

PMJA Board Meeting – 7-22-21

Members Present: Johnathan Reaves, Gabrielle Jones, Christina Shockley, Vinnee Tong, Reginald Hardwick, Cary Barbor and LaToya Dennis

Introductions – each board member introduced themselves since we have new members at this meeting

Conference Debrief: Johnathan felt the conference was very good – lots of good sessions and the platform was good. Vinnee this was the first time using Socio – and she was pleased with how it worked. Christine reminded folks that we get a credit for anyone we refer to Socio. Reginald – with his team being able to go – they set up a slack channel to talk about some of the sessions. Everyone felt the topics were very good and the app was good. Haven't heard any bad comments.

Socio Pricing Discount – some discussion of the idea of a Hybrid. We can decide on the Socio pricing at our August meeting. Gabrielle: We can also push for sponsorship using the app and might be able to make up that price.

Committee Assignments – while these are the committees that we currently have, we can add others or make changes.

DEI Committee – Gabrielle is willing to chair – but if someone else would rather lead it, that'd be fine. Reginald would be willing to chair this.

Training Committee – LaToya wants to continue to chair this committee. Christina would love to be on the training committee

Awards Review Committee – Johnathan and Vinnee will co-chair. Vinnee is interested, but maybe we put that on the VP's plate?

Conference Committee – Cary is interested in this committee.

Bylaws/Membership Committee – Christina would be interested. Reginald would be interested.

Communications Committee – Gabrielle feels it doesn't work well to do this by committee. Instead we should figure out a strategy. We could also put some freelance budget toward it to re-brand and re-publish on our website. Gabrielle will work on a strategy for communications. Christina is also willing to help with coming up with that strategy.

Board Retreat Planning – dates: Thanksgiving is Nov. 25. We will need at least three days (maybe four). Arrival should be in time for dinner on the day before the full agenda. Departure can be any time the day after the agenda. Do people want to have all days (including travel) be weekdays, or do we want to have some of our days be weekend days? Suggestions: four days arrival on a Tuesday, departure on a Sunday. OR..arrival on Sunday, departure on Friday. Three days – arrival on Wed. and departure on Sunday. OR arrival on Monday, departure on Friday. Gabrielle prefers weekdays. So does LaToya. Nov. 1 through 5 or Nov. 8-12. Looks like the week of Nov. 8 through 12. Christine will look for a house.

Student Scholarship Winners – Christine reported that the two WFDD pieces were done by a class of high school students which doesn't lend itself well to a scholarship. She suggested that the board make a motion to provide the \$1,000 in scholarship money to the station to be used in support of this

program. Gabrielle moves that we give the \$1,000 donation to WFDD – seconded by Reginald. Motion passed.

ED Search Update: Johnathan gave Gabrielle and the search committee the applicant information. There are 28 applicants. Livingston will look at the candidate pool to narrow the field to 8 candidates for interviews. There will be a short list of the most qualified applicants. They will be checking in with people about the salary range, too. They will write up why they identified these candidates. Video interviews will start around Aug 5. Livingston will line up those interviews. Search Committee will likely identify the top three. Johnathan is hopeful that by Sept. 1 we can make an announcement. LaToya wonders how diverse the candidate pool is. Gabrielle will be googling the people to see how diverse the candidate pool is. LaToya asked of the 8, can we refuse someone? Yes. Gabrielle wonders if we should be vetting all 27 of them? LaToya – everyone wants to see who they are...but if the committee disagrees, they can choose others. Suggestion that each committee member pick their top candidates – then negotiate if some of those folks are not include in the top 8. Johnathan will share the list on the Exec. Session channel.

Meeting adjourned at 11:25 a.m. MT