

Board Minutes - July 18, 2024 Call to order 2:04 pm ET

Attendance: Priska, Doug, LaToya, Mary, Sáša, Christine, Belinda

Slack decisions since last meeting: None

- Review minutes – [20240620-Board-minutes.pdf](#)
- Old business from minutes
  - Knowledge Exchange Working Group
    - First meeting is Friday, July 19
  - Curriculum Development Update
    - Working with InspirEd
  - Director of Learning and Member Engagement position
    - Interviewing 4 second round candidates by end of July
  - Fundraising Update
    - Levi Strauss funding in progress
    - Application submitted to Sloan Foundation
    - Call with Park Foundation next week
  - Financial Policies Update
    - Financial advisor recommends setting policy for investing reserves in liquid accounts (money market and CD)
    - Will follow up with specific language and implication details in slack for approval
    - Hired Chazin & Co accountants, a non-profit specialist, to help with details as the foundation is starting to receive revenue. Initial cleanup and training followed by periodic reviews.
  - Board Retreat Dates (week of Nov. 11 or week of Nov. 18)
    - Preference for week of Nov. 18
- New business
  - PMJA Statement of Ethics approval  
(<https://docs.google.com/document/d/1pjZm5USYAXgCX8OrzXa8YXbNLzm1McjlkBUfqR4s6Q/edit?usp=sharing>)
    - Reviewed by DEI, referred by Bylaws
    - DECISION: ACCEPTED as at link
  - Committee Reports
    - DEI – No meeting since last board meeting
    - Bylaws & Governance – No meeting since last board meeting
    - Membership & Outreach – Mary
      - Working to set goals for year – Go to newsrooms to share what we do and available resources
    - Conference – No meeting since last board meeting
    - Awards – Emily
      - Goals –
        - Increase number of entries by 5%
        - Add 10 new judges
        - If number of categories increased, add judges to reflect
    - Training & Education – Sáša

- Working on AI series for September – October
  - Dates set
  - Committee members working on sessions
- Other topics
  - Hired design firm for the DEI research
  - Shopping for new awards platform – challenges and benefits

Adjourn 3:24pm ET

Next Meeting: Thursday August 15, 2pm ET