

Board Agenda – April 21, 2023 Call to order at 12:07 p ET

Attendance:

- Board: Priska, Doug, Sáša, Joey
- Staff: Christine, Belinda

Slack decisions since last meeting: None

- Review minutes - [20230317 Board minutes](#)
- Old business from minutes
 - DEI Research Project Survey
 - Released this week, 59 responses so far
 - PRX and Greater Public will share
 - Elections Update (8 candidates for 5 positions) Deadline to provide statements is 4/21
 - Candidates:
 - Incumbents – Priska, Doug, Joey, Tom
 - Others – Mary Shedden, Megan Kamerick, Emily Alfin Johnson, Ki Sung
 - Scholarship recommendations from Conference Committee – Board accepts the recommendations as is
 - URL Media BIPOC Journalist - Brittany Stubblefield-Engram, KERA
 - Kristin Lam, CapRadio
 - Angela Kocherga, KTEP
 - Kassidy Arena, KBIA
 - Tyler Pratt, KHOL
 - Chelsey Perkins, KAXE
 - Megan Kamerick, KUNM
 - Kat Bolus, WVIA
 - Bridget Dowd, KJZZ
 - Derek Operle, WKMS
 - Also recommending a \$100 discount to all non-winners
 - Editor of the Year recommendations from Awards Committee
 - Kevin Stark, Lisa Rodriguez, David Sommerstein, Rachel Osier Lindley
 - Board selects Lisa Rodriguez as Editor of the Year
 - Priska will notify Lisa on Monday
 - Recommendations for Awards Banquet
 - List all first- and second-place finishers on the media wall at TPR throughout the conference.
 - Slides by station with logos!
 - Gamify finding your slide and posting photo with hashtag
 - List all first- and second-place winners in a booklet that will be placed on all tables at Friday night's award banquet.
 - At the beginning of the banquet, ask all first- and second-place finishers to stand and be recognized, followed by a round of applause.

- After being introduced, remind all first- and second-place winners that they can have their pictures taken in front of the PMJA Awards backdrop and dummy awards
 - Announce all of the winners in the student categories.
 - Introduce the Editor of the Year winner, who will make remarks.
 - Introduce the Leo C. Lee winner, who will make remarks.
 - End banquet.
- New business
 - Committees update
 - Bylaws & Governance Committee
 - Reviewed candidates to make sure all priorities were covered
 - Elections May 2-3
 - Awards Committee
 - See above for ceremony and EoY
 - Conference Committee
 - See above for scholarships
 - Reviewing schedule needs and gaps
 - CPB Statehouse session may not be ready, may become an Editor Corps session
 - Doug Mitchell from NPR may do a side session for students
 - Still working on the closing session
 - 83 registered
 - 21 speakers out of 69
 - 7 virtual
 - 5 pre-conference
 - Financials
 - Registrations - \$34,248
 - Sponsorship - \$8,500
 - Expenses - \$16,455
 - Net Revenue Goal - \$29,000
 - Training Committee
 - Meetups going well for ND and SS, new one coming next month for Editors
 - Host training sold out, next one coming up in September
 - DEI Committee
 - Reviewed survey
 - Discussed mentorship
 - Doug willing to run again for conference
 - Membership & Outreach Committee
 - Working on more benefits communications
 - Conference reg giveaway for creating profile
 - Communicating the value of pmja.org and membership
 - Current counts
 - News Organization –120 with 830 inheriting members

- Media Professional – 15
 - Student – 4
 - Supporter 4
- Dues revenue - \$74,020 (goal \$70k)
- Adjourn at 1:15pm ET