



MARYLAND RESTAURANT WEEK

The Restaurant Association of Maryland's fourth annual Maryland Restaurant Week (MDRW) runs September 15-24, 2023. Unlike standard restaurant weeks, this presents a unique opportunity to advertise in front of hundreds of participating restaurants and the dining public **statewide**. MDRW has been recognized in every major media market from the DC-Metro area to Baltimore and the Eastern Shore. Secure your sponsorship package today, or contact us with any questions.

2023 SPONSORSHIP OPPORTUNITIES

The ideal method of advertising to MDRW's participating restaurants and dining public throughout the state

Presenting Sponsor (1 avail.) \$15,000

- \$1,000 in Dine Out, Maryland! Gift Certificates
- \$1,000 Targeted Marketing ad package
- Recognition as Presenting Sponsor in all media
- Premier logo placement on MDRW website, and all digital and print materials
- Included in MDRW-specific kickoff and wrap-up emails to participating restaurants across MD
- Recognition in 6 RAM Member newsletters
- Three dedicated social media posts
- Option to hold sponsored contest via RAM social
- Access to full list of participating restaurants

Silver Sponsor \$2,500

- \$250 in Dine Out, Maryland! Gift Certificates
- Logo placement on the MDRW website
- Recognition in 6 RAM Member newsletters
- Included in a social media post featuring all MDRW sponsors post-event

Bronze Sponsor \$1,000

- Logo placement on the MDRW website
- Recognition in 6 RAM Member newsletters
- Included in a social media post featuring all MDRW sponsors post-event

Gold Sponsor \$5,000

- \$500 in Dine Out, Maryland! Gift Certificates
- \$250 Targeted Marketing ad package
- Logo placement on the MDRW website
- Recognition in 6 RAM Member newsletters
- One dedicated social media post during MDRW
- Access to full list of participating restaurants

Contact Cori Grafer, RAM Events Manager
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www.marylandrestaurantweek.com

ADDITIONAL INFORMATION

RAM's social media channels: @restaurantsinmd

- 5.9k Instagram followers
- 10k Facebook followers
- 4.9k Twitter followers

The MDRW website averages 330k page views and over 60k unique visitors during previous restaurant weeks.

In collaboration with Maroon PR, media placements in 2022 garnered nearly 50 million impressions on television, print and radio.

Nearly 300 restaurants—from every county in MD—participated in Maryland Restaurant Week 2022.