

# RTDNA Full Board Meeting

September 26, 2018

Baltimore, MD

In attendance: Executive Director Dan Shelley, Association Chair Scott Libin, Foundation Chair Vincent Duffy, Chair elect Jerry Walsh, Terence Shepherd, Loren Tobia, Kathy Walker, David Louie, Janice Gin, Erica Hill, Brandon Mercer, Sheryl Worsley, Scott Diener, David Wagner, Jam Sardar, Andrea Stahlman, Gary Wordlaw, Tim Scheld, Mark Kraham, Ellen Crooke, Chip Mahaney, Andrew Vrees, and Ex-Officio member Tony DeMars from AEJMC

Chair Scott Libin called the meeting to order at 2:10 pm

The board began with a review of the Association and Foundation audits conducted by Amanda from Greenwalt CPA and Sarah Beck both via phone. The audit included two separate reports as requested by the board. Both audits were clean and there were no problems.

**Executive Director Report** – Dan Shelley – Dan updated the board on EIJ 18 attendance and noted that we may pay a penalty for not meeting our hotel booking contract for the convention. But the attendee registration numbers look good. Sponsorship/Sales revenue was great and came in at 152% of goal (\$235,300).

The board discussed the rules regarding recording and streaming convention events so that we don't break union rules at the hotel. Karen has put together a full coverage plan for the students to do at EIJ. But the union rules mean we cannot live-stream the White/Hogan awards.

Dan reviewed some of the court cases that RTDNA has joined in Amicus briefs.

Dan also presented a budget timetable moving forward. Foundation and Association budgets will be presented to the full board the week of Nov 19, 2018. The financial performance of both the association and foundation was positive, both over budget in revenue.

Tara Puckey updated the board on development and strategic initiatives she has undertaken. She wants to place a culture of giving as a priority for the association. We have accepted our first car donation.

**Association Chair Report:** Scott Libin – Scott gave an update on how well the Anchor Leadership Summit went over the summer. It went very well and was revenue neutral for us. Dan mentioned that he was happy to see RTDNA back in the career development space. Scott asked for board support that we do this again. There was widespread support for the idea. Andrew suggested that we need to get the word out now if we plan to hold another one next summer.

**Chair Elect Report** – Jerry Walsh – Jerry welcomed everyone to EIJ18 and said we have some great programming and sessions for the convention. The events in Washington required some quick changes of panelists on significant programs. A big focus this year will be on news management panels. We have many strong tracks and news management is one of them.

There was a motion to go into executive session by Mark Kraham to discuss contract issues, and seconded by Jerry Walsh to commence after a 10 minute bathroom break proposed by Jam Sardar. The board began Executive Session at 3:45 pm.

David Louie moved we leave executive session and Jam Sardar seconded. The board left executive session at 4:51 pm and returned to regular session.

In the interest of time, the Foundation report was deferred until the Sunday board meeting.

**Treasurer's Report** – Loren Tobia– Loren sad we are in really good shape financially as the auditors demonstrated.

**Awards Committee** – Jam Sardar– Jam warned the board that he will provide a long list of suggestions to the board about the awards at the Sunday board meeting.

Mark Kraham moved we adjourn, Sheryl Worsley seconded. The Board adjourned at 5:15 pm