

Board Agenda – Sept. 19, 2024 Call to order 2:05pm ET

Attendance:

Slack decisions since last meeting: None

- Review minutes – [20240815 Board Minutes](#)
- Old business from minutes
 - Knowledge Exchange Working Group
 - Working with 4 chairs and vols to identify audiences and solutions that build on existing programs
 - Next meeting in scheduling mode
 - Curriculum Development Update
 - Starting the discovery and business planning phase – survey, stakeholder interviews, focus groups
 - DEI Report Update
 - Final files received
 - Marketing plan to be developed
 - Releasing following retreat
 - Fundraising Update
 - Park Foundation LOI submitted for curriculum development
 - Sloan Foundation application under review this month for the Opening Doors initiative
 - Board Retreat November 18-23
 - Book your flights – arrive in time for dinner, leave on Saturday anytime
 - More in depth agenda next month
- New business
 - PMJA Dues Restructuring proposal (see shared document)
 - Bylaws committee recommends 3-year plan to restructure based on NFFS with 2% increase starting in 2029
 - DECISION - approved
 - Committee Reports
 - DEI – LaToya
 - Starting to review charges of each committee to make sure DEI incorporated into their work
 - Conference Committee
 - Strategies to solicit from all levels of the newsroom and career
 - Improving representation, be thoughtful about general and keynote sessions, making sure content relevant to all levels
 - Ensuring adequate funding – what is lost if goals not met?
Usually DEI is the first to go. Let's be prepared and have a plan if goals not met.
 - Bylaws & Governance – Lauren
 - Dues restructuring wrapped up
 - Board training & retention – board evaluation for retreat
 - Membership & Outreach – Mary

- Looked at conference goals from retro and how committee can support
- Focusing on KC region for outreach, will start with member stations.
Each committee member's goal is to reach 2 stations.
- Conference – Doug
 - Call for session proposals now open through November 15
 - Please send to organizations you think should submit
- Awards – Emily
 - Working on changes to long form audio / podcasting
 - Determining special category
- Training & Education – Sáša
 - AI series started today, 3 more to go

Adjourn at 2:58pm ET

Next Meeting: Thursday, October 17, 2pm ET