

Board meeting – March 17, 2022

In attendance:

Staff – Christine, Belinda

Board – Jonathan, Cary, LaToya, Vinnee, Gabrielle

Johnathan calls to order 12:05p ET

Review of financial report

Highlights -

- Last year includes PRPD joint conference income
- Membership and Awards income up
- Uncategorized was Local That Works webinars
- Training income high due to WUNC pass through
- CC Fees skewed due to deadlines
- Equipment will go up with Belinda's laptop
- Trainer fees outstanding

Review of any outstanding conference needs

Update on current status

- Registrations coming in
- AV quotes under review due to high quote from hotel provider
- Sponsorships from CPB, Knight and likely NPR. APM/BBC is a no for the first time.
- Question on refund policy – No refunds, but registration is transferable

Check in on any panelist/session needs

Cary will be leaving the board at the end of the year, starting MFA program at the same time as the conference and won't be able to attend

Panelist Registration - How To - DEADLINE April 15 - (Belinda/Christine) & Pricing for virtual panelists

Since virtual panelists require Socio access to present, we'll likely need to give them free registration. We'll create a new registration type for them and share with the board.

Consider adding recordings of in-person breakout sessions if reasonable.

Discussion about comping multi-session panelists – will circle back with Christina about possible presenter request

Elections Timeline - Identify open seats

Review of seats available, still need to confirm who plans to run again

Will publish call for nominations article this week, informational webinar within 2 weeks

Elections on May 4-5

Board travel schedule – C & B flying in on Monday, would like a board member in each pre-conference session on Wednesday (Jonathan in news leader and Gabrielle in visuals) and evening reception, then half-day board session on Saturday through lunch (plan to stay until 1p)

DEI next steps/meeting schedule

Skip since Reginald is out

Other Business

Awards reception plans – Gabrielle will schedule meeting 3/18 3p

Adjourn at 12:47p ET