



MARYLAND RESTAURANT WEEK

The **Restaurant Association of Maryland's** fifth annual **Maryland Restaurant Week (MDRW)** runs **September 13-22, 2024**. Unlike other restaurant weeks, it presents a unique opportunity to advertise in front of hundreds of participating restaurants and the dining public statewide. MDRW has been recognized in every major media market, from the DC-Metro area to Baltimore and the Eastern Shore.

2024 SPONSORSHIP OPPORTUNITIES

The ideal method of advertising to MDRW's participating restaurants and dining public throughout the state

Presenting Sponsor..... \$15,000

- \$1,000 in Dine Out, Maryland! Gift Certificates
- \$1,000 Targeted Marketing ad package
- Recognition as Presenting Sponsor in all media
- Premier logo placement on MDRW website, and all digital and print materials
- Included in MDRW-specific kickoff and wrapup emails to participating restaurants across the state
- Recognition in 6 RAM member newsletters
- Three dedicated social media posts
- Access to full list of participating restaurants

Silver Sponsor \$2,500

- \$250 in Dine Out, Maryland! Gift Certificates
- Logo placement on the MDRW website
- Recognition in 3 RAM Member newsletters
- Included in a social media post featuring all MDRW sponsors post-event

Bronze Sponsor \$1,000

- Logo placement on the MDRW website
- Recognition in 3 RAM Member newsletters
- Included in a social media post featuring all MDRW sponsors post-event

Gold Sponsor \$5,000

- \$500 in Dine Out, Maryland! Gift Certificates
- \$250 Targeted Marketing ad package
- Logo placement on the MDRW website
- Recognition in 3 RAM Member newsletters
- One dedicated social media post during MDRW
- Option to hold sponsored contest via RAM social
- Access to full list of participating restaurants

Contact Cori Grafer, RAM Event Manager
cgrafer@marylandrestaurants.com | 443-539-2464



ADDITIONAL INFORMATION

- RAM's social media channels:
- 10k Facebook followers **@marylandrestaurants**
 - 6.2k Instagram followers **@restaurantsinmd**
 - 4.8k Twitter/X followers **@restaurantsinmd**

The MDRW website averages 400,000 page views and more than 60,000 unique visitors annually, the vast majority within the month of September.

On average, 200+ restaurants participate in MDRW annually, with participants from every county.