



W O H

Women of Hospitality

The 2024 Women of Hospitality (WoH) conference is presented by the Restaurant Association of Maryland and will take place on **Tuesday, May 21, 2024**, in Baltimore, MD.

WoH exists to celebrate and promote the women of our industry while strengthening relationships and creating new networking opportunities.

RAM seeks to secure sponsors who believe in our mission to empower women and who will actively participate in this event. Please view sponsorship opportunities on the following pages. To have your questions answered, contact Cori Grafer, RAM's Event Manager, via email: cgrafer@marylandrestaurants.com

We look forward to working with you!

SPONSORSHIP PACKAGES

GOLD SPONSOR: \$10,000

- Logo recognition in WoH kickoff and post-event emails
 - Presenting opportunities
 - Exhibitor table at event with prime booth location
- 10 tickets with priority seating
- Logo recognition on all signage throughout event
 - Logo recognition on website
 - 30,000 targeted marketing impressions (\$1,050 value)
- Full-page ad in event program
- Company swag to give away in event swag bag
- Sponsor of one 2025 WoH popup event
 - Post-event HH sponsor
- Opportunity to showcase brand during conference lunch session
 - 1 year RAM membership

SILVER SPONSOR: \$5,000

- Recognition in WoH kickoff and post-event emails
 - Exhibitor table at event
 - 10 tickets to event
- Logo recognition on all signage throughout event
 - Logo recognition on website
- Full-page ad in event program
- Company swag to give away in event swag bag

BRONZE SPONSOR: \$2,500

- Recognition in WoH kickoff and post-event emails
 - Exhibitor table at event
 - 5 tickets to event
- Logo recognition on all signage throughout event
 - Logo recognition on website
- Half-page ad in event program

SPONSORSHIP PACKAGES

INDUSTRY SPONSOR: \$1,000

- Recognition in WoH kickoff and post-event emails
 - 2 tickets to event
- Logo recognition on all signage throughout event
- Logo recognition on website
- Quarter-page ad in event program

SUPPORTER SPONSOR: \$500

- Recognition in WoH kickoff and post-event emails
 - 1 ticket to event
- Logo recognition on website
- Name recognition in event program

A LA CARTE OPTIONS

- Swag bag sponsor - \$2,500
 - T-shirt sponsor - \$3,000
- Event program sponsor - \$2,000
- Breakout session sponsor - \$2,000
 - Valet parking sponsor - \$1,500
- Full-page ad in event program - \$850
- Half-page ad in event program - \$500
- WoH 2025 popup event sponsor -
Open amount