

Board Minutes – May 19, 2023 Call to order 12:35pm ET

Attendance:

- Board – Doug, Sasa, Joey, Tom, LaToya
- Staff - Belinda

Slack decisions since last meeting:

Chips Quinn Scholarship Vote – recommend Taylor Velazquez and Maria Loreto Palma Pizarro

- Review minutes - [20230421 Board minutes](#)
- Old business from minutes
 - Election results
 - Congratulations to the election winners:
 - Priska Neely
 - Doug Nadvornick
 - Mary Shedden
 - Emily Alfin Johnson
 - Joey Palacios (one year term)
 - Board orientation is on June 21 at TPR
 - New members are seated at the July meeting, date TBD
 - DEI Research Project Survey
 - 133 responses so far
 - Increasing outreach to improve response rate – attending station staff meetings, direct emails, etc.
 - Review remaining items for Conference
 - Speakers who are missing information or registrations
 - Use the ACCEPTED spreadsheet for up to date list of speaker needs
 - Use <https://www.pmja.org/pmja-2023-speakers> to check for photos and bios
 - Use <https://www.pmja.org/pmja2023-attendees> to check registration
 - Schedule updates – Friday changes
 - Broadcast changes + new sessions as counter programming
 - New topic – Statement about Texas
 - Decision – the board will draft and publish a statement committing to our support of our members and attendees during the conference due to concerns about state legislative actions
 - Will share with TPR in advance of publication
- New business
 - Committee meeting June schedule
 - Committees update
 - Bylaws & Governance Committee – no meeting held
 - Awards Committee – no meeting held
 - Conference Committee
 - 186 registered
 - 53 speakers

- 26 virtual
 - 12 pre-conference (Visuals cancelled due to low reg)
- Financials
 - Registrations - \$62,771
 - Sponsorship - \$23,500
 - Expenses - \$21,173
 - Net Revenue Goal - \$29,000
- Training Committee
 - News Director meetup feedback was good, probably adding more formal presentations to frame topics
 - Small station – 3rd coming up
 - New meetup for Editors coming next week
- DEI Committee
 - Reviewed committee charge
 - Recommending board discussion on how we want to define DEI
 - Come up with 1-3 initiatives to make a difference
 - Draft a new DEI statement
- Membership & Outreach Committee – no meeting held
 - Current counts
 - News Organization – 123 with 876 inheriting members
 - Media Professional – 14
 - Student – 5
 - Supporter - 4
 - Dues revenue - \$77,810 (goal \$70k)
- Adjourn 1:33pm ET