

Board Minutes – May 12, 2025 Call to order 2:04 pm ET

Attendance: Priska, Doug, Sáša, Emily, Mary, Lauren, Christine, Belinda, Kendra

Slack decisions since last meeting: none

Old business from minutes

- Reviewed conference details in depth

## Updates

- Director of Member Learning & Engagement Search – introduced our new staff member, Kendra Redman
- Fundraising
  - Conference:
    - CPB, NPR, GNI,
    - Hindy, RFA, APM/BBC, PMC, SciLine, Current
    - Total committed \$87,800
    - Rec'd \$72,800
    - Goal - \$40k
  - Editor Corps:
    - CPB approved 2 years funding totaling \$200k, double last funding
    - Raises editor pay to \$100 hour
    - Station rates go up \$5 hour
    - Includes funding to develop editor curriculum
  - Opening Doors:
    - Two West granted \$3k for additional curriculum for student training
- PMJA/PMJF Merger - No updates
- Membership
  - News Organization – 135 (--) with 1,508 inheriting members
  - Media Professional – 37 (↑6)
  - Student – 37 (↑28)
  - Supporter – 17 (↑4)
  - Dues revenue - \$62,505 (goal \$85k)
- Conference registration
  - Registration 224 total:
    - 2-day - 87
    - 3-day - 114
    - Board - 8
    - Speaker session only - 16
    - 4 speakers NOT registered

Board orientation homework:

- Read:

- Board Governance Manual (includes bylaws for PMJA and PMJF, and all approved policies)
- 2023 Retreat Notes (from Media Bridge work)
- Review any Board Meeting Minutes you'd like.

Adjourned 2:48 pm ET

Next Meeting: Board Orientation July 24 7pm ET, July meeting TBD