



MARYLAND RESTAURANT WEEK

The Restaurant Association of Maryland's sixth annual Maryland Restaurant Week (MDRW) runs **September 12–21, 2025**. Unlike other restaurant weeks, it presents a unique opportunity to advertise in front of hundreds of participating restaurants and the dining public statewide. MDRW has been recognized in every major media market, from the DC–Metro area to Baltimore and the Eastern Shore.

2025 SPONSORSHIP OPPORTUNITIES

The ideal method of advertising to MDRW's participating restaurants and dining public throughout the state

Presenting Sponsor..... \$15,000

- \$1,000 in *Dine Out, Maryland!* Gift Certificates
- \$1,000 Targeted Marketing ad package
- Recognition as Presenting Sponsor in all media
- Premier logo placement on MDRW website, and all digital and print materials
- Included in MDRW-specific kickoff and wrapup emails to participating restaurants across the state
- Recognition in 6 RAM member newsletters
- Three dedicated social media posts
- Access to full list of participating restaurants

Gold Sponsor \$5,000

- \$500 in *Dine Out, Maryland!* Gift Certificates
- \$250 Targeted Marketing ad package
- Logo placement on the MDRW website
- Recognition in 3 RAM Member newsletters
- One dedicated social media post during MDRW
- Option to hold sponsored contest via RAM social
- Access to full list of participating restaurants

ADDITIONAL INFORMATION

RAM's social media channels:

- 10k Facebook followers **@marylandrestaurants**
- 6.7k Instagram followers **@restaurantsinmd**
- 4.6k Twitter/X followers **@restaurantsinmd**

The MDRW website averages 400,000 page views and more than 60,000 unique visitors annually, the vast majority within the month of September.

On average, 200+ restaurants participate in MDRW annually, with participants from every county.

Silver Sponsor \$2,500

- \$250 in *Dine Out, Maryland!* Gift Certificates
- Logo placement on the MDRW website
- Recognition in 3 RAM Member newsletters
- Included in a social media post featuring all MDRW sponsors post-event

Bronze Sponsor \$1,000

- Logo placement on the MDRW website
- Recognition in 3 RAM Member newsletters
- Included in a social media post featuring all MDRW sponsors post-event

Contact Cori Grafer, RAM Event Manager
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