

Board minutes – April 21, 2022

Call to order 12:02p ET

Attendance:

- Board: Johnathan, Gabrielle, LaToya, Cary
- Staff: Christine, Belinda

Slack decisions since last meeting:

- Editor of the Year voting

Agenda:

- Review minutes
- Old business from minutes
 - Review tasks/assignments made over the last year
 - New doc to keep us all accountable
- New business
 - Bylaws revisions – clarifications from January meeting, vote
 - Review recommendations from committee
 - Additional board members – board agrees to keep board size as is
 - Elections – board agrees to remove voting at conference, change to annually, keep options for absentee voting
 - Filling vacancies – board agrees that the President will be replaced by VP, all appointments will be until the next election, and keep “may” rather than “shall” to allow for discretion in appointments
 - Business meeting – board agrees to require annual meeting, but remove conference requirement
 - Recommendation from Christine to reconsider definition of station size (people vs revenue) and additional review of the full document by the Bylaws committee and add members to the working group
 - How to recruit interested members – online, at conference, next business meeting
 - Counting staff – board agrees to leave as is (except for station to outlet)
 - Recommendation from Christine to review how we count newsroom/member staff – how do we count people in the new structures developing in the system? Should these entities be a new member class?
 - **COMMITMENT** - Christine will update document by the end of next week, board to vote via slack on full document to present to members, then inform membership about changes, vote on changes after considering member comments at the May meeting.
 - Elections update
 - Review nominees, still have an open seat without nomination, deadline tomorrow

- Meet the candidates webinar on Tuesday at 1p ET
- Conference updates
 - Virtual Conference Producers
 - Hired 2 VCPs to produce the 15 virtual/streaming sessions, expect introduction email next week
 - Registration numbers
 - In person
 - Attendees - 38
 - Speakers - 3
 - Pre-conference – 5
 - Comps - 9
 - Virtual
 - Attendees - 16
 - Speakers – 0
 - Comps – 1
 - Current net registration income: \$26,947
 - Presenter registrations - <https://registration.socio.events/e/pmja2022/promo-codes/SPEAK> or enter code SPEAK from any registration link
 - **COMMITMENT** - Update speaker data in shared spreadsheet by Wednesday next week, highlight confirmed speakers
 - Sponsors
 - Confirmed – CPB, Knight, NPR
 - In progress – PRX, American Heart Association, Hood River Distillers
 - Current projected income - \$49,500 + goods
 - Expenses
 - Current actual – \$23,526
 - Current projected - \$89,000
- Other items
 - Board minutes site - <https://pmja.org/board-meeting-minutes/>
 - Editor Corps update
 - Great response, but may run out of editor funds well before end of year
 - RFP out for sustainability plan consultant
 - Uncovered need for interim editing – full time coverage while hiring for new staff
 - Needs additional research on employment law and impact on PMJA to offer such a service
 - Hoping for guidance through sustainability consultancy but may require additional funds for legal assistance