

Board Agenda – December 15, 2023 call to order 12:02p ET

Attendance: Priska, Sáša, Doug, Joey, Mary, Christine, Belinda

Special guests: John Davidow, Janeen Williamson, Reggie Hardwick, Ryan Vasquez

Slack decisions since last meeting: None

SPECIAL REPORT – John Davidow and Janeen Williamson from Media Bridge

- Review minutes – [20231020 Board Minutes](#)
- [2023 Retreat Notes](#)
- Old business from minutes
  - Financial Report - P & L
  - Renewal Progress Report
    - 41 stations already renewed, about a third
  - Fundraising Update
    - Conference
      - Many sponsorship conversations underway, none signed yet
    - Outside of Conference
      - Henry Luce foundation this week
      - Upcoming, Levi Strauss, Sloan, and another...
      - Also non-monetary meeting with TrustLaw
  - Editor Corps updates
    - Contract updates requested for disbursement schedule
  - Update on Reviewr for Awards Competition
    - Bumpy is the word
    - Can't open the contest today as planned, but working on payment processing and SSO details
  - Conference
    - Formation of Audience Day working group(EAJ + 1 board member, 1 staff member, 1 NPR rep, other?)
      - Joey with Doug as backup for board rep
    - Updates on outreach
      - Making updates to spreadsheet for better tracking, will update next week
      - Speaker outreach schedule
        - November 13, 2023: Submission Deadline
        - Mid-December, 2023: Acceptance Notifications
        - Mid-January, 2024: Tentative Schedule Published
        - March 1, 2024: Presenter Bio & Headshot Deadline
        - May 5, 2024: Presenter Registration Deadline
        - May 29, 2024: Digital Handouts Deadline
        - June 5-7, 2024: Conference

- Other lingering questions
  - Hybrid definition in the works
  - Mentorship – starting at registration, Doug and Priska there to talk it through, how does the Membership committee fit in
  - Scholarships – how will we handle with the Hybrid change
- New business
  - Hiring Update
    - New Member Engagement Coordinator is Courtney Gurrl, starts 12/18
  - Committee Reports
    - Awards Committee – No meeting
    - Bylaws & Governance Committee - Joey
      - New dues structure planning
        - Process is important for the changes
        - Planning for March to open for comment
      - Ethics policy – Thanks Jay Omar for drafting!
      - Greivance policy up next
    - Conference Committee – Emily
    - DEI Committee – LaToya
      - Looked at Ethics Policy, updated DEI section to go back to Bylaws committee
    - Membership & Outreach Committee – No meeting
      - News Organization – 127 (↑ 1) with 999 (↑ 14) inheriting members
      - Media Professional – 23 (↑ 2)
      - Student – 6 (↩)
      - Supporter – 4 (↩)
      - Dues revenue - \$95,730 (goal \$70k)
    - Training Committee – Sáša
      - Working to finalize Podcast series
        - 4 part
        - Members only free
        - Feb 21 first week, skipping Super Tuesday
- Other Business - none

Next Meeting: January 19, 2024