

Board Agenda – March 15, 2024 Call to Order 12:03p ET

Attendance: Priska, Doug, Emily, Mary, Sáša, Joey, Belinda

Slack decisions since last meeting: None

- Review minutes – [20240216-Board-minutes.pdf](#)
- Old business from minutes
 - Renewal Progress Report
 - 135 Current Members – outreach underway for lapsed members including discount campaign
 - Fundraising Update
 - Conference sponsorship - \$43,000 confirmed (goal \$35k)
 - CPB confirmed for \$20K
 - Knight confirmed for \$5,000
 - SAG – AFTRA confirmed for \$2,500
 - Report for America/GroundTruth confirmed for \$2,500
 - Previously reported
 - Podfly \$3k for podcast series
 - Google confirmed for \$10K
 - Other proposals outstanding
 - Outside of Conference
 - Levi Strauss Foundation application submitted
 - Alfred P. Sloan application submitted
 - Update on Awards Competition
 - 1460 entries, up 35 from last year
 - Revenue estimated at \$100,430, up \$2,860 from last year
 - Editor of the Year nominations open
 - Conference Deep Dive – reviewing the spreadsheet & schedule
- New business
 - Committee Reports
 - Awards Committee – Doug
 - Early career award description for Board approval
 - DECISION: Board approves new award description to be announced at the conference
 - Bylaws & Governance Committee – Joey
 - Progress of membership dues restructure
 - Will be working on details of how to transition and allow exceptions
 - Conference Committee – Emily
 - Registration - \$32,150 (budget \$118,600)
 - 71 registered
 - Power Ups
 - 3 Editing workshop
 - 6 Audience Day
 - 4 Facts & Figures

- DEI Committee – LaToya (no report)
- Membership & Outreach Committee – Mary
 - News Organization – 136 (↑13) with 1,158 (↑113) inheriting members
 - Media Professional – 26 (↑5)
 - Student – 1 (↑1)
 - Supporter – 6 (↑1)
 - Dues revenue - \$48,395 (goal \$80k)
- Training Committee – Sáša
 - Podcast series has been going great! Last one next week.
- Other Business – none

Adjourn 1:30p ET

Next Meeting: April 19, 2024