

Board Minutes– Dec. 19, 2024 Call to order 2:05 pm ET

Attendance: Priska, Doug, Sáša, LaToya, Emily, Mary, Lauren, Christine, Belinda, Scott

Slack decisions since last meeting: none

Retreat decisions – banking resolution + Tax status change – both motions made and passed on 11/21/24

### **Board Resolution for Opening of Bank Account**

RESOLUTION PASSED BY THE BOARD OF DIRECTORS OF PUBLIC MEDIA JOURNALISM FOUNDATION HELD ON NOVEMBER 21, 2024

RESOLVED THAT the company will move its operational banking activities from Wells Fargo Bank to M & T Bank.

RESOLVED THAT Christine Diers, Executive Director and Rachel Osier Lindley, Treasurer are authorized signatories of the account.

RESOLVED THAT changes to signatories requires a vote of the board (as outlined in organizational policy).

Passed by unanimous vote of the board on 11/21/2024

### **Reclassification of PRNDI to 501(c)3**

Motion made to work with FPLG (For Purposes Law Group) to reclassify PRNDI dba PMJA to a 501(c)3 organization and to follow the required steps to merge that organization and PMJF into a single entity. Passed by unanimous vote of the board on 11/21/2024.

Review minutes – [20241017 Board Minutes](#)

Old business from minutes

- Curriculum Development Update
  - Focus groups in January
  - Planning the Foundations curriculum development, hoping to pilot before conference
- DEI Report Update
  - Released with outreach
  - Article in Current
  - Webinars in Q1
- Fundraising Update
  - Sloan Foundation – Approved – awaiting paperwork, starting action plan
  - Press Forward plans
    - Gathering partners
    - Applying in the People priority for strengthening the public media workforce

- Due Jan 15
  - Conference sponsorship update
    - Hindenburg - \$3,500 signed
    - APM/BBC - \$5,000 out for sig
    - RFA - \$2,500 coming soon
    - CPB - \$20k + Poynter training proposal under review
  - Budget Approval
    - DECISION – Budget approved as presented
  - Conference session notification progress
    - Accepted sessions notified today
    - Declines and virtual sessions after the 1st
  - Annual awards competition now open
    - Pleased with new system so far
    - Already have one completed entry
  - 501(c)3 Update
    - Reached out to attorney about starting the process
  - Board Retreat Follow up
    - New board meeting agenda outline
      - Priska & Christine working on it with new agenda available by January mtg
    - Board accountability
      - Opportunity to continue conversation
- New business
  - Committee Reports
    - Awards Committee – Emily
      - Increasing student involvement (Thanks DEI committee!)
        - Students can now enter directly
        - Outreach to stations who do lots of student work
        - Project to add students to awards communications for 2026
      - Awards party
        - Hoping for the Kemper Contemporary Art Museum
    - Bylaws & Governance – Lauren
      - No meeting
    - Conference – Doug
      - Reviewed plans
      - Will be focused on side gigs
    - DEI – LaToya
      - No meeting
      - Invited to attend the next training committee to help plan the “How I Got Here” series
    - Membership & Outreach – Mary
      - 500% increase in contacts with non-member stations (5 stations within 6 hours of Kansas City)

- Quarterly virtual AMAs to help members better understand PMJA – pilot with our committee volunteers
- Outreach raffle to give away Sound Opinion book – 1 to student, 1 to professional who complete their profile
- Training & Education – Sáša
  - “How I Got Here” series – career path interviews + Q&A, led by early career interviewer, want to be broad about roles

Adjourned 3:06 pm ET

Next Meeting: January 16, 2 p.m. ET.