

RTDNA Board of Directors: Roles & Responsibilities

Expectations of the Board as a Whole

The mission of the Radio Television Digital News Association and Foundation is to promote and protect responsible journalism. RTDNA defends the First Amendment rights of electronic journalists throughout the country, honors outstanding work in the profession through the Edward R. Murrow Awards and provides members with training to encourage ethical standards, newsroom leadership and industry innovation.

As the highest leadership body of the organization and to satisfy its three legal duties – care, loyalty and obedience – along with its fiduciary duty, the board is responsible for:

- Determining the mission and purposes of the organization
- Selecting and evaluating the performance of the chief executive
- Strategic and organizational planning
- Ensuring strong fiduciary oversight and financial management
- Monitoring and providing feedback on the organization's programs and services
- Enhancing the organization's public image
- Assessing its own performance as the governing body of the organization

Expectations of Individual Board Members

Each individual board member is expected to:

- Know the organization's mission, policies, programs and needs
- Faithfully read and understand the organization's financial statements
- Serve as active advocates and ambassadors for the organization and fully engage in identifying and securing the financial resources and partnership necessary for the organization to advance its mission
- Leverage connections, networks and resources to develop collective action to fully achieve the organization's mission
- Give a meaningful personal financial donation
- Help identify person connections that can benefit the organization's fundraising and reputational standing, or could influence the organization's advocacy work
- Prepare for, attend and conscientiously participate in board meetings
- Participate fully in committees, task forces or other volunteer opportunities
- Follow the organization's bylaws, policies and board resolutions
- Disclose any potential conflicts of interest before meetings and actual conflicts that may arise during meetings or throughout the regular course of business
- Maintain confidentiality about all internal matters of the organization