



PROFESSIONAL
REMODELING
ORGANIZATION
METRO DC

Session Schedule



EDUCATIONAL CONFERENCE
& PRODUCT EXPO
OCTOBER 8, 2025
7:30 AM - 4:00 PM

SESSIONS	LEADERSHIP & MANAGEMENT	DESIGN	PRODUCTION	SALES & MARKETING
7:30 - 8:10		Majestic Ballroom REGISTRATION, CONTINENTAL BREAKFAST, PRODUCT EXPO		
8:10 - 8:30		WELCOME / PRO UPDATE Michael Sauri, PR, PRO Metro DC Chairman of the Board Rob Medley, PRO Metro DC President Ken Clark, PRO 1st Vice President		
8:40 - 9:30	Taming Your Frankenstein - How to successfully evaluate & implement tech changes - Mark Harari, Remodeler's Advantage Remodeling, RENDR	Keys to Successfully Navigating the Design Process - Chris Landis, Landis Architects Builders	Training Project Managers - Neil Martin, Case Architects & Remodelers	Aligning Sales & Design for Remodeling Success - Bob Gallagher, Sun Design Remodelling Specialists, Inc.
9:40 - 10:30	Lead More, Grind Less with AI - AJ Ballantine, Cornerstone Remodeling, RENDR	AI as a Design Tool - Louai Alsaman, RenderExpo	Project Success: On Time, On Budget, Done Right - Bailey Heather, Remodeler's Advantage	Marketing in the Age of AI: What You Need to Know - John Doyle, Digital Polygon
10:40 - 11:30	Financial Best Practices - WIP: Costing Coding, Key Metrics - Tim Beer, Sun Design Remodeling Specialists, Inc.	The Power of Lighting - Fiona Grunwaldt, Design by Conway	Field Focus: Site Control & Quality Strategies - Doug Horgan, BOWA	How to Stand Out: Attract the Best Clients & Win Every Sale that Comes Your Way - Mark Harari, Remodeler's Advantage
11:30 - 12:45		Majestic Ballroom LUNCH & PRODUCT EXPO		
12:55 - 1:45	Leading for Profit - How to make confident, data-informed decisions, reduce waste, and keep margins healthy - Bruce Case, Case Architects & Remodelers	Thriving in Place: Universal Design Essentials - Craig Durosko, Sun Design Remodeling Specialists, Inc.	Best Practices for Managing Sub-Contractors - Rob Medley, Echo Electric and Nathan Moorehead, Honor Roll Remodeling	Setting Expectations, Closing with Confidence - Alissa Giovanetti, ACG Architects
1:55 - 2:45	Leading Your Business Instead of Letting it Lead You - Helping company owners shift from being "on the job" to leading the business with intention - Bob Gallagher, Sun Design Remodeling Specialists, Inc.	Designing with Color Psychology - Panel Discussion - (Speakers announced soon)	How to Leverage AI Tools for Streamlined Project Management and Strong Outcomes - John Doyle, Digital Polygon	Identity in Action: A Hands-On Brand Lab - exercise, interactive - Deborah Sauri, TrivislaUSA Design + Build
2:55 - 3:25		Majestic Ballroom DESSERT & DOOR PRIZES		
3:25 - 4:05		Keynote Speaker - Michael Sauri		
4:05 til		MEET UP IN THE BAR		