Board Agenda – February 16, 2024 Call to Order 12:04p ET

Attendance: Priska, LaToya, Mary, Joey, Emily, Sáša, Christine, Belinda

Slack decisions since last meeting: None

- Review minutes 20240119-Board-minutes.pdf
  - Missing approval for Amy Feiereisel from NCPR for free conference registration
- Old business from minutes
  - o Renewal Progress Report
    - 123 Current Members outreach underway for lapsed members.
  - Fundraising Update
    - Conference
      - Podfly \$3k for podcast series
      - CPB has proposal for \$20K
      - Google confirmed for \$10K
      - Other proposals outstanding: RFA (\$2,500), Knight Foundation, Hindenburg
    - Outside of Conference
      - Proposal to Canva for year-round sponsorship
      - Levi Strauss Foundation
  - Editor Corps updates
    - Disbursement schedule updated by CPB
  - Update on Awards Competition
    - About 300 entries
    - About \$11k revenue
    - Editor of the Year nominations open
  - o Conference Deep Dive reviewing the spreadsheet
- New business
  - Committee Reports
    - Awards Committee Christine (for Doug)
      - Reception planning underway
      - Changed EOY qualifications to specify minimum time in system
      - Early career award description drafted
    - Bylaws & Governance Committee Joey
      - Dues restructuring
        - Looking into how other orgs work with NFFS model
        - Proposal to board by April
        - Phase in changes to move orgs to higher levels and handling outliers
    - Conference Committee Emily
    - DEI Committee LaToya
      - Working on recommendations from retreat
      - Knowledge exchange/mentorship matching

- Speed mentor matching is possible
- Membership & Outreach Committee Mary
  - Knowledge Exchange for conference underway
  - Lapsed member outreach underway
  - News Organization 123 (↑31) with 1,045 (↑320) inheriting members
  - Media Professional 21 (↓2)
  - Student 6 (<u>←</u>)
  - Supporter 5 ( ↑ 1)
  - Dues revenue \$39,540 (goal \$80k)
- Training Committee Sáša
  - Podcasting series starts next week
  - Great response on these
- Other Business -
- Adjourn 1:15p ET

Next Meeting: March 15, 2024 (Christine away)