

## CME CONGRESS 2012: INNOVATION IN LEARNING AND ASSESSMENT OF HEALTH PROFESSIONALS

For over 20 years, the CME Congress has been recognized as the preeminent international conference for researchers and practitioners in CME/CPD in the health professions. Attendance at this quadrennial meeting has grown consistently, with interest in studying the methods and effectiveness of CME/CPD coming from professionals across the Americas, Europe and Asia.

SACME is the lead organization for the CME Congress which is held every four years. The CME Congress is designed to bring CME researchers and leaders together to learn about innovations and cutting edge research and to exchange ideas that will further the field.

Five core themes have been identified for the Toronto program: New Perspectives on Safety and Better Practice; Inter-professional Education and Learning for Life; Simulation; Engagement of Learners; and Safe to Practice? Innovations in Assessment

Each of these themes will be explored by a keynote speaker along with a discussant or panel. Workshops, short presentations and posters will provide an opportunity to consider each theme more fully.

Keynote speakers include: **Matthew Weinger**, MD, MS Professor of Anesthesiology, Biomedical Informatics, and Medical Education at the Vanderbilt University School of Medicine; **Scott Reeves**, PhD, MSc, PGCE, Founding Director, Center for Innovation in Interprofessional Healthcare Education, University of California, San Francisco; **Amitai Ziv**, MD, MHA, Deputy Director

of the Sheba Medical Center at Tel Hashomer, Israel; **Jocelyn Lockyer**, MHA, PhD, Associate Dean, Continuing Medical Education and Professional Development and Professor, Department of Community Health Sciences, University of Calgary; **Dame Leslie Southgate**, DBE, DSc, FRCP, FRCGP, FMed Sci,



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# CME Congress 2012

## Innovations in Learning and Assessment of Health Professionals

### Schedule at a Glance

(for details <http://www.cmecongress.org/wp-content/uploads/2012/03/CongressProgram.pdf>)



### Wednesday, May 30, 2012

1:00-6:00pm Partner Meetings  
1:00-6:00pm Exhibit & Poster Registration & Set Up – Allstream Centre  
7:00pm Partner Social Events

### Thursday, May 31, 2012

7:30am Registration & Continental Breakfast  
Poster Set-up & Exhibits  
8:00am Congress Welcome – Ballroom D  
8:30am Plenary Session 1 – The Barbara Barnes Plenary  
Theme: New Perspectives on Safety and Better Practice  
Keynote Speaker: Matthew Weinger, MD  
10:05am Concurrent Session 1  
11:05am Refreshment break / Posters & Exhibits – Exhibit Hall  
11:35am Concurrent Session 2  
12:35pm Lunch / Posters & Exhibits – Exhibit Hall  
13:35pm Plenary Session 2  
Theme: Inter-professional Education & Learning for Life  
Keynote Speaker: Scott Reeves, PhD, MSc, PGCE  
14:35pm Concurrent Session 3  
15:55pm Refreshment break / Posters & Exhibits – Exhibit Hall  
16:15pm Concurrent Session 4

### Friday, June 1, 2012

7:30am Registration & Continental Breakfast  
8:00am Congress Update – Ballroom D  
8:30am Plenary Session 3  
Theme: Simulation  
Keynote Speaker: Amitai Ziv  
10:05am Concurrent Session 5  
11:05am Refreshment break / Posters & Exhibits – Exhibit Hall  
11:35am Concurrent Session 6  
12:35pm Lunch / Posters & Exhibits – Exhibit Hall  
13:35pm Plenary Session 4  
Theme: Engagement of Learners  
Keynote Speaker – Jocelyn Lockyer, MHA, PhD  
14:45pm Facilitated Posters – Ballroom D  
14:45pm Concurrent Session 7 – The Fringe  
15:45pm Refreshment break / Posters & Exhibits – Exhibit Hall  
16:00pm Innovation Booth  
18:00pm Dinner Boat Cruise



### Saturday, June 2, 2012

7:30am Registration & Continental Breakfast  
Posters & Exhibits  
8:00am Congress Update  
8:30am Plenary Session 5  
Theme: Safe to Practice? Innovations in Assessment  
Keynote Speaker: Dame Leslie Southgate  
9:45am Concurrent Session 8  
10:45am Refreshment break / Posters & Exhibits – Exhibit Hall  
11:15am Plenary Session 6 – Closing Plenary  
Keynote Speaker: Don Moore, PhD  
12:30pm Evaluation & Adjournment

## CME CONGRESS 2012, *continued from page 1* ...

FAcad Med Ed, Professor of Medical Education at St George's, University of London

More than 600 delegates are expected to attend with participation from around the world and especially from SACME partner organizations: the Alliance for Continuing Education in the Health Professions, Association for Hospital Medical Education, and from the Canadian Association for Continuing Health Education, the Association Canadienne D'éducation Médicale Continue and University of Toronto (our host institution).

You won't want to miss Friday night – an evening of friendship, food and entertainment in the beautiful Toronto Harbour. We will be sailing on the Captain Matthew Flinders.

We hope to see you there! To register and for more information visit, [www.cmecongress.org](http://www.cmecongress.org).

## PRESIDENT'S COLUMN: FAMILY AND OTHER ALLIANCES

By Gabrielle Kane, MB, EdD, FRCPC

Academic CME is a small slice of the CME/CPD pie, but it is a very influential one. Sometimes we underestimate our influence, especially when we compare our status to that of undergraduate and graduate education within medical schools. We may also underestimate our influence as we feel a bit lost in the vastness of options, and sheer number of participants at the Alliance Annual Meeting. Our influence stems from being academic – being scholars. As such we are able to generate and propagate new knowledge and ideas, which are the basis of our influence within the discipline of CME/CPD. Having this influence allows us the confidence to be collaborative and generous with our strengths, and the conviction to strengthen our discipline.

One example of our unique influence is SACME's Research Agenda, which has been developed and refined over several years. The most recent agenda grew out of the Mayo CME Consensus Conference, which was held at the Mayo Clinic in September 2008. This was a collaborative effort of the ACCME, Mayo Clinic and SACME. Its purpose was ***"To develop a consensus on an agenda for the evolution of research and strategic management of CME that will positively impact on the integrity and effectiveness of the whole CME enterprise."***

The outcomes from that first meeting were a report, recommendations, enthusiasm, new alliances and the outlines of a forward-focused plan.

Since 2008, there have been a few bumps in the road, distractions and delays. SACME has continued to gather ideas for research and scholarship from the CME/CPD community, as well as within our Society membership. These ideas have been refined, in an iterative fashion, to craft and lead a grand plan to facilitate the growth of scholarship in our field. The plan uses the same two principles as the initial consensus conference – identify priority research topics and the strategies that will allow research to happen. This includes building capacity within the field so that CME/CPD professionals can participate in the research process, and apply research findings – evidence – to their practice. Both are examples of our priorities of supporting the strategic process while also clarifying basic theory.

To achieve these lofty goals, we need to ensure that we have a solid foundation of very basic essentials and tools. Currently, much excellent work is being done in our field, as evidenced by reading any edition of the Journal *continued on page 4* ...



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of Continuing Education in the Health Professions. However, as anyone who has tried to review a particular topic knows, there are also lots of disjointed and somewhat random studies from which one cannot glean much useful information. One serious problem is that the terminology that we use is all over the place, making it difficult to be sure whether one is comparing apples, or a whole bunch of other fruit. A solution is to build a common taxonomy. Having a common taxonomy would help with the practice of CME/CPD, and strengthen the entire enterprise, and was one of the most pressing needs identified in 2008. Another basic essential to building a strong CME/CPD enterprise is to conduct a thorough review of the state of our disciplinary knowledge, and use the information to identify the most urgent gaps that need to be filled.

Of course, coming up with fine ideas can seem a bit grandiose unless one has the where withal to implement them. Eighteen months ago, a team (spearheaded by a few crazy souls sitting around Todd Dorman's swimming pool on a stormy afternoon in Baltimore, and later joined by many other equally fanatical friends) started writing a grant for an enormous all-consuming proposal that is now SACME's research agenda. After getting some encouragement that they were quite interested in our ideas, we submitted a grant application to Pfizer. It turns out that all those ghastly deadlines, conference calls, rewrites (even spending hours on my laptop during my 60th birthday trip to Cancun while the family was playing on the beach!), and emails paid off. We have been awarded a \$250,000 grant from Pfizer towards this grand plan. We have been extraordinarily fortunate to receive such a generous amount of support for medical education research; especially for projects that do not have immediate impact or outcomes. Pfizer's Medical Education Group, led by Maureen Doyle-Scharff, Senior Director and Team Lead, has shown tremendous foresight. We appreciate their generosity which will allow us to move forward with our research agenda.

Developing the ideas and obtaining financial support was probably the easiest part - now we have to deliver. Moving from ideas to implementation will be exciting and fun. It will also require much work (blood, sweat and tears), and

cost an enormous amount of money. It will be done as a Society project. The completed products will make us proud, and will allow us to raise more money for other projects. However, to optimize the quality and usefulness of this work, we will have to collaborate, not just within the society, but outside it as well. Working with our natural alliances is a given, yet we hope to develop new ones too.

Having learned of this exciting news, some members have expressed concern that SACME will use the grant to support the Alliance for Continuing Education in the Health Professions' proposed research institute. Be reassured that the grant will not be used for that purpose. SACME and the Alliance will collaborate on several aspects of the long-term project, and some very specific aspects of the short-term projects – particularly the nomenclature project. SACME-funded requests for proposals (RFPs) for specific studies will be open to the entire CME/CPD community. There has also been concern expressed by some members about accepting pharmaceutical funding. The concern is that SACME will find itself in a conflict of interest situation. Please be assured that this issue has been discussed and examined in depth. We will not use any pharmaceutical funding for the future Consensus Conferences, as we do not want any of these concerns to color our decisions or interpretations. However, we must access the vast skills and expertise that exist outside of our narrow academic world if we want our findings to be relevant to everyone in the field.

Yes, this is very exciting news, and yes, we will certainly have a lot of fun. Thank you very much to the many who made this possible, and I look forward to sharing updates with you all.

In closing, I would urge everyone to become informed of and involved in SACME's research agenda. One of the best ways to do this, of course, is to contribute to the exchange and dissemination of CME/CPD scholarship. Another way is to attend CME Congress 2012, a collaboration run by the Alliance, AHME, CACHE and SACME, and replaces our Spring Meeting. CME Congress 2012 takes place May 31- June 2, 2012 in beautiful Toronto, Ontario. I hope to see you there

# UPDATE ON THE ACTIVITIES OF THE CME SECTION OF THE AAMC GROUP ON EDUCATIONAL AFFAIRS

By Barbara E. Barnes, MD, MS, Chair, CME Section of the GEA

2011 was a very busy and rewarding year for our Section. We have been actively involved in the Group Educational Affairs (GEA) Steering Committee, seeking out opportunities to become more engaged in the continuum of medical education. In order to reflect the evolving nature of our field, we have changed our name to the "Section on Continuing Education and Improvement". I am pleased to announce that Morris (Moss) J. Blachman, PhD has assumed the position of chair-elect of the section. He will become the chair in November, 2012. Over the years, there has been much closer communication and coordination between the Section, SACME, and the Alliance for CME through the activities of the Joint Working Group. Through these efforts we reformulated the sessions at the AAMC Annual Meeting and Fall SACME meeting to foster more collaboration with other sections and groups in the AAMC and enable our constituents to take better advantage of the richness and diversity of the annual meeting. We are in the process of reflecting on this new direction and welcome feedback to assist in planning for 2012. During the year the AAMC has underscored its support of our efforts through increased staffing (particularly the engagement of Dr. Nancy Davis) and provision of funding for our key initiatives. As a result of restructuring within the organization, the office now reports to Dr. Carol Aschenbrener, Chief Medical Education Officer. As you know, Carol has a passionate commitment to medical education and is a key proponent of our role in improving quality and clinical effectiveness.

We have made significant progress on our major initiatives:

- **Aligning and Educating for Quality (ae4Q):** Nancy Davis and Dave Davis have visited nine of the 11 schools enrolled in the pilot to ascertain current initiatives to integrate CME with QI activities and provide advice

about how these efforts can be strengthened. Funding has been received from the AAMC to extend this project into 2012 in order to follow the progress of the pilot schools, share best practices, and engage additional schools. Anyone interested in participating should contact Nancy (ndavis@aamc.org).

- **Teaching for Quality (Te4Q):** As part of the AAMC's Best Practices for Better Care, this initiative will assess how QI principles and practices can be taught at the undergraduate and graduate levels. Emphasis will be placed on faculty development (the CPD role) and on finding, cataloguing, and developing resources to be offered through MedEdPORTAL. The outcomes of this project will be very useful to our membership as we strengthen our role in improving clinical quality. Go to [www.aamc.org/initiatives/cme](http://www.aamc.org/initiatives/cme) to find out more about Teaching for Quality and ae4Q.

- **Go Teams:** Two schools are participating in this program designed to help schools comply with ACCME accreditation requirements. In addition to offering site visits by Joint Working Group volunteers, the project will be offering information and tools to complement existing resources offered by the ACCME and other organizations such as the Alliance. We welcome suggestions for how we can provide greater assistance to schools confronting challenges with accreditation requirements.

- **Learning from Teaching:** Based on feedback from the Group on Regional Medical Campuses and new medical schools, we have been working with AMA staff to determine how the continuing professional development that is associated with teaching of students and residents can be recognized as a Category *continued on page 5 ...*



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1 activity. The AMA Council on Medical Education has approved a pilot project which will engage a group of new schools and regional campuses to assess the nature of the learning that occurs from teaching and determine the processes that can be undertaken by CME to meet ACCME and AMA requirements for these types of activities.

- **Harrison Survey:** The results of the 2011 are currently being analyzed. Preliminary data indicate that academic CME offices are fostering stronger and more diverse relationships with key internal and external stakeholders, the units are more frequently reporting to the hospital/academic medical center enterprise, and commercial support is declining. We will be revisiting the format and intent of the survey during this year and welcome any input.

The GEA regional representatives are all busily preparing for the spring meetings, with efforts to more heavily profile CME. We encourage SACME members to participate in the following venues:

- **Northeast Region of the GEA:** March 23-25, 2012, Boston, Massachusetts. Sponsored by Tufts University.
- **Central Region of the GEA:** March 29-31, 2012, St. Louis, Missouri. Sponsored by Washington University.
- **Western Region of the GEA:** March 31-April 3, 2012, Asilomar Conference Center. Sponsored by the University of Southern California.
- **Southern Region of the GEA:** April 19-21, 2012, Louisville, Kentucky. Sponsored by the University of Kentucky.

We are very appreciative of the commitment by SACME leadership to collaborate with the CME Section and look forward to a very productive new year.

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## NEW “MEMBER ONLY” FEATURE – ONLINE MESSAGE BOARDS

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The SACME website now offers a “members only” feature as an option for communicating with other members – the online message board. The new message boards allow members to access the boards online to post or review questions/discussions. At your own choosing you may subscribe to certain topics of interest to receive emails when a new message is posted on that topic. There are multiple topics on the SACME message boards to which you can subscribe. If your topic of interest is not there – you can recommend additional topics to the Communications Committee.

For more information or to use/view the message boards go to [www.sacme.org](http://www.sacme.org).

# MEET YOUR SOUTHERN REGION REPRESENTATIVE

**James Norton, PhD** is the Associate Dean of Educational Engagement at the University of Kentucky College of Medicine, and the Director of UK Health Care CECentral, the medical center's continuing education office serving medicine and pharmacy. He is the Associate Director of the Office of Health Research and Development. Dr Norton is past president of the Kentucky Rural Health Association and served as the Chair of the Research and Education Constituency Group of the NRHA. He has served as the AAMC Group on Educational Affairs (GEA) Liaison to the Group on Resident Affairs (GRA) and was the Chair of the GME Section of the GEA. He currently serves on the Advisory Council for the AAMC's MedEd Portal.

He is a graduate in Psychology from the University of San Francisco and did his post-graduate studies at the University of Arizona. He then took post-doctoral training in clinical neuropsychology at the University of Wisconsin. He holds a joint appointment as Professor in the Departments of Psychiatry and Neurology at the University of Kentucky College of Medicine

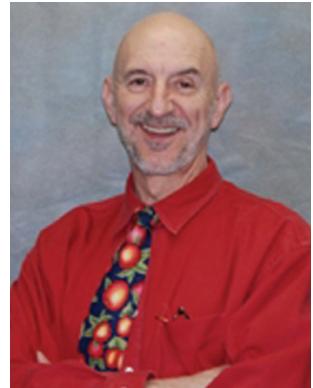
## Message to members:

It is a pleasure for me to assume the duties of the Southern Region Representative to the SACME Board and I hope I am able to make a contribution through this service. These are very interesting times in continuing education, with changes in funding and changes in formats proceeding

at a rapid pace. I believe all of us involved in continuing education are feeling some pressure to adapt and change and that is not always easy to do. On the other hand, change creates opportunities for innovation. One of the things I would hope to facilitate in my new role is the exchange among members from the Southern Region of stories of their innovations. I know at our institution, we are inventing some new wheels and I'd like to be sure, in doing that, we are not reinventing.

Apropos of the idea of sharing experiences, a very good opportunity for members of the Southern Region is looming. The University of Kentucky will be hosting the AAMC Southern Group on Educational Affairs (SGEA) in April and I am hoping to see many of you there. For those of you who attend SGEA, you know what a terrific meeting it is – large enough for there to be a rich variety of content, but small enough for really good networking and collaboration. I will also say that Lexington is beautiful in the spring, so please do consider joining us. Here is a link to the conference page: <http://www.cecentral.com/live/2874>

I hope to see you all in Lexington in April and in Toronto in May. Please feel free to contact me with ideas for how to make the Southern Regional Group a useful activity.



# NEWS FROM THE AMERICAN MEDICAL ASSOCIATION

## By Alejandro Aparicio, MD, FACP

The AMA MedEd Update, a monthly medical education e-newsletter that focuses on news and information on graduate medical education, health care careers, medical schools and continuing physician professional development began publication in July 2011. This e-newsletter has replaced the several publication from the AMA Medical Education Group, including the CPPD Report, and has allowed for more timely communication with the medical education community. If you are interested in looking at any of the already published issues or if you would like to subscribe to this e-newsletter you can use the following URL: <http://www.ama-assn.org/ama/pub/news/newsletters-journals/med-ed-archive.page>

The AMA Council on Medical Education continues to look at ways of improving the AMA PRA Category 1 and Category 2 Credit™ system and advancing CME in general. Three new pilots were approved by the Council at the AMA Interim meeting in November. One pilot is based on the report of the Task Force on Sources of Evidence convened by the Council this past year. That Task Force has representation from major organizations in the field of CME including SACME. The Task Force recommended that the AMA initiate a pilot project to test the feasibility and efficacy of faculty informing participants of the references for the information provided at live activities, including references for clinical recommendations. The pilot would evaluate whether providing that information should be a requirement for live AMA PRA Category 1 Credit™ activities. Although this is already a practice at many live activities it is not universally practiced.

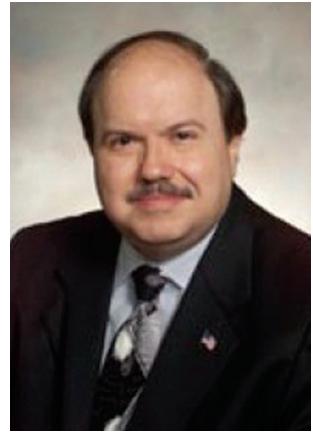
Another pilot project, this one proposed by AAMC, was conceived under the leadership of fellow SACME members Barbara Barnes, MD, and Dave Davis, MD. The proposal aims to add to the existing literature related to the learning associated with preceptors teaching students and residents and to "describe a process whereby teaching medical students and residents can be designed and certified as an AMA PRA Category 1 Credit™ activity" either "as a new format or through one of the existing formats." The goal is to provide a report to the AMA Council on Medical Education in a year.

The third pilot was proposed by the Mayo Clinic and conceived under the leadership of another fellow SACME member, Richard Berger, MD. This pilot will explore the possibility of developing a mechanism to offer AMA PRA Category 1 Credit™ for learning associated with the development of clinical guidelines or mechanisms to deploy approved practice guidelines within institutions, either through a new AMA learning format or through one of the existing AMA learning formats.

Another project which the AMA Division of Continuing Physician Professional Development is pursuing is the dissemination to the CME community, in close collaboration with the staff of the AMA Council on Ethical and Judicial Affairs (CEJA), of information about the CEJA report approved at the 2011 Annual meeting titled Financial Relationships with Industry in Continuing Medical Education (<http://www.ama-assn.org/resources/doc/ethics/ceja-1a11.pdf>). In addition, CEJA has also drafted E-9.0115 Financial Relationships with Industry in Continuing Medical Education, the Ethical Opinion that incorporates the report into the AMA Code of Ethics, (<http://www.ama-assn.org/assets/meeting/2011/i11-ceja-reports.pdf>) which was received and filed by the AMA House of Delegates at the 2011 Interim meeting. Besides live presentations and webinars, FAQ's and other information will be available on the CPPD web page.

Last but not least, the 23rd Annual Conference of the National Task Force on CME Provider/Industry Collaboration will take place October 10-12, 2012, at the Baltimore Marriott Waterfront in Baltimore, Maryland. The theme this year will be the "Forces Shaping the Future for CME Collaboration." Information about the schedule and faculty will be available in April.

I look forward to seeing you in May at the CME Congress in Toronto.



# REPORT FROM THE EXECUTIVE SECRETARIAT

By Jim Ranieri, MPH, MBA

## New Members

We have seen an increase in members of the Society. We would like to welcome the following members that joined between February 2011 and March 2012..

- Joan Chesney, MD, St. Jude Children's Research Hospital
- Jacob Coverstone, International Society for Magnetic Resonance in Medicine
- Robert Best, MS, PhD, University of South Carolina School of Medicine - Greenville
- W. Daniel Cogan, EdD, MSEd, University of Louisville School of Medicine
- Lauren DeChant, MA, The Dartmouth Institute for Health Policy & Clinical Practice
- Griff Harsh IV, MD, Stanford University
- Steven Hasterok, MHA, University of Alabama School of Medicine
- Diane Markesich, PhD, Baylor College of Medicine
- Mary Frances Ward, RN, MS, ANP, North Shore University Hospital
- Linda Caples, MBA, Medical College of Wisconsin
- Terry Caron, University of Vermont
- Claudia Gidea, MD, Rush University Medical Center
- Steve McLaughlin, MD, University of New Mexico
- Carol Goddard, Association of American Medical Colleges
- Alexander Djuricich, MD, Indiana University School of Medicine
- Cara Clark, Dartmouth-Hitchcock Medical Center
- Cheung Wong, MD, University of Vermont College of Medicine
- Donna Steigleder, Northern WV Rural Health Education Center
- Ellen Seaback, CCMEP, University of California Irvine School of Medicine
- H. David Reines, MD, InovaFairfax Hospital
- Laura Maples, MS, University of Tennessee Graduate School of Medicine
- Amy Friedman, Case Western Reserve University
- Pamala Schmidt, Tulane University
- David Thomas, MD, MS, Mount Sinai School of Medicine
- William Hennrikus, MD, Penn State College of Medicine
- Jeffrey Tabas, MD, University of California San Francisco
- Christopher Wittich, MD, PharmD, Mayo Clinic
- Mark Smith, MD, PhD, Banner Health
- Mike Saxton, MEd, CCMEP, FACME, American Academy of Physician Assistants
- Mary Martin Lowe, PhD, Alliance for Continuing Medical Education
- Leighton Huey, MD, University of Connecticut
- Thomas Van Hoof, MD, EdD, University of Connecticut
- Jan Patterson, MD, MS, CCMEP, University of Texas Health Science Center at San Antonio
- Elizabeth Lindsay, MS, PhD, University of Ottawa



## New Web Site

The new web site comes with a lot of new functionality. We will be developing tutorials on some of these features to help you begin to utilize them. A new frequently asked questions (FAQ) page was added to the web site. We hope this feature is helpful. Of course you can always contact me for assistance with any issue.

My contact information is Jim Ranieri, MPH, MBA, 3416 Prim Lane, Birmingham, AL 35216. Telephone: 205-978-7990. E-mail: [info@sacme.org](mailto:info@sacme.org).

# MEMBER ACCOMPLISHMENTS & RECOGNITION

Our members are one of our most valuable assets and they are accomplishing great things.

- In December, **Tanya Horsley, PhD**, of the Royal College of Physicians and Surgeons of Canada, transitioned to the role of Assistant Director for the Centre for Learning in Practice. Also, she is an author on the Cochrane Library publication, *Teaching Critical Appraisal Skills in Healthcare Settings*
- In December, **Todd Dorman, MD, FCCM, & David Pieper PhD**, were appointed to the Board of the Accreditation Council for Continuing Medical Education
- In January, **Jacob Coverstone** assumed the position of Director of Education at the International Society for Magnetic Resonance Medicine. Also, his article – *A Primer: How to Successfully Integrate Clinical Practice Standards and Guidelines Into CME* was printed in the January Alliance for Continuing Education in the Health Professions Almanac.
- In January, **Jan E. Patterson, MD, MS, CCMEP** assumed the role of President of the Society for Healthcare Epidemiology of America
- **Ajit Sachdeva, MD, FACS, FRSCS**, Director of the American College of Surgeons Division of Education, recently received the Society for Simulation Healthcare Award for Outstanding Contributions to Healthcare Simulation

SACME Members who were recently certified by The National Commission for Certification of CME Professionals

- Laura H. Maples, CCMEP
- Jan E. Patterson, MD, MS, CCMEP

The following SACME members received awards and recognition at the January 2012 Alliance for Continuing Education in the Health Professions

- Award for Outstanding Educational Collaboration - **Moss Blachman, PhD**

- Award for Outstanding Industry Supported CME Activity - **Pam McFadden & Andrew Crim**
- Award for Innovation in Continuing Professional Development for the CME Profession and/or Enterprise – **Jack Kues, PhD, Susan Tyler, MEd, CMP, CCMEP, William Davis, DDS, MS & Steven Kawczak, PhD**
- Award for Outstanding Live CME Activity – **Jann Balmer, PhD & George Mejicano, MD**
- Award for Outstanding CME Outcomes Assessment – **Joseph Green, PhD**
- Distinguished Service Award – **David Davis, MD, FCFP**
- Rising Star Awards – **Brooke Taylor, MPH, CCMEP**
- Distinguished Member Award – **Jacob Coverstone, Brenda Johnson, MEd, CCMEP & Sylvia Scherr, MS, RN**
- Fellowship Award – **David Price, MD, FAAFP & Susan Tyler, MEd, CMP, CCMEP**
- President's Awards – **Jann Balmer, PhD, Mark Schaffer, EdM, Susan Tyler, MEd, CMP, CCMEP, Curt Olsen, PhD, Lois Colburn, BA, Jack Kues, PhD, Andrew Crim, BS, Sylvia Scherr, MS, Moss Blachman, PhD, James Leist, EdD, & Mary Martin Lowe, PhD**
- Thomas G. Pearson Memorial Award – **Melinda Steele, MEd, CCMEP**
- Member Section Great Idea Award – **Jacob Coverstone**

If you have accomplishments, recognitions and/or exciting news you can submit information to SACME at [info@sacme.org](mailto:info@sacme.org).



The SACME Board of Directors gratefully acknowledges an unrestricted educational grant received from CMEinfo.com in support of this issue of INTERCOM.

## UPCOMING EVENTS

### **AAMC Central Group on Educational Affairs Spring Conference**

**March 29-31, 2012**

**Hosted by Washington University  
School of Medicine  
St. Louis, Missouri**

### **2012 WGEA/WGSA/WOSR Western Regional Meeting**

**March 31 – April 3, 2012**

**Asilomar Conference Grounds  
Pacific Grove, California**

### **Regional Conference of the Southern Group on Educational Affairs**

**April 19-21, 2012**

**Hilton Lexington Downtown  
Lexington, Kentucky**

### **5th Annual PACME Summit**

**April 26-27, 2012**

**Westin Jersey City  
Jersey City, NJ**

### **MedBiquitous 2012 Annual Conference**

**May 2-4, 2012**

**Johns Hopkins School of Medicine  
Baltimore, Maryland**

### **CME Congress 2012**

**May 30th - June 2nd, 2012**

**Allstream Centre, Exhibition Place  
Toronto, Ontario**

### **SACME 2012 Fall Meeting**

**November 2-7, 2012**

**In conjunction with the AAMC Annual Meeting  
San Francisco Marriott  
San Francisco, California**

See [www.sacme.org](http://www.sacme.org) for updated events.

## **INTERCOM**

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## ***INTERCOM***

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Address Service Requested