



Novi Includes:

Member portal
Improved JOIN
Groups
Task management
Member history
Modern website



QUICKBOOKS ONLINE

All membership renewals, training, conference registration and other transaction will process and sync with QB automatically.



YM CAREERS

A job board with the ability to charge for postings or allow members to post for free/reduced rates. Members can search and receive posting updates. Also includes career resources and a mentor board.



MAILCHIMP

Member communications including automated welcome series and segmentation to allow members to opt in by topic.



ZOOM WEBINAR

Integrates for training and webinar registration to track attendance.



BETTER BNC

Annual awards competition platform, no integration. Consider replacing in 2023 for an integrated solution that allows branding and improved member experience that reduces barriers to entry.



CONFERENCE PLATFORM

Conference registration will process in Novi and communications will be sent through MailChimp. We'll still need a mobile app for attendees to access the conference schedule and allow for virtual attendance



PMJA

PUBLIC MEDIA JOURNALISTS ASSOCIATION

Proposed tech stack



Reducing today's stack

Survey Monkey
Formsite
Host Gator
Socio
GoToWebinar
WordPress