

Board Minutes – April 17, 2025 Call to order 2:04 pm ET

Attendance: Doug, Sáša, Emily, Mary, LaToya, Lauren, Christine, Belinda, María

Slack decisions since last meeting: none

Old business from minutes

- Reviewed individual action items from last meeting

## Updates

- Director of Member Learning & Engagement Search – introduced our new staff member, María Arce
- Fundraising
  - Conference:
    - Committed - \$27k
      - Hindy, RFA, APM/BBC, PMC, GNI
    - Open - \$80k
      - CPB approved but not contracted - \$62.3k
    - Goal - \$40k
  - Other:
    - TwoWest foundation \$10k opp for curriculum submitted
    - Editor Corps renewal draft submitted including development of more editing curriculum
- PMJA/PMJF Merger - Form 1023 completed
- Membership
  - News Organization – 135 (↑4) with 1,458 inheriting members
  - Media Professional – 31 (↑1)
  - Student – 9 (–)
  - Supporter – 13 (↑1)
  - Dues revenue - \$57,145 (goal \$85k)
- Conference registration
  - Registration 107 total:
    - 2-day - 44
    - 3-day - 41
    - Board - 5
    - Speaker session only - 7
    - 37 speakers NOT registered
      - Speaker pricing ends on May 15
- Awards
  - Competition - judging in progress
  - Editor of the Year – Laura Lee, BPR
  - New Voices - Gerard Albert III, BPR
- Board Elections calendar
  - March 24: Nominating opens

- April 18: Deadline for nominations (8 nominees so far)
- April 28: Deadline for candidates to provide a written summary of qualifications and recorded candidate statement
- April 30: Candidates presented to PMJA's membership
- May 7 - 9: Members vote
- May 12: Winners notified
- June 24: Orientation

Adjourned 3:12 pm ET

Next Meeting: May 15, 2 p.m. ET