

Board minutes – September 16, 2022 Call to order at 12:06p ET

Attendance:

- Board: Johnathan, Sasa, Doug, Joey, Tom, LaToya
- Staff: Christine, Belinda

Slack decisions since last meeting: None

Agenda:

- Review minutes - <https://pmja.org/shared-files/2513/?20220819-Board-minutes.pdf>
- Old business from minutes
  - Editor Corps updates
    - Q2 report submitted this week
    - ~\$13k remaining to pay editors
    - Once editor hours run out, stations can still pay \$85/hr
  - Board retreat updates for San Antonio
    - House confirmed
    - Get travel booked, submit receipts for reimbursement
      - Arrive Monday, depart Saturday
    - Meal planning to come
    - DeAnne Cuellar will facilitate strategic planning
  - 2023 Conference planning updates
    - San Antonio trip was great, THANKS JOEY!
    - Tentative schedule and venues – TPR and UTSA
      - Awards at the SW School of Art Chapel
    - Working on a room block with Drury Plaza
    - Conference theme
      - Collaborate & Connect
    - Almost confirmed June 21-23
      - TPR needs to confirm, but likely good
  - AMS Selection process
    - Narrowed to 2 systems, checking references
    - Cost – less than socio
    - Final approval at October meeting
- New business
  - Committee reports
    - Bylaws
      - Agreed to vet current bylaws
      - Markup session next week
      - Setting annual business meeting date
    - Education & Training
      - Reviewed conference report and training feedback
      - Looking at options for training options, not relying on webinars
      - Editor training coming, will be looking at what makes it successful

- Improve marketing on News Leader training
  - Affinity groups with new AMS
  - Podcasting and long form frequently requested
  - Will share notes to board slack channel
- Awards
  - Defining what a “student” is
  - Checking categories
  - What will the special category be this year?
  - Discussing non-member fees
  - How to present awards – mixed feedback last year
- Conference
  - Big diverse committee, may add more
  - Reviewed reports and venues
  - Outreach is next priority
  - Hoping for live broadcast during conference to showcase collaboration
  - Draft schedule and photos
- Other business
  - Conference mentoring – Eve Epstein from Marketplace introduced her mentee to OPB and they got a job!
  - Awards – Seattle people loved the band before dinner, note to Joey
  - You may start running into Slack limitations with free account
  - Christine off next week

Adjourn at 1:14p ET