

SPONSORSHIP GUIDE

RETAIL RECESS

4 TOTAL

2 SOUTHSIDE/2 PENINSULA



**Virginia Retail matters to us.
We know it matters to you, too.**

Since 1903, we have been a community of retailers and service providers meeting challenges, seizing opportunity, and providing unparalleled support for the purpose of growing retailpreneurs. These businesses are a key contributor to the local, regional, and state economy. Virginia Retail Matters because these people matter.

We are champions for the retail industry. We believe in creating relationships built on trust. We have proven that through our 120-year track record of demonstrating the ability to shift and meet the ever-changing needs of retailers.

A circular graphic with an orange border and a white inner circle. The text 'Our Mission' is at the top, and the rest of the text is below it.

**Our
Mission**
Championing the
individual success of
retailers through
education, advocacy,
and connections

Retail Recess

Retail Recess is a unique gathering that offers an exceptional opportunity for your team to unwind and connect with industry peers. Embrace the chance to forge new connections, strengthen existing ones, and boost team morale, all against the backdrop of an entertaining and collaborative atmosphere. Don't miss out on this one-of-a-kind experience that combines professional growth with a fun night out for your team!

Reasons to Sponsor

Your sponsorship investment allows us to bring together our retail community and empower them to take time to make meaningful connections. We do this by providing them with opportunities to network organically at exciting and eventful locations.



Retail Recess 2023: AXE REPUBLIC



Retail Recess 2023: TopGolf

Sponsor Levels

MARKETING AND BRANDING EXPOSURE

- Branding (logo in event branding) as Exclusive Annual Regional Sponsor on event materials.
- Promotion in all advertising, social posts, emails, e-newsletters, event page, etc.
- Opportunity to speak at the beginning of the events (max 2 minutes)
- 8 tickets in total to be used as requested at the Retail Recess events.



MARKETING AND BRANDING EXPOSURE

- Branding (logo in event branding) as Event Sponsor on event materials.
- Promotion in all advertising, social posts, emails, e-newsletters, event page, etc.
- Verbal acknowledgement during the event (1 Retail Recess of your choosing)
- 4 tickets to the event (1 Retail Recess of your choosing)



Our Team



Jenny Crittenden

President/CEO



Kylie Ross Sibert

VP, Marketing & Communications



Megan Martin

**Regional Membership
Account Executive**



Abby Schiano

**Communications and
Member Engagement**



Jess Haley

Director of Events

Contact Us

Show your support by sponsoring this series of events! Purchase your sponsorship now by visiting retailalliance.com/events

Contact:

For sponsorships:

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Vice President, Marketing & Communications
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For event information:

Jess Haley
Director of Events
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