

Board Agenda – October 20, 2023 Call to order 12:06 pm ET

Attendance:

- Board – Priska, Joey, Emily, Mary, Doug, LaToya
- Staff – Christine, Belinda

Slack decisions since last meeting: None

- Review minutes – [20230915 Board Minutes](#)
- Old business from minutes
 - 2024 Conference
 - Hotel confirmed
 - The Morrow - .3 mi from NPR, rate includes breakfast
 - Theme – Local News, Strong Democracy
 - Call for session proposals
 - Share with your networks, email people
 - Brainstorming sessions open
 - Retreat in DC – November 13-18, 2023
 - Strategic Conversations – prep work, you may get calls from Media Bridge consultants
 - Agenda coming soon – conversations day 1, tours day 2, conference planning follows
 - Sign up for meal prep, please.
 - Editor Corps updates
 - 16 requests from 7 stations for 184 hours
 - \$4,920 in station cost-share
 - Fundraising for PMJA with Growth Owl
 - Former pubmedia development officer with Ideastream
 - Engaged for corporate sponsorship assistance and added conference fundraising
 - Repurposed unspent Pro Fees from budget
 - Update on Reviewr for Awards Competition
 - Currently in onboarding process and build
 - Collaborative entries are a puzzler that we'll be figuring out
- New business
 - Committee Reports
 - Awards Committee – Doug
 - Reviewed categories to streamline (list below may be approximate)
 - Features – added 4: climate, education, government/democracy, human interest
 - Eliminated audio scripting, breaking news, commentary
 - Combined documentary with 60 min limit
 - Photojournalism now Visual Storytelling
 - Dropped national editing categories
 - Student – merged podcast, dropped presentation

- Need more committee conversation about local/national with explanation
- Bylaws & Governance Committee - Joey
 - Reviewing the governance manual
 - Ethics and grievance policies up next
 - Starting conversation on dues
 - Set election schedule
- Conference Committee – Emily
 - See above
- DEI Committee – LaToya
 - No meeting this month
 - Schedule will be changing
- Membership & Outreach Committee – Mary
 - Working on lapsed/prospect list
 - Wants to focus on conference mentorship program in order to focus on retention
 - Conversation regarding student memberships – station interns, what’s the process?
 - Count of staff – NPR ups the number to 2000
 - News Organization – 126 (←) with 985 (↑ 26) inheriting members
 - Media Professional – 21 (↑ 1)
 - Student – 6 (←)
 - Supporter – 4 (←)
 - Dues revenue - \$79,625 (goal \$70k)
- Training Committee – Sáša
 - Focused on 4-part webinar series about podcasts
- Renewals process report
 - Getting ready to do renewals
 - You’ll see verification emails coming soon
- Other Business - none

Next Meeting: Board Retreat – Nov. 13-18, Washington, DC

Adjourn 1:09pm ET