

The Restaurant Association of Maryland Presents

GALA 2025

The RAM Awards Gala is the foodservice industry's most exciting event of the year! More than 600 guests are expected to attend on Sunday, March 2, 2025, from 6:30 - 10:30 pm at the Roland E. Powell Convention Center.

More than just an awards ceremony, Gala is your brand's opportunity to gain exposure in front of Maryland's finest restaurants and businesses. Our sponsors receive advertising from the moment they sign up through the nomination and voting process, and during post-event media coverage.

Sponsorship Opportunities

Platinum Sponsor - \$10,000

For your sponsorship you will receive:

- Opportunity to present an award on stage (if applicable)
- One VIP reserved table (10 tickets) at the event
- Company logo recognition at table
- Two complimentary standard booth spaces at the OCHMRA trade show (with electricity)
- Custom sponsor signage for your OCHMRA booths and sponsor recognition in RAM booths
- Full-page ad in the OCHMRA trade show printed program (1-31-25 submission deadline)
- 60,000 digital ads served
- Logo recognition on the following:
 - RAM website
 - Large signage and posters
 - Event-specific emails
 - Printed marketing pieces
 - Social media promoting the event
 - On-screen logo recognition
- Verbal recognition on stage
- Post-event color ad in RAM newsletter

Gold Sponsor - \$5,000

For your sponsorship you will receive:

- One reserved table (10 tickets) at the event
- Company logo recognition at table
- Logo recognition on the following:
 - RAM website
 - Large signage and posters
 - Event-specific emails
 - Printed marketing pieces
 - Social media promoting the event
 - On-screen logo recognition
- Verbal recognition on stage
- Post-event color ad in RAM newsletter

NEW Exclusive Product Sponsor - \$5,000

Do you want your company to have exclusive product placement at the 2025 RAM Awards Gala? RAM is seeking monetary sponsorship that puts your brand at the center of our event! *****Product sponsors will receive everything included in the Gold Sponsor package, plus receive a purchase order from the Roland E. Powell Convention Center.***

Product categories needed:

- Vodka (STATESIDE VODKA)
- Tequila
- Whiskey
- Rum
- RTD (Ready-to-drink) Canned Beverage
- Wine
- Craft Beer (EVO CRAFT BREWING)
- Light Beer
- NA/ Mocktails

Reserved Table Sponsor - \$2,500

For your sponsorship you will receive:

- One reserved table (10 tickets) at the event
- Company logo recognition at table
- Logo recognition on the following:
 - RAM website
 - Event-specific emails
 - Social media promoting the event
 - On-screen logo recognition

Industry Supporter Sponsor - \$500

For your sponsorship you will receive:

- Recognition on the following:
 - RAM website
 - Event-specific emails
 - Social media promoting the event
 - On-screen logo recognition

Individual Tickets - \$150

*Non-reserve seating

To secure your sponsorship, contact Cori Grafer, Events Manager via phone 443-539-2464 or email cgrafer@marylandrestaurants.com

For more information, visit us online at:
www.marylandrestaurants.com

