

RTDNA/F Board Meeting Minutes

Dec. 20, 2018

Association Chairman Jerry Walsh called the meeting to order at 10:02 a.m.

Roll call conducted.

Present: Jerry Walsh, Terence Shepard, Scott Libin, Brandon Mercer, Sheryl Worsley, Scott Diener, David Wagner, Jam Sardar, Andrea Stahlman, Alisha McDevitt, Tim Scheld, Mark Kraham, Alison McGinley, Blaise Labbe, Janice Gin, Ellen Crooke, Fiona Conway, Gary Wardlaw, and Vince Duffy

Staff Members: Dan Shelley, Kate Switchenko, Tara Puckey.

Not Present: Board Members: Kathy Walker, Chip Mahaney, Kimberly Wyatt, Loren Tobia. Staff: Kate McGarity, Karen Hanson

Quorum confirmed.

Jerry says we will move some agenda items around to accommodate some scheduling. Starting with Ellen Crooke and her report from the Future Convention Strategic Task Force.

Future Convention Strategic Task Force Report – Ellen Crooke

Ellen summarizes power point presentation of ideas task force came up with for future conventions.

Report due for Exec Committee - February 13th

Formal Presentation to Board - March 14th

Final Revisions – April 10th

Executive Director Report - Dan Shelley

Dan update on VOFA activities including some proceedings we as an association have joined in to show support for the journalists that are involved in the court cases.

Dan then updated the board on the annual RTDNA/Hofstra University research project and whether it will continue.

Dan and Kate were in San Antonio Dec 17-18 for site survey for EIJ 2019.

Chairman-Elect Terence Shepherd joined call.

Chairman's Report - Jerry Walsh

Q1 Board Meeting at First amendment dinner dates - March 13th and 14th

Executive Meeting in March will be phone call instead of in person on March 13th

Discussion about the EIJ19 Action Plan with SPJ that Jerry sent in agenda packet.

Jerry entertained motion for to move into Executive Session to Discuss a Legal Matter

Janet motion and Vince second

Unanimous vote to move into Executive Session

Unanimous vote to move back into Open Session

Jerry informs board about an upcoming Board vacancy, which is Gary Wardlaw.

Jerry discusses budget process for 2020...possibly some budget workshops at EIJ 19....more open dialogue moving forward.

Janice added to be thinking about the future sooner...so that the finance committee could provide better guidance.

Dan added that the staff appreciates all guidance from the board....and discussed some issues from the transition to him taking over from Mike and EIJ 18.

Treasurer Report

Jerry gave report in Loren's Absence

Jerry entertained motion to move from meeting as the Association to meet as the Foundation

Janice motion Sheryl second

Unanimous Vote

Meeting as Foundation

Scott Libin

Dan gave update on candidates who will be given awards

Janice question about training...any secured funding and or grants

Tara updated

Scott hope to expand program

Scott asked to move out of Foundation and back to Association

Janice motion Vince second

Unanimous vote

Meeting again as Association

2019 Budget Review and Vote

Jerry turned call over to Finance Chair Janice Gin

Janice thanked Dan for the information he provided the committee

Janice talked about committee recommending approving budget with a few exceptions including salary increases from 4 percent to 2.5 percent and

Dan thanks executive committee and finance committee as well as staff for their help in developing budget. He then begins talking about original budget proposal and staff desire to redesign the website and the want turning into a need.

Dan talks about Logo redesign.

Dan talks about staff salary pool increase of 4%

Jam asks about costs of logo redesign

Dan responds

Janice asks about logo redesign and costs for letterhead redesign etc. and if it was in budget.

Dan responded with only real hard cost would be business cards.

Janice talks about D in logo and proposed percentage of salary increases and job titles.

Jerry talks about not being in favor of 4% however that Dan has a good point about it being an association and not a news room. And says that he would be in favor of a 3% merit pool.

Discussion

Jerry makes recommendation to amend up merit pool to 3% and logo design dropped to \$7500

Sheryl moved Terence second

Unanimous vote

Janice moves that we approve budget and amendment

Sheryl second

Scott clarified association and foundation budget

Unanimous Vote to approve

Dan suggested a motion for staff to use no more than 30-thousand dollars to help fund website rebuild and also the board would agree to repay the 30-thousand over 3 years

Janice wanted to accept Dan's motion with consultation with treasurer. Janice so moved

Vince Second

Unanimous vote

Jerry makes comment about forward thinking and designing an App for RTDNA organization.

Jerry asks staff to investigate that concept.

EIJ Sponsorship Review Task Force

Scott Libin asks for questions or comments about adopting task force proposal.

Andrea asks paying for travel for a speaker in the past

Scott responds

Motion to move into Executive Session

Mark moves Sheryl second

Motion to leave executive session

Blaise moved Vince Second

Scott makes motion to accept Task Force recommendations

Dan asks to make wording change of motion

Scott accepts changes

Terrence Second

Unanimous vote

Committee Reports

Awards - Jam Sardar – Murrows open

Programming - Brandon Mercer – Tough trying to find but will

Moonshot - Kathy Walker – Not Present

Governance/Membership - Chip Mahaney – Not present

Diversity - Kimberly Wyatt – Not present

Ethics - Tim Scheld – Sponsored content...Tweeting advice for journalist...maybe for programming committee...ethics resource center for members

Nominating - Scott Libin – Nothing to report

Finance - Janice Gin – Nothing to report

New Business

Dan talks about holiday and vacation hours for staff and office.

Jerry talks about FAD in March, EIJ, sell out of Murrow's Dinner and some other highlights of the year.

Old Business

No old business

Adjourn

David Motion Sheryl Second