

Board Agenda – January 19, 2024 call to order 12:05p ET

Attendance: Priska, Doug, LaToya, Joey, Mary, Sáša, Emily. Christine, Belinda, Courtney

Slack decisions since last meeting: None

- Review minutes – [20231215-Board-minutes.pdf](#)
- Old business from minutes
 - Introduction of Courtney Gurrl
 - Renewal Progress Report
 - 90 Current Members – outreach underway for lapsed members.
 - Fundraising Update
 - Conference
 - Many sponsorship conversations underway, none signed yet
 - CPB has asked for a \$20K proposal
 - Outside of Conference
 - Working on proposal to Sloan Foundation for Opening Doors
 - Had good conversation with Levi Strauss Foundation
 - Have call with Reva & David Logan Foundation on 1/24
 - Editor Corps updates
 - Steady use, outreach will pick back up as Courtney gets up to speed
 - Update on Reviewr for Awards Competition
 - Contest is now open for submissions
 - Still looking for judges
 - SSO not behaving well. Working with Reviewr support.
 - Conference
 - Audience Day update
 - Registration now open
 - Before the Beltway Sessions start January 31
 - Updates on outreach/Schedule
 - Speaker outreach schedule
 - November 13, 2023: Submission Deadline
 - Mid-December, 2023: Acceptance Notifications
 - Mid-January, 2024: Tentative Schedule Published
 - March 1, 2024: Presenter Bio & Headshot Deadline
 - May 5, 2024: Presenter Registration Deadline
 - May 29, 2024: Digital Handouts Deadline
 - June 5-7, 2024: Conference
 - Hired Stacey Sottung to be virtual producer
 - Run through spreadsheet
- New business
 - Committee Reports
 - Awards Committee – Doug
 - Reviewed major awards language

- Leo C. Lee – adding context for who he was, discuss possible retirement/replacement of the award
 - Editor of the Year – staying with current language, no change in membership requirements
 - Discussed new early career award
 - Judging requirements – added pubmedia background in description
- Bylaws & Governance Committee – No meeting held
- Conference Committee – Emily
- DEI Committee – LaToya
 - Starting work on one of the programs from retreat
 - Going to review charges and work of other committees
- Membership & Outreach Committee – Mary
 - Focus on how to welcome new people
 - Outreach to people signed up less than a year – needs list of stations
 - Testimonial videos
 - Outreach to non-traditional pubmedia outlets
 - Expired member campaign
 - News Organization – 92 (↓35) with 725 (↓274) inheriting members
 - Media Professional – 23 (↩)
 - Student – 6 (↩)
 - Supporter – 4 (↩)
 - Dues revenue - \$19,740 (goal \$80k)
- Training Committee – Sáša
 - Focused on Podcast series – 4 sessions
 - 3 new meetups starting soon – Black Journalists, Early Career, LGBTQ+
- Other Business - none

Adjourn 1:20p ET

Next Meeting: February 16, 2024