

# SPONSORSHIP GUIDE RETAIL RECESS

4 TOTAL 2 SOUTHSIDE/2 PENINSULA

### o o o o Virginia Retail matters to us. We know it matters to you, too.

Since 1903, we have been a community of retailers and service providers meeting challenges, seizing opportunity, and providing unparalleled support for the purpose of growing retailpreneurs. These businesses are a key contributor to the local, regional, and state economy. Virginia Retail Matters because these people matter.

#### We are champions for the retail industry. We believe in creating relationships built on trust. We have proven that through our 120-year track record of demonstrating the ability to shift and meet the ever-changing needs of retailers.

#### Our Mission

Championing the individual success of retailers through education, advocacy, and connections

## Retail Recess

Retail Recess is a unique gathering that offers an exceptional opportunity for your team to unwind and connect with industry peers. Embrace the chance to forge new connections, strengthen existing ones, and boost team morale, all against the backdrop of an entertaining and collaborative atmosphere. Don't miss out on this one-of-a-kind experience that combines professional growth with a fun night out for your team!

### **Reasons to Sponsor**

Your sponsorship investment allows us to bring together our retail community and empower them to take time to make meaningful connections. We do this by providing them with opportunities to network organically at exciting and eventful locations.









**Retail Recess 2023: AXE REPUBLIC** 







**Retail Recess 2023: TopGolf** 

## **Sponsor Levels**

#### MARKETING AND BRANDING EXPOSURE

- Branding (logo in event branding) as Exclusive Annual Regional Sponsor on event materials.
- Promotion in all advertising, social posts, emails, e-newsletters, event page, etc.
- Opportunity to speak at the beginning of the events (max 2 minutes)
- 8 tickets in total to be used as requested at the Retail Recess events.

#### MARKETING AND BRANDING EXPOSURE

- Branding (logo in event branding) as Event Sponsor on event materials.
- Promotion in all advertising, social posts, emails, e-newsletters, event page, etc.
- Verbal acknowledgement during the event (1 Retail Recess of your choosing)
- 4 tickets to the event (1 Retail Recess of your choosing)



ANNUAL

REGIONAL

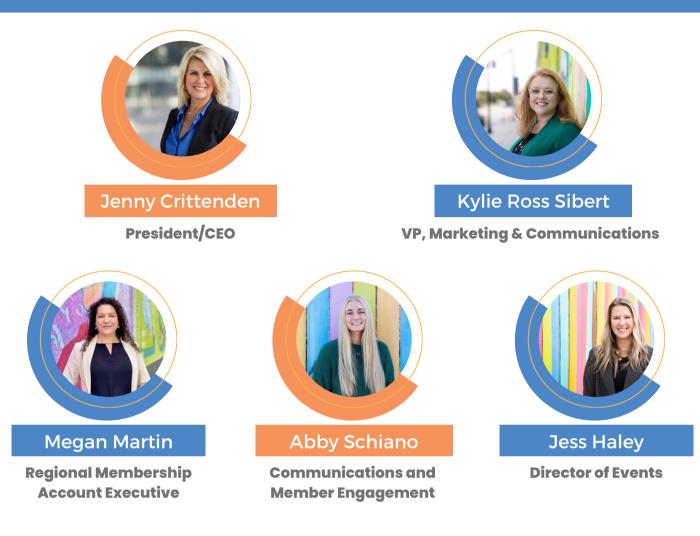
SPONSOR

\$1,000

(exclusive)



## **Our Team**



### **Contact Us**

Show your support by sponsoring this series of events! Purchase your sponsorship now by visiting retailalliance.com/events

Contact:

#### For sponsorships:

Kylie Ross Sibert Vice President, Marketing & Communications ksibert@retailalliance.com Tel: (757) 338-4200

#### For event information:

Jess Haley Director of Events jhaley@retailalliance.com Tel: (804) 824-3929

