

Board Minutes – March 20, 2025 Call to order 2:02 pm ET

Attendance: Priska, Doug, Sáša, Emily, Mary, Lauren, Christine, Belinda

Slack decisions since last meeting: none

Old business from minutes

- Reviewed individual action items from last meeting

Updates

- Director of Member Learning & Engagement Search – first round interviews underway
- Fundraising
 - Conference:
 - Committed - \$27k
 - Hindy,RFA,APM/BBC,PMC,GNI
 - Open - \$80k
 - Goal - \$40k
 - Other:
 - TwoWest foundation \$10k opp for curriculum
 - Press Forward - Declined
 - Editor Corps renewal draft submitted
- PMJA/PMJF Merger - Form 1023 completed
- Membership
 - News Organization – 131 (↓6) with 1,416 inheriting members
 - Media Professional – 30 (↑4)
 - Student – 9 (↑8)
 - Supporter – 14 (↑6)
 - Dues revenue - \$54,240 (goal \$85k)
- Conference registration
 - Registration 89 total:
 - 2-day - 37
 - 3-day - 42
 - Board - 5
 - Speaker session only – 5
- Awards
 - 1457 entries, judges assigned
 - 8 nominations for Editor of the Year
 - 16 nominations New Voices
- Board Elections calendar
 - March 24: Nominating opens
 - April 18: Deadline for nominations
 - April 24: Deadline for candidates to provide a written summary of qualifications and recorded candidate statement
 - April 30: Candidates presented to PMJA's membership

- May 7 - 9: Members vote
- May 12: Winners notified
- June 24: Orientation

Adjourned 2:50 pm ET

Next Meeting: April 17, 2 p.m. ET