



RETAIL BREAKFAST CLUB: SPONSORSHIP PACKET

DETAILS

Learn about what happened at General Assembly from our lobbyists and the key bills that impact the retail industry. Meet our new CEO as she gives a glimpse into our new strategic plan and join us in celebrating new CROs (Certificate in Retail Operations) students and graduates.

Date/Time: March 16 from 7:30 - 9:30 a.m

Place: Town Point Club, Norfolk

YOUR IMPACT

Your sponsorship investment allows us to bring together our retail community and give them the necessary tools that empower them to grow their business. We do this through education, advocacy, and staying on top of cutting-edge retail trends.



**PRESENTING
SPONSOR**

SPONSOR BENEFITS

We appreciate your support of the retail community so let us return the favor. Your exclusive sponsorship will include:

- Company logo on promotional content
 - email campaigns
 - website event registration
- Shout out before and after the event on:
 - social media
 - newsletter
- Opportunity to speak at the beginning of the event (max 2 minutes)
- Company logo on presentation
- Reserved table for up to ten guests

To purchase your sponsorship, please visit bit.ly/retailbreakfastclub and choose your sponsorship level.

Get in Touch with Us

838 Granby St Norfolk, VA 23510

jhaley@retailalliance.com

retailalliance.com



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**TABLE
SPONSOR**

SPONSOR BENEFITS

We appreciate your support of the retail community so let us return the favor. Your sponsorship will include:

- Company logo on:
 - promotional content
 - email invitations
 - screen during check-in and networking
 - presentation
 - center of table
- Verbal acknowledgement during presentation
- Reserved table for up to ten guests

To purchase your sponsorship, please visit retailalliance.com/events/retail-breakfast/register and choose your sponsorship level.

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YOUR IMPACT

Your sponsorship investment allows us to bring together our retail community and give them the necessary tools that empower them to grow their business. Your contribution also allows us to provide breakfast at a discounted rate.



**BREAKFAST
SPONSOR**

SPONSOR BENEFITS

We appreciate your support of the retail community so let us return the favor. Your sponsorship will include:

- Company logo on:
 - promotional content
 - screen during check-in and networking
 - presentation
- Two complimentary tickets

To purchase your sponsorship, please visit retailalliance.com/events/retail-breakfast/register and choose your sponsorship level.

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