



## RETAIL RECESS: SPONSORSHIP PACKET

### DETAILS

Join us for our first Retail Recess events! Kick back and relax with your fellow retail community. It will be a great opportunity to connect while enjoying good food, drinks and a little friendly competition.

### YOUR IMPACT

Your sponsorship investment allows us to bring together our retail community and empower them to take time to make meaningful connections. We do this by providing them with opportunities to network organically at exciting and eventful locations.

Date/Time: April 27 from 5:00 - 7:00 p.m  
Place: Axe Republic, Williamsburg  
Date/Time: June 15 from 4:00 - 7:00 p.m  
Place: Topgolf, Virginia Beach



**FUN SPONSOR**

### SPONSOR BENEFITS

We appreciate your support of the retail community so let us return the favor. Your sponsorship will include:

- Company logo on promotional content
  - email campaigns
  - website event registration
- Shout out before and after the event on:
  - social media
  - newsletter

To purchase your sponsorship, please visit [bit.ly/retailrecess](https://bit.ly/retailrecess) and choose your sponsorship level.

**Get in Touch with Us**

838 Granby St Norfolk, VA 23510

[jhaley@retailalliance.com](mailto:jhaley@retailalliance.com)

[retailalliance.com](https://retailalliance.com)



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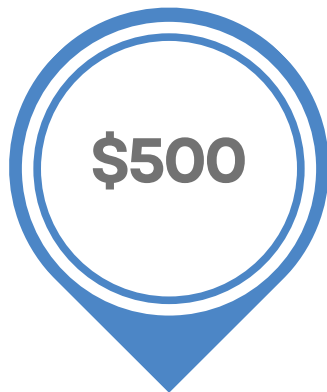
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### EVENT SPONSOR

### SPONSOR BENEFITS

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- Company logo on promotional content
  - email campaigns
  - website event registration
- Shout out before and after the event on:
  - social media
  - newsletter
- Verbal acknowledgement during both events
- 2 tickets to each event (4 in total)

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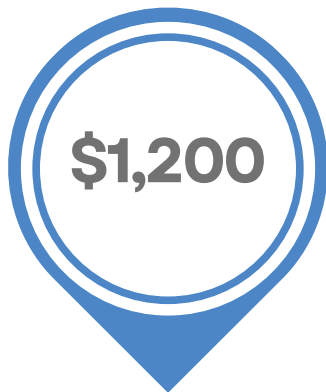
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**PRESENTING  
SPONSOR**

### SPONSOR BENEFITS

We appreciate your support of the retail community so let us return the favor. Your exclusive sponsorship will include:

- Company logo on promotional content
  - email campaigns
  - website event registration
- Shout out before and after the event on:
  - social media
  - newsletter
- Opportunity to speak at the beginning of both events (max 2 minutes)
- 4 tickets to each event (8 in total)

To purchase your sponsorship, please visit [bit.ly/retailrecess](https://bit.ly/retailrecess) and choose your sponsorship level.

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