana University School of Medicine (IUSM) in 2001, embarking on a career as a clinician educator. He began as the associate program director of the Med-Peds residency in 2002, becoming program director in 2006, a position he continues to hold. He has had an interest in the education of quality improvement, serving as the Medical Director of Quality Improvement for Riley Hospital for Children from 2007 through 2011. It was this interest in quality improvement that led Alex to his current position as Associate Dean for CME at the IUSM.

Carol Goddard

Vice Chair, Membership Committee

Carol joined the Association of American Medical Colleges (AAMC) in July 2010 as the Program Specialist in Continuing Education and Improvement (CEI). In this role, she serves as the primary staff liaison for the AAMC's Group on Educational Affairs activities in CEI, and for the Joint Working Group comprised of the CEI Section and the Society for Academic CME. With a special focus on issues related to lifelong learning and quality/performance improvement, Carol works with the constituent community on projects and initiatives of the CEI Section promoting scholarly, integrated models of effective, performance-based continuing education. Carol is also the editor of the bi-weekly newsletter, CENews, highlighting topical news, innovations, resources and tools, and current literature. Carol has a Bachelor of Arts degree in Management from Earlham College and a Certificate of Completion in Business Management from the Institute for Executive Growth, both in Richmond, Indiana.

Edeline Mitton, MEd

Secretary

Edeline is Director of the Office of Continuing Medical Education at the State University of New York (SUNY) Downstate Medical Center graduated with a BA degree in Psychology with a minor in Marketing from the City University of New York College of Staten Island, her Master in Education with a concentration in Instructional Design from the University of Phoenix and Medical Informatics Certification at SUNY Downstate. Ms. Mitton started her career on Wall Street working in Capital Markets for Yasuda Trust and UBS.

David W. Price, MD, FAAFP, FACEHP

Research Committee Chair

David is a board certified Family Physician who has been with the Colorado Permanente Medical Group (CPMG)

since 1988. He currently is the CPMG Director of Medical Education and a physician investigator with the Kaiser Permanente Colorado Institute of Health Research, (where he also is co-director of the Center for Health Education, Dissemination and Implementation research). Dr. Price is also Director of Medical Education for The Permanente Federation and the Kaiser Permanente Care Management Institute in Oakland, CA. A Professor of Family Medicine at the University of Colorado Denver Health Sciences Center.

Brooke Taylor, MPH, CCMEP
Central Region Representative

Brooke is the Director of Continuing Medical Education for Beaumont Health System and Assistant Dean for Continuing Medical Education for the Oakland University William Beaumont School of Medicine. Brooke has 10 years of experience in continuing medical education and previously served as the Director of Continuing Medical Education for the Duke University School of Medicine. She received a B.S. degree in Dietetics from Iowa State University and a Master of Public Health degree with an emphasis in community health education from the University of North Carolina at Greensboro. She is a Certified Continuing Medical Education Professional and holds a graduate certificate in Training and Development from North Carolina State University.

Mary G. Turco, EdD, MA
Vice Chair Program Committee/Northeast Region Representative

Mary is Assistant Professor of Medicine at the Geisel School of Medicine at Dartmouth (Geisel), Director of the Center for Continuing Education in the Health Sciences, and Director of the Continuing Medical Education (CME) Program in the Dartmouth-Hitchcock (D-H) health system (<http://med.dartmouth-hitchcock.org/ccehs.html>). Dr. Turco's responsibilities include not only overseeing D-H and Geisel's CME Program, which has earned accreditation with commendation from the ACCME, but also supporting Continuing Nursing Education, Graduate Medical Education, and Undergraduate Medical Education where she is

actively involved in the redesign of the medical school curriculum. During the past year she has co-directed the development of Dartmouth's health sciences education research and evaluation capacity, including addition of a new Director for Research and Evaluation in CME/CNE/CPD. She provides academic support and professional development to faculty to improve teaching and learning. She conducts research to assess and improve medical, nursing and inter-professional continuing education. Current projects include an initiative with the Association of American Medical Colleges to Align Education for Quality (Dartmouth ae4Q) with specific activities (in collaboration with the Department of Medicine and Section of Palliative Medicine) to improve processes and communication around End of Life Care, and to create a model Morbidity, Mortality and Improvement Rounds.

Dr. Turco holds a doctorate from the Harvard University Graduate School of Education, a Masters from Dartmouth College (Liberal Studies), and a Bachelors from Simmons College (English).

Thomas J. Van Hoof, MD, EdD
Representative to CFAS

Thomas, graduated with a medical degree from the University of Connecticut (UConn) School of Medicine and completed a residency in psychiatry at UConn. Dr. Van Hoof earned a MA in education at UConn and an EdD in educational administration from Columbia University. He also completed a fellowship in medical ethics at Harvard Medical School and is certified in medical quality by the American Board of Medical Quality and in continuing medical education by the National Commission for Certification of CME Professionals (NC-CME). A faculty member at the University of Connecticut since 1996, he has served as its Director of Medical Student Education in Psychiatry and as its Associate Dean of Continuing and Community Education. Dr. Van Hoof is currently a full-time faculty member at UConn with appointments in nursing and medicine. He oversees an interprofessional certificate program in health professions education, and he is interim training director for the university's Center for Excellence in Developmental Disabilities.

MEMBER ACCOMPLISHMENTS & RECOGNITION



The following SACME members received awards and recognition at the SACME 2013 Spring Meeting:

- Dave Davis Research in CME Award – **Dave Davis, MD**
- Distinguished Service in CME Award – **Leanne Andreasen, MBA**
- Service Recognition Award – **Gabrielle Kane, MB, EdD, FRCPC**
- Service Recognition Award – **Leanne Andreasen, MBA**
- Service Recognition Award – **Barbara Barnes, MD, MS**
- Service Recognition Award – **Ginny Jacobs, MEd, MLS, CCMEP**

The following SACME members received awards and recognition at the 2013 Alliance for Continuing Education in the Health Professions Annual Conference:

- Award for Outstanding CE Outcomes Assessment - **Andrew Crim** and **Pam McFadden**
- Distinguished Service Award - **Suzanne Ziemnik, MEd**



- ACEHP Rising Star Awards - **Lara Zisblatt, MA**
- Distinguished Member Award - **Morris J. Blachman, PhD, MA, and Deborah A. Samuel, MBA**
- Fellowship Award - **Morris J. Blachman, PhD, MA, Mila Kostic, Pamela McFadden, Marilyn Peterson, MA, CCMEP, and Deborah A. Samuel, MBA**
- President's Awards - **Jann T. Balmer, PhD**
- Medical School Member Section Great Idea Award – **Pam McFadden** and **Andrew Crim**

Other SACME member accomplishments:

- In January **Jack Kues, PhD, CCMEP** became president of the Alliance for Continuing Education in the Health Professions
- In April **Curt A Olson, PhD** was appointed as the Director of Research and Evaluation in the Center for Continuing Education in the Health Science at Dartmouth

If you have accomplishments, recognitions and/or exciting news you can submit information to SACME at info@sacme.org.

UPCOMING EVENTS

Summer Institutes on Quality Improvement

July 9-13, 2013

Grand Hyatt Riverwalk
San Antonio, TX

Developing a Cochrane Systematic Review

July 17-19, 2013

Johns Hopkins Bloomberg School of Public Health
Baltimore, MD

CME as a Bridge to Quality Accreditation Workshop Accreditation Council for Continuing Medical Education (ACCME)

July 31-August 2, 2013

Westin River North
Chicago, IL

Academic Detailing Training National Resource Center for Academic Detailing (NaRCAD)

September 16-17, 2013

Boston, MA

Twelfth National Quality Colloquium September 18-20, 2013

Hyatt Regency Crystal City
Washington, DC

Better Knowledge for Better Health, 21st Cochrane Colloquium September 19-23, 2013

Quebec City Convention Centre
Quebec City, Canada

SACME Fall Meeting/AAMC Annual Meeting

November 2-6, 2013

Venue to be announced
Philadelphia, PA

ACEHP Annual Conference January 15-18, 2014

Grande Lakes Orlando, Ritz Carlton and JW Marriott
Orlando, FL

SACME Spring Meeting

**Hosted by the University of Cincinnati
April 30-May 4, 2014**

Embassy Suites RiverCenter
Covington, KY (Cincinnati area)

See www.sacme.org for updated events.

INTERCOM

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The views expressed in INTERCOM are those of the authors and are not intended to represent the views of SACME or its members.

SACME Listserv: sacme@lists.wayne.edu.

EDITOR-IN-CHIEF

To Be Determined

CO-EDITOR

Seth Anderson, MS

Volunteers are still being accepted.

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